# The Sacramento Observer

NATION'S MOST HONORED BLACK NEWSPAPER

WINNER OF THE JOHN B. RUSSWURM TROPHY FOR JOURNALISM EXCELLENCE


# DR. KING'S SPECIAL

(SEE SPECIAL SECTION INSIDE)

Black representation in the California State legislature, during the 1975-76 session begins with an all time high number of legislators. There are now seven Black legislators representing heavily urbanized metropolitan areas of the state. Six of the legislators are Assemblymen and one is a Senator. Two of the Assemblymen represent districts within Northern California and the remaining four represent districts in Los Angeles county. Four of the six Black lawmakers in the Assembly are Chairmen of power committees. The Assembly Rules Committee is headed by Leon Ralph; the Democratic Caucus is chaired by Julian Dixon, the Judiciary Committee is headed by John Miller and the Labor Relations Committee is chaired by Bill Greene. With the election of former State Senator Mervyn Dymally to the office of Lt. Governor, there remains at vacant Senatorial seat open in Los Angeles which is certain to go to a Black candidate. That victory would give California two Black State Senator. The legislators shown above are, clockwise, Assemblyman Julian Dixon, Cirtis Tucker, Leon Ralph, Willie Brown, John Miller and Senator Nate Holden. (See additional biographical information on Page B-8).


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# MARCH FOR JOBS

Organizers of the "March For Jobs" demonstration, which promises to assault Sacramento this weekend with thousands of protesters, said during a press conference held on the South steps of the Capitol building that it would be the first of many until government meets the demands of working people.

The organizers said that the protest was being called to focus attention on the woresening condition of the economy and the affect it is having on thousands of person throughout California.

"It is up to the people to demand and it is up to government to make it possible," said Ellen Smith of the United Professors of California.

Ms. Smith was joined in the press conference by Larry Hudson of the Teachers Action Caucus local 61, San Francisco and Mary Hoskins of the Service Employees International Union, local 535, San Diego.

Prior to the afternoon press conference the trio met with James Lorenz Deputy Director of the Department of Health and Welfare.

They reported that the general demeanor of the meeting hinged on the coalition's seven point program, urging government to provide unemployment benefits for all those who need it up to $150 weekly.

The March For Jobs coalition is also demanding:

- Useful jobs now for all who need them at union scale. To be allocated on the basis of affirmative action.
- Stop all educational cut backs.

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# March For Jobs...

( Continued from Page A-1 )

Increase state funds for financial aid on all California campuses. No increase in tuition for any campus. Increase state funding for public schools in order to hire more teachers and para-professionals and help establish smaller classes.

- State of California enact 30 hour work for 40 hours pay as the legal work week, in order to create thousand of new jobs.
- Full guarantee and protection for the right to strike, collective barganing, and secret elections for all workers, including farm workers.
- State-funded childcare for all families who want it.
- Tax big business corporations to pay for the above demands. No surtax on working people.

The three organizers said that Lorenz agreed in principle with many of the demands, but that some of the programs would need aid from the federal government for implementation.

Ms. Smith said that Lorenz indicated to them that some of the demands could be financed if tax loopholes currently enjoyed by large corporations were closed.

However, they agreed that any basic changes within the eceonomy would take a "long period" of time.

Hudson said that people would have to provide the fuel to effectively influence government to adopt the coalition's demands.

Vanguard elements of this Saturday's "March For Jobs" demonstration appeared in Sacramento this week to scout public interest and inform members of the press as to what they can expect. Organizers said that several thousand persons will march on the capitol to draw attention to unemployment and the worsening economic picture.

"People will have to put forth an effective demand to government. That would make government more responsive," said Hudson suggesting that the will of the people can create change.

Ms. Hoskins stated that the protest and rally planned for this Saturday is ethnically and sexually mixed.

"All working people are going to take part. Blacks, Chicanos, Asians, women everybody. This is for the working people."

David Jensen a press aid to Governor Edmund G. Brown, Jr. said that he is not sure whether the governor would attend the rally. Jensen was asked if the governor was considering addressing the gathering.

"It is being taken under consideration," replied Jensen.

# Bag-toting

# Hijacker Twarted

Laughlin Wright, 47, of Atlanta, probably will go down in history as the man who tried to hijack a plane "with a bag of shelled pecans."

Wright attempted the unorthodox feat aboard an Eastern Airlines plane enroute to Philadelphia.

John Warburton, a 20-year veteran of the Philadelphia Police Force, said Wright pounded on the door of the pilot's cabin while waving the bag and demanded he be taken to San Juan, Puerto Rico.

Other passengers aboard said Wright was drunk.

Wright supposedly told all white passengers they would have to stay aboard the plane, but said Black travelers could get off the plane or "come along for the ride."

The pilot of the Boeing 727 decided to land the plane at Dulles International Airport. He told Wright he would have to refuel in order to make the flight to Puerto Rico. The plane was enroute from Atlanta to Philadelphia.

Warburton and an unidentified crew member grabed Wright and forced him into the mens room.

When airport police boarded the plane at Dulles, they found Wright sitting nervously on the toilet, clutching his bag of pecans.

Wright has been arraigned before a U.S. magistrate and charged with air piracy. He was placed under a cash bond of $25,000 and will have a preliminary hearing January 22.

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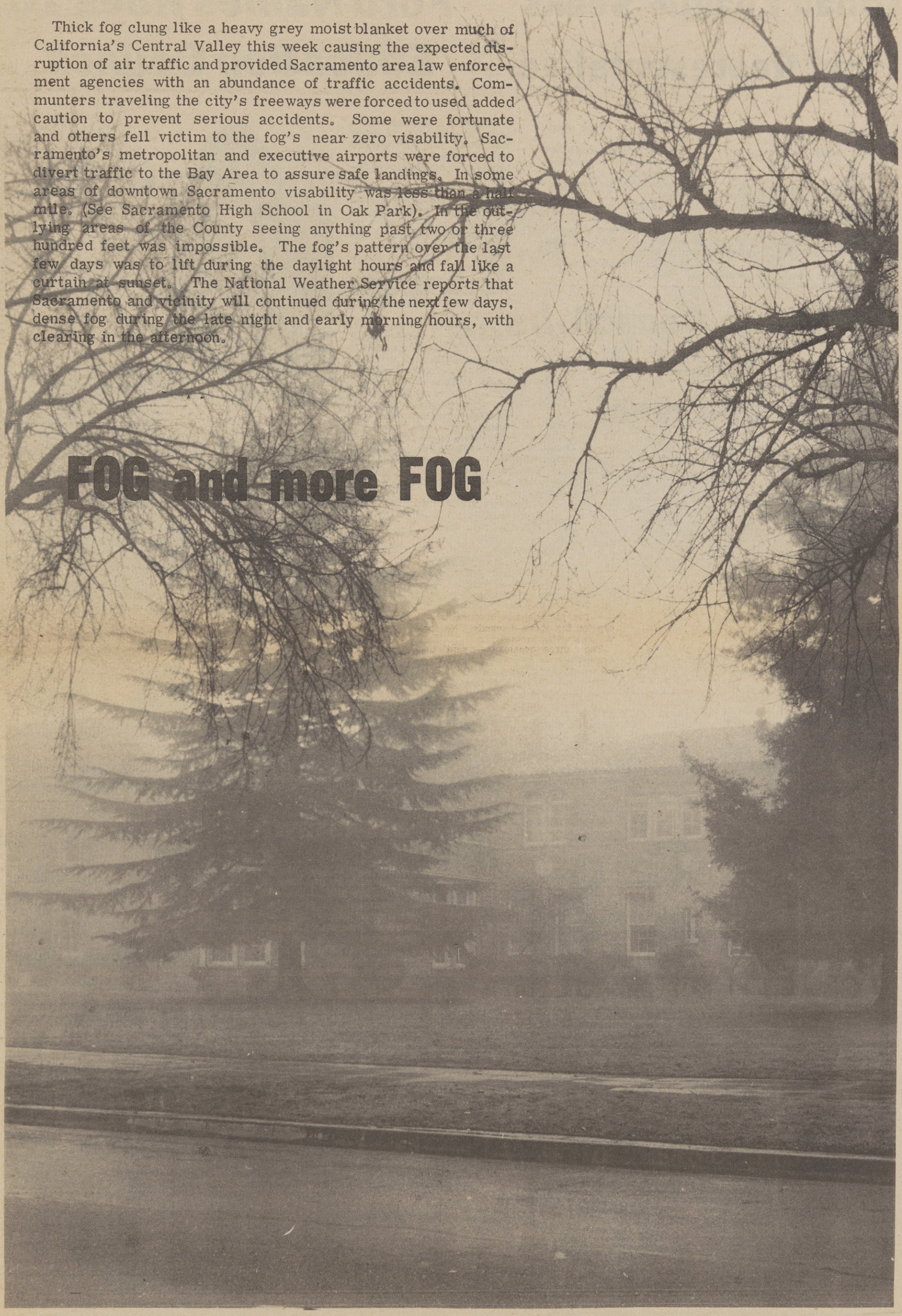
# FOG and more FOG

Thick fog clung like a heavy grey moist blanket over much of California's Central Valley this week causing the expected disruption of air traffic and provided Sacramento area law enforcement agencies with an abundance of traffic accidents. Communters traveling the city's freeways were forced to used added caution to prevent serious accidents. Some were fortunate and others fell victim to the fog's near zero visability. Sacramento's metropolitan and executive airports were forced to divert traffic to the Bay Area to assure safe landings. In some areas of downtown Sacramento visability was less than a half mile. (See Sacramento High School in Oak Park). In the outlying areas of the County seeing anything past two or three hundred feet was impossible. The fog's pattern over the last few days was to lift during the daylight hours and fall like a curtain at sunset. The National Weather Service reports that Sacramento and vicinity will continued during the next few days, dense fog during the late night and early morning hours, with clearing in the afternoon.



# Urban League Seeks Field Representative

The Sacramento Urban League is accepting applications for a Field Service Representative for its Road Builders Service Project.

Applicants should have extensive knowledge of apprenticeship programs and labor unions. They also should have transportation.

The position is open immediately and pays an annual salary of 12,000.

Another position now open at the Sacramento Urban League is that of bookeeper.

Persons applying should have at least two years experience and the ability to type a minimum of 50 words per minute-accurately.

The job also requires the ability to set up and maintain accurate financial and accounting records and system and project transactions.

The salary is negotiable.

# Ethnic Council Slates Bicentennial

WASHINGTON - Representatives of ethnic and racial groups from more than 200 communities across the country, will meet here in late January to discuss participation in the nation's Bicentennial.

The three-day meeting of the National Bicentennial Ethnic Racial Council (BERC) will be held at the Shoreham American Hotel January 20 22.

The Council is an independent group which met for the first time last June to develop methods to increase ethnic and racial participation in the commemoration of the nation's 200th anniversary.

The January BERC meeting, an expanded version of the June conference, is sponsored by the American Revolution Bicentennial Administration (ARBA) and convened by the National Center for Urban Ethnic Affairs (NCUEA) and the District of Columbia Bicentennial Commission and Assembly (DCBC/A).

The meeting will be co-chaired by Msgr. Geno Baroni, President of NCUEA nd by James O. Gibson, Chairman of DCBC/A.

The June session led to the selection of a steering committee which has met twice since to develop an agenda for the upcoming meeting.

Among the major concerns that surfaced at the earlier session, were that the tems "Minority," and "Melting Pot," did not apply to the group. As a whole, the groups represent a national majority, "where diversity and variety of heritage and tradition should be valued and preserved," according to Msgr. Baroni.

Gibson pointed out: "The emphasis will be on community in its broadest meaning."

He added that BERC's concerns fit under the ARBA umbrella themes of Heritage '76, Festival USA, and Horizons '76. "BERC is addressing heritage as an integral part of education; working for the preservation and further development of ethnic and community arts; and the economic and social revitalization of neighborhoods," he said.

# Ford Names Riles To Education Council

Wilson C. Riles, California's State Superintendent of Public Instruction, has been appointed by President Ford to the Nation Council on Educational Research.

A resident of Sacramento, Riles is one of five persons appointed by the President to fill vacancies on the NCER, the policy-making body for the Nation Institute of Education.

The men will serve three-year terms.

Riles recently was re-elected to his second four-year term as California Chief State School Officer.

The purpose of the NCER, which has a 15-member board, is to bring together persons of various perspectives and backgrounds to set policy for the National Institute of Education.

Riles also is a current member of the American Council on Education, the College Entrance Examination Board, the Council Chief State School Officers, and the Educational Testing Service.

He was appointed by former President Nixon, as Chairman of Nixon's Task Force on Urban Educational Opportunities and the late U.S. President, Lyndon B. Johnson, appointed Riles to his Task Force on Urban Educational Opportunities.

The West Coast Regional Office of the National Association For The Advancement of Colored People, announced this week, that the Region I will Observe the 66th Birthday of the NAACP on February 12, 1975.

The major event of the observance, according to Mrs. Virna M. Canson, Regional Director, will be the showing of a television documentary entitled, "Not By The Sword -- The NAACP -- An Historical Travelogue."

The documentary will be shown on KRON-TV, Channel 4, at 7:30 - 8:30 p.m., Feburary 12. The narrator is Mr. Roy Wilkins, Executive Director of the NAACP.

The producer is Mrs. Lillian Fortier, Director of Community Relations, KRON-TV. Bay Area NAACP branches are arranging TV viewing parties. Mrs. Unav Wade, President of the Alameda Branch NAACP, is the chairman of the Bay Area Branches events.

February 12 also marks the beginning of the observance of Black History Week.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The Sacramento Observer

# OUR CITY



## CHP Graduates

## First Women Officers

For 57 California Highway Patrol academy graduates finalizing their training this week the distinctions of "cadets" can now be dropped in favor of more apporpriate titles - "rookies."

After three months of intense training the wide variety of subject matter, the CHP's first sexually intergrated class is prepared to take their places guarding California's streets and highways.

Last September 40 women and an equal of men cadets entered the academy. Over the grueling four month training period three cadets resigned after the first week and the remaining number subsequently tendered their resignations in the weeks that followed.

The class of 27 women and 30 men completed 51 academic courses, 89 hours of vigorous and terminating physical conditioning, 34 hours of emergency vehicle operation and 72 hours of weapons training.

According to CHP public information officers, the "demeanor" of the historic class progressed from apprehension and fear to confidence and determination to successful academy training.

As cadets the graduates fired approximately 400 rounds each on the indoor bull's eye course. They also received 10 hours of shotgun training and fired approximately 700 rounds each on the outdoor combat defensive firing range.

The cadets during their regular daily exercise period performed a marathon of physical training drills including a total of 3360 push-ups.

In addition the cadets completed boxing, baton, proper handcuffing techniques and physical methods of control during arrest processes courses.

Academically the CHP's first sexually intergrated training class performed well. The academic class average at the end of the 16 week session was 87.85 per cent. Of the top eight on the academic chart, five of them were women.

CHP Commissioner D. Lanza, said during a press conference this week that he personally did not think there was any difference between the graduates.

"I personally don't think there is any difference, if a person can do a job," said the commissioner fielding newspersons questions.

The newly appointed Commissioner said that the officers graduating this week regardless of their sex would be expected to perform during their 30-day trial period with training officers.

"They are going to work all conditions. They are going to work a full field job," stated Lanza warning that the department was not going to give away soft jobs to the women.

Orginally four Black women entered the program of training in September. When graduation came around only two survied the training period.

Officer Pat H. Carr of Fairfield, said she never really felt as though she would not complete the training courses confronting her.

"I don't think I ever thought I was not going to make it. From the begining I knew I would make it," said the attractive CHP officer confidently.

Officer Carr, said she did not encounter any discrimination as a women or a Black. "We got help from one another. All of us knew we were in this thing together," said Carr indicating that men and women aided one another where ever possible.

Officer Carr admitted that the training courses were different and at first they took some getting use to. "It was differnt but I can't really say that it was difficult. What was difficult was the physical training."

Officer Carr will now take her place

## NAACP To Host Ben Hooks

The Sacramento Branch NAACP is sponsoring the appearance of Judge Benjamin L. Hooks, member of the Federal Communications Commission, Saturday, January 18, 1975. Judge Hooks will speak at the Luther Burbank High School Auditorium at 8 p.m.

The entire program is free to the public.

Commissioner Hooks, was born in Memphis, Tennessee, where he attended Lemoyne College, before moving to Howard University in Washington, D. C. Judge Hooks practiced law in Memphis for 15 years, served as a public defender and as criminal court judge.

Judge Hooks is also a minister and has served as Pastor of The Middle Baptist Church in Memphis, Tennessee and later of the Mt. Moriah Baptist Church in Detroit, Michigan. He is co-founder of the Mutal Federal Savings and Loan Association of Memphis, and served as its vice president for 15 years.

Judge Hooks is a life member of the National Association for the Advancement of Colored People, a former member of the Board of Directors of the Southern Christian Leadership Conference, and the Tennessee Council on Human Relations. He is a member of the American Bar Association and the National Bar Association as well as the Judicial Council of the National Bar Association.

The public is invited to hear Judge Hooks free of charge.

## Stanford Site To Be Purchased

The Joint Finance, Budget and Community Development Committee has recommended the City Council okay $65,000 for the purchase of the 13-acre Stanford Junior High School site for an Oak Park multi-service center.

The Oak Park Project Area Committee (PAC) has been seeking funding and support for the project for nearly a year.

When established, the center will include a medical and health facility, library, various community agency offices, and a recreation area.

There also will be a child care center and possibly, senior citizen housing.

## Museum Applications Offered

Persons interested in serving on the Sacramento Museum and History Commission, are urged by the Sacramento City Council to appy.

Applications will be taken for the unsalaried position, until January 24, at 5 p.m., at the City Clerk's office, at City Hall, 915 I Street, Room 203.

For further information, call 449-5426.

Black people are encouraged to seek position on this commission.

# CHP's Graduates...

( Continued from P.ge A-5 )

Los Angeles, County.

Officer Etter, appeared reluctant to address newsperson, during a CHP sponsored press conference held at the academy this week.

When this newsman first approached officer Etter, after searching outside the press conference's immediate staging area, she said she did not have anything to say at the moment.

"I perfer not to make any comment now," she said flaty in response to questions concerning her experiences during training.

Officer Etter, later changed her mind after newsperson urged her comments. She noted that she really did not feel comfortable being interviewed.

"I am really not very good at this sort of things," she was overheard saying to a female journalist who apparently had won her confidence.

Etter, was asked if she would make any predicitions about the success of her upcoming 30-day trial period patrolling with veteran training officers.

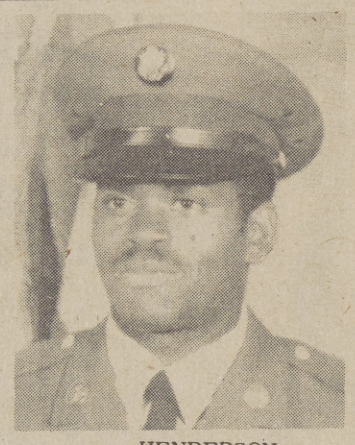
"I am trying not to make any expectations. It probably would not be accurate, many of us have made expectations," she said.

Graduating along with the two Black women is William Schumake, of Los Angeles. Following formal graduation exercises this week he will return to Los Angeles.

Schumake said that the experience of completing the first sexually intergrated class was, "memorable."

"It was a memorable experience," said Schumake as he and officer Carr huddled together under the glare of bright television camera lights.

## Henderson Completes Training



HENDERSON

FT. ORD, Calif. - Army Private Gerald L. Henderson, 18, son of Mr. and Mrs. Jessie L. Henderson, 3637 Cypress, Sacramento, Calif., completed eight weeks of basic combat training at Ft. Ord, Calif.

## Grimes Named To Head Services Dept.

Governor Edmund G. Brown, Jr. this week appointed 51-year -old Leonard M. Grimes, Jr. as director of the Department of General Service, the housekeeping and procurement arm of California Government.

Grimes becomes the first Black to head the department in the history of California and the second Black named by Brown to head a department.

Grimes served on Brown's transition committee as a special assistant in the area of appointments.

Before joining the transition committee, he was the Vice-President of Golden State Mutual Life Insurance Company, the largest Western Black-owned life insurance company East of the Mississippi River.

As director of the General Services, Grimes will be responsible for the offices of Architecture and Construction, Data Processing Service, Printing, Procurement and the Division of State Police, among other areas.

The department, which is bugeted for $125 million during fiscal year 1975-76, is responsible for the majority of state government purchases, state building construction, operation of the state's 8,900 vehicles, maintenance of state buildings, and the operation of state parking lots.

Grimes began his career with Golden State Mutual in 1946 and has a wide range of management and executive experience.

GRIMES

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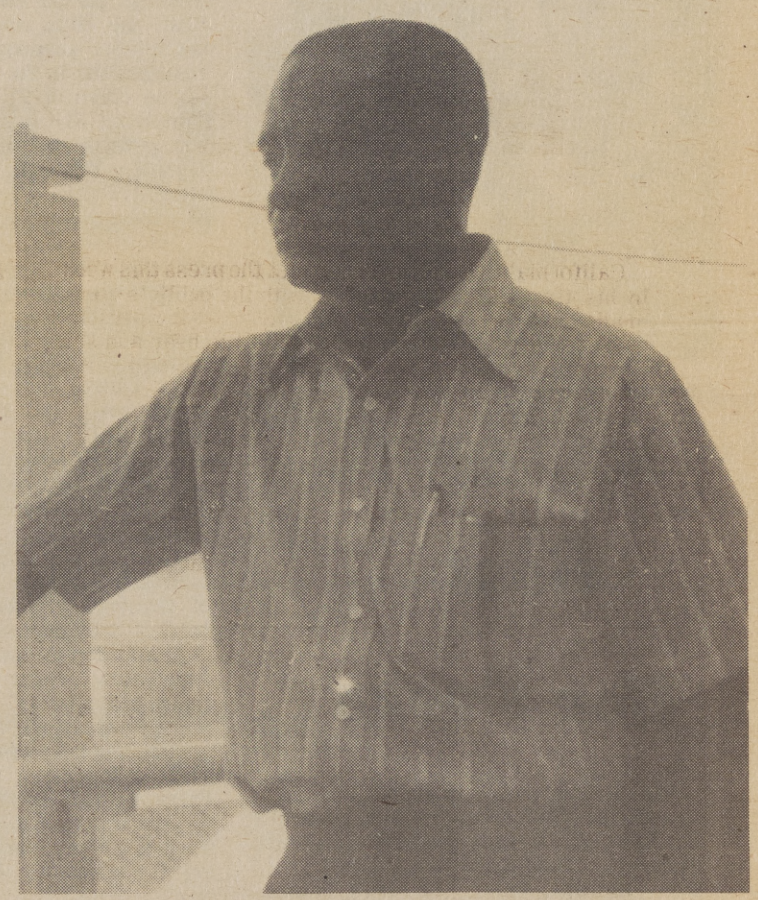
## 'Citizen's Alert Awareness'

Cottage School PTA will have a representative from the Sheriff's office discussing "Citizen's Alert Awareness" at their next meeting Monday, January 20, at 7:30 p.m. The school is located at 2221 Morse Avenue.

The PTA is also sponsoring a "Used Book Sale," on January 24, 25 and 26. This sale will be held on the Mall at Country Club Centre. This is one more part of our school recycling project.



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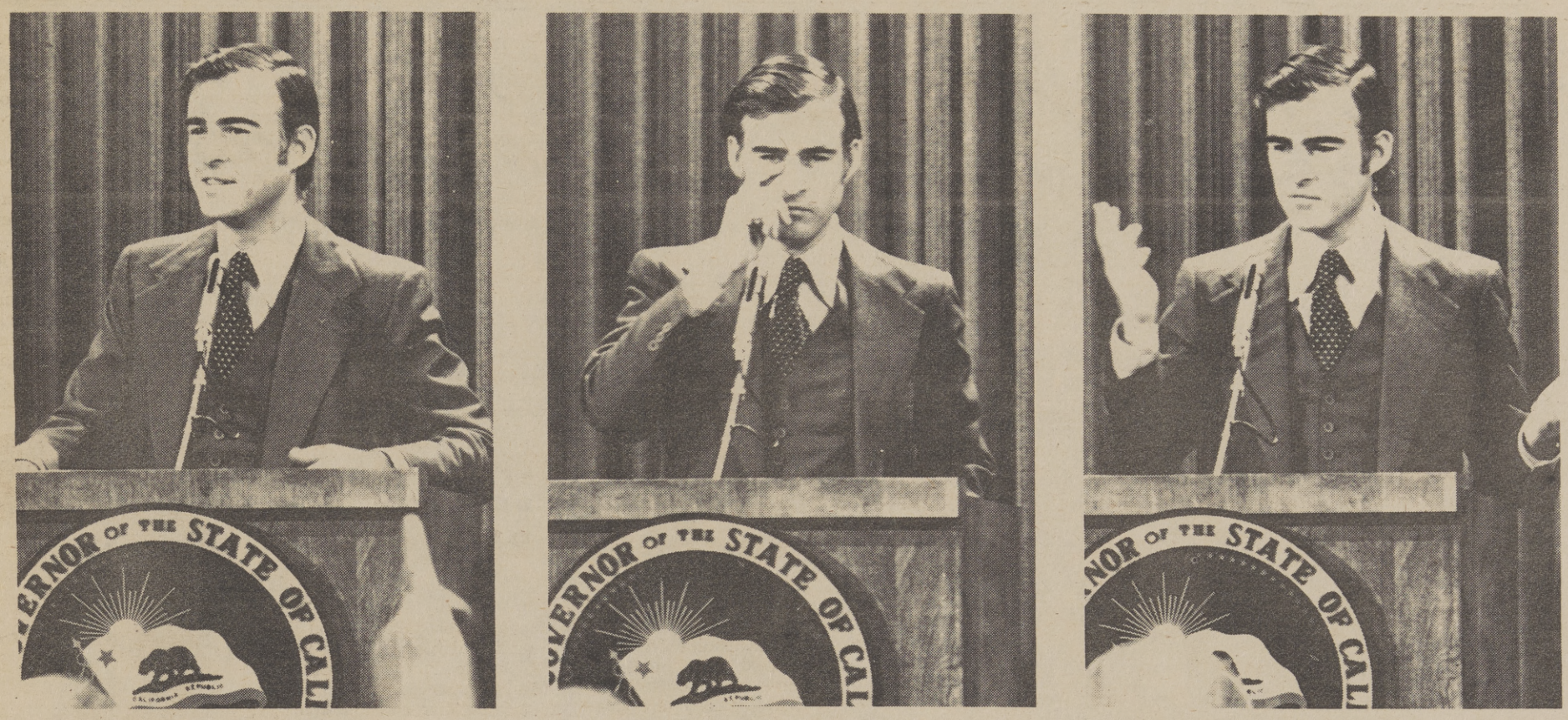


GOVERNOR EDMUND G. BROWN, JR.

# Governor Brown Meets The Press

by J. SHAWN ORTIZ

California's young Governor met the press this week in his first official encounter with the public's communicators. Room 1190 was the scene, as newspersons packed the roomy conference facility to hear and see Governor Edmund Brown host his first official press conference since becoming the State's Chief Executive.

Governor Brown has not yet been characterized as a "tight wad" fiscal administrator, but what criticism he has escaped for his "austerity" economic policies he more than made up for it in the area of "straight answers."

Brown is not given, nor does he lend himself to answering questions directly, as newspersons covering the capitol beat are quickly getting wise to.

Brown can justly be called an intellectual. He plays an excellent game of "mental gymnastics," bouncing off subjects and recoiling into nonsense rhetoric.

The press centered a majority of their questions on Brown's budget submitted to the Legislature earlier this week. Brown shaped his answers around William Shakespeare.

In an exchange with one reporter, Brown attempted to explain why he wants to issue bonds to replace pay-as-you-go financing for certain state building projects.

Brown mildly answered the question:

"That's . . . it is a simple matter, that in an inflationary period -- economy is better to be a borrower than a lender. At least if you got good interest rates. I think that's right," said Brown drawing subdued laughter.

He continued, "Although I remember someone else who said, "Neither a borrower nor a lender be. But that was . . ."

San Francisco Examiner political writer, Sydney Kossen interjected, "that was Shakespeare."

Kossen's interjection brought down Brown's rebuttle charging that the newsperson was not correct.

"No, it was Bacon, not Shakespeare . . . Either Rogers or Francis, I can never get those two fellows . . . " said Brown, cut off again by Kossen.

The intellectual bout ended with neither being sure of who said what.

Brown swatted away questions in his usual manner of simply ignoring the question, or answering it with a nebulous answer.

The youthful Governor said nothing of Legislative Analyst A. Allen Post's criticism of his budget.

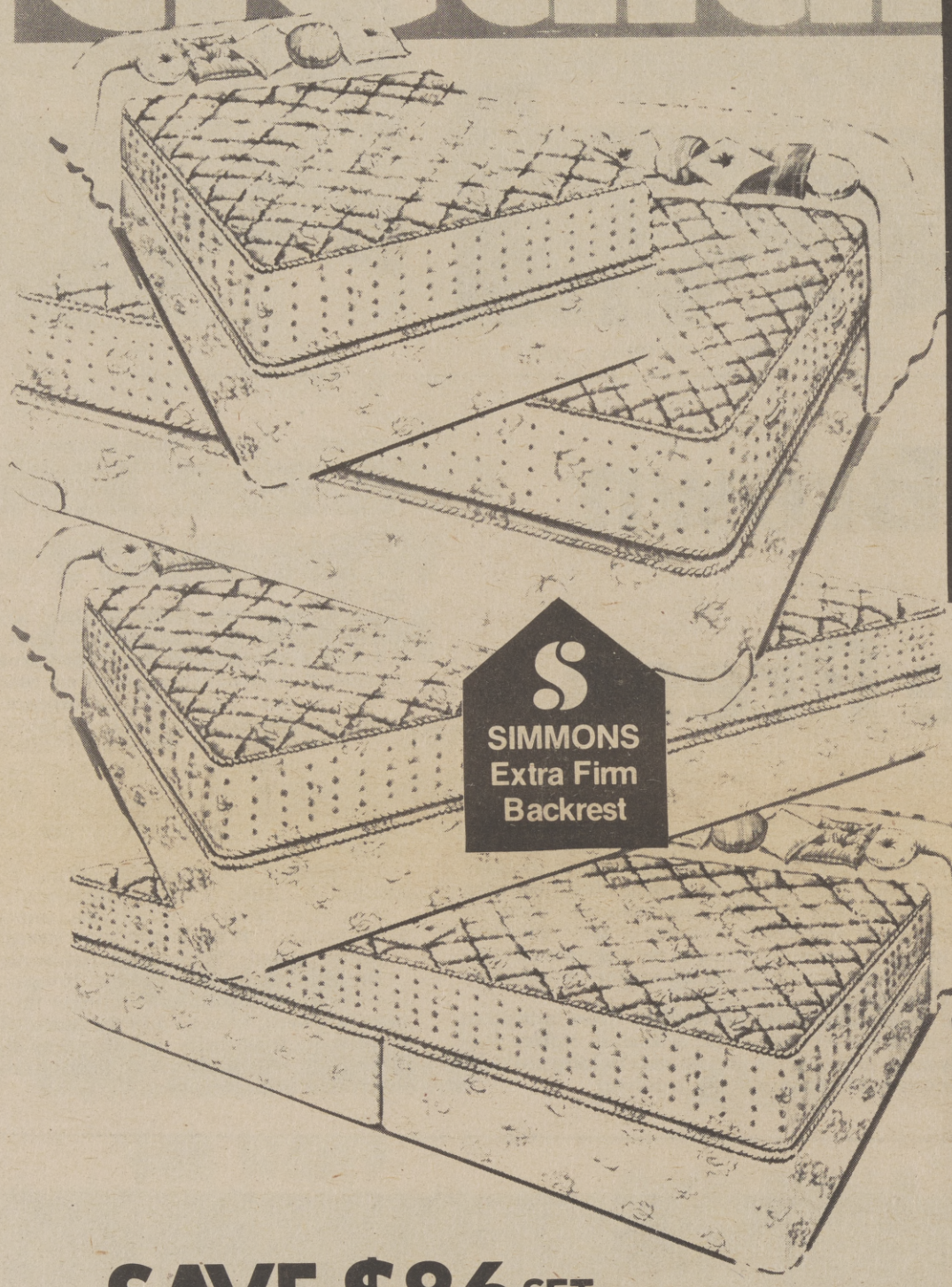
A reporter asked essentially, the same question Post asked earlier, "Is the budget large enough?"

Brown replied, "It all depends on how you look at it."

The press conference ended as it began. The public is no wiser on the policies of Governor Brown than they were last week, when he took the oath of office. Brown dropped no bombshells and the press didn't exactly extract any new wisdom from the new Governor from this first official encounter.

LEVITZ SINCE 1910 COAST TO COAST

# January Warehouse clearance

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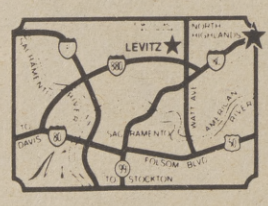


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The Sacramento Observer

SECTION B

OBSERVATIONS

JAN. 16 - 22, 1975



# New Show, 'The Jeffersons... A Step In The Right Direction

TWO BLACK WOMEN IN MEDIA SPEAK OUT

by GLORIA VINSON and PATRICIA EDWARDS

Norman Lear is at it again! "The Jeffersons" is another Black show and that makes three out of the total of six shows he has helped create. Doesn't he know we Blacks are a minority? This time the center of interest is going to be a once struggling, but now very well off, bourgeois Negro family. Of all the Black characters presently being portrayed on television, this is by far the rarest.

How many times have we had fantasies of hitting the numbers, winning the Daily Double, or getting a letter from down home saying oil was discovered on that little piece of land handed down by Great Grandpa Willie. Only to wake up one day and realize it'll take more than a dream to buy that one-way ticket out of the ghetto. "The Jeffersons" found their way out! George Jefferson's cleaning business is making it. And to the surprise of his wife, Louise, the son Lionel, George has become too high class for the "plain folks" and decides to move to the Manhattan high-rise district to live among the "fancy folks."

With "The Jeffersons," this makes a total of four Black situation comedies presently being aired on the networks, all of which seem to be considerably short of the "ideal." The question which will obviously be asked is, "What represents the ideal?" If we attempted to construct the ideal Black show, the following ingredients would be necessary: first, the characters would have to present the most positive of images, it would seek to analyze and dissect our present context, and finally, it would have to provide a sense of direction or solutions for our collective dilemma. And the show must be a hit, reaching enough people to matter. This would be ideal. Ideals are rare and it's far from clear that a network (or anyone) would know one if they saw it. Thus, we find ourselves in the situation of having to discuss not the "ideal," but what is presently being offered.

Our immediate reaction after seeing the first taping of "The Jeffersons" was: "Well, here it is at last, what everybody's been crying for, a series about "middle class Negroes." Those of us who write letters to Ebony Magazine asking why television always depicts Blacks as poor, uneducated and thirsting for their piece of the pie, will be delighted to see this upwardly mobile Black family going through their trials and tribulations.

In this series, Norman Lear chooses to present another (and new to television) group of characters from the multitide of choices within our Black communities. Just as in the case of its predecessors, "Sanford & Son," and "Good Times," (also Lear creations), "The Jeffersons" premise deals with the humorous and sometimes sad sides of basic human conflicts, displaying "real" characters with which we can all identify.

None of these shows represent in themselves, the "total" Black perspective, but they do represent aspects and facets of reality. The term "Black Perspective," is an intellectual and political term, which takes the context and the consciousness of Blacks and adds psychologically supporting elements. Take, for instance, the character of Fred Sanford.

Sanford, obviously poor and a junkman, has a very positive posture. His context is Black, he says a lot of things that many Blacks would like to say, he doesn't "Tom," is very cunning and extremely witty. Probably the greatest value of Sanford is that he has proven, beyond a shadow of a doubt, that a show about Blacks, starring Blacks, and from a Black context, is definitely marketable.

"Good Time" presents a different posture attacking as it does the prevailing myths of the run-away husband and the Black matriarchal family structure. And for this we are grateful.

And now "The Jeffersons." It will be interesting to see if they have a contribution to make in presenting another aspect of the Black experience. Or will it merely be a vehicle to perpetuate the old "bootstrap and apple pie" myth. We've got our fingers crossed for "The Jeffersons!"

# PUSH Tries Role

# Of Moral Catalyst

by THE REV. JESSE L. JACKSON,
National President, Operation PUSH,
On Holy Day Services and Mass Demonstrations

For the last three months, the National Ecumenical Minister's Division of Operation PUSH, has attemped to serve as the moral catalyst in re-establishing the Coalition for Progressive Change. The responsiveness of the religious community, civic and civil rights organizations, schools, organized and unorganized labor, the unemployed and just ordinary decent people of all races and all political and economic viewpoints, have convinced us that the economic issue and our timing were both correct.

We have been receiving calls from every corner of the nation; more than 250 organizations have endorsed our proposition; so that this week, Wednesday, January 15th, Dr. King's Birthday, we will be holding Holy Day Services and marching in over 50 cities, thus making very public our displeasure over Ford's uneconomic policies.

We contend that the Ford Administration is not serious about its attempt to cure our present economic ills, because it has failed to deal with their basic causes, which are: (1) waste; (2) the extravagance of the military budget; (3) tax favors for the wealthy; (4) the present nonopolistic and oligarchical practices of the largest corporations.

The majority of us have seen our personhood attacked over the last few years because of the economic assault on our standard of living, still others have reached the point of outright human survival, but all of us feel compelled to move to the streets again.

On Dr. King's Birthday, we will launch our "silver

( Continued on Page B-4 )

"WE SHALL OVERCOME"

The Sacramento Observer

# EDITORIALS



TO BE EQUAL

# Racism: Rising Or Waning?

by VERNON JORDAN
Urban League Executive Director

Racism, called by some "the American disease," has slackened since its glory days years ago, but it is still with us and still represents a major public health problem.

The infection of racism has been generally contained over the past decade but signs of a resurgence are unsettling. While many white Americans may be content to think it is a thing of the past, the truth is that racism is still alive and well in 1975.

It struck in its sickest form around New Year's when a home owned by a respectable, hard working Black family was dynamited in a previously all - white neighborhood in Queens.

It struck in its currently accepted form when Boston's School Committee, defying a contempt of court citation, refused to submit a desegregation plan for the city's troubled schools.

And it struck in its most hidden form -- the accumulated hurts and pain of a Black lifetime -- when a Chicago police detective died of a heart attack, leaving behind a letter revealing the toll prejudice and discrimination took. "Mine is a wasted life," he wrote, "full of degradation, muted feelings and not belonging. This is one hell of a world for a Black man."

It is instructive that racism's victims in these instances -- an innocent Black family, Black school children, and a lone Black man -- all lived in the North, in cities that were vocal in their support for Black civil rights in the South.

Doubtless, instances of racism could be drawn from the South, perhaps even more. But that would only prove that racism, that peculiarly national disease, is an infection that's spread across the length and breadth of this land.

The stupid thing about it is that the victims include hater and hated, alike. Psychologists could probably explain the twisted mental mechanisms that result in racism, but the social costs of that behavior are plain for all to see.

Boston is a good example of this. White parents are tearing up their town just to prevent busing that will integrate the schools. They can't even claim they want to preserve the excellence of their school system because, if anything, the schools of Boston's white ghetto are even worse than those in Roxbury.

If nothing else, integration could break down the de-

( Continued on Page B-4 )

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The Sacramento Observer

FORUM

JAN. 16 - 22, 1975

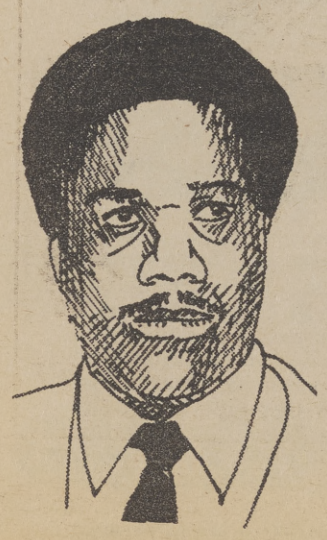


# Sacramento NAACP Will Undertake Goals

by JAMES WILLIAMS, President
the Sacramento Branch NAACP

The local Branch NAACP will be directed over the next two years in full accordance with the provisions of the Constitution and policies of the National Association. Where local needs raise questions of deviation from established Association policies and guidelines, the national office of the Association will be consulted for recommendations in meeting unique situations.

BUSING AND EDUCATION



WILLIAMS

The Sacramento Branch NAACP will continue to pursue a quality education in an integrated setting for every child. Where such an education is possible only through busing, busing will be advocated and supported as a means of providing quality education, for all students, Black or white.

In supporting the National Association position on busing, the local Branch further realized that wherever a bus takes a child to a better education, the child should take that bus. The Branch also realizes that self - segregation keeps one just as far from the mainstream of American life as forced segregation.

ECONOMIC PROBLEMS FOR MINORITIES

The burden of economic decline must not be shouldered mainly by Blacks and other minorities in the Sacramento area. The Sacramento Branch NAACP will receive, investigate, and act upon all charges of discrimination filed with the local office. This is especially true in job opportunities. As economic conditions worsen in the United States, acts of discrimination and bias will become more freqent, among employers not committed to fair opportunities for all.

AFFIRMATIVE ACTION

The Sacramento Branch NAACP will continue to support and push for affirmative action programs among public and private employers in the Sacramento area.

Where the effectiveness of public agencies, such as police, welfare, health, and education, depends on knowledge centered among ethnic groups or women, the local branch will press for Selective Certification as a means of adding to staffs very quickly persons who comprehend the problems of Blacks, and other minority groups, and women.

QUOTAS

The Sacramento Branch NAACP will press for specific numerical guidelines and time tables in the pursuit of affirmative action. While not recommending hard and fast quotas, the local branch will act with full knowledge that in America everything from fingernail polish to rockets for space missions is produced, marketed and used through the application of numerical and statistical data.

To attempt affirmative action without reference to basic numerical guidelines makes affirmative action the only area of American life where specific numbers have no place. The employer who ignores numbers also ignores affirmative action.

RELATIONS WITH OTHER GROUPS

Under no circumstances will the Sacramento Branch NAACP ever attack the progress of another minority group or of women. For 66 years, the NAACP has fought to eliminate discrimination and inequality in American life. The NAACP's fight has been to gain for all Americans the right to participate not the right to discriminate.

Wherever discriminatory decisions are made by members of a minority group, or by women, the local branch will act with the same determination as it will where discriminatory decisions are made by members of the majority group. The fight of the local branch is against discrimination, not to gain a position of "minority most preferred."

The local branch recognizes the justness of women's fight for equal opportunities. The local branch will support women in their fight, but will at the same time insist upon a sharing of the gains among Black and other minority women.

INTERRACIAL WORKSHOP

To deal directly with conflicting interests of minority groups and women, the local branch NAACP will direct its Community Coordinating Committee Chairman to explore means by which an interracial -- intergroup workshop can be conducted to aid local minority groups and women in formulating guidelines for cooperation in the common fight against discrimination. Such a workshop could take place in early spring of 1975.

POLICE RELATIONS

Over the past few years, the Sacramento Police Department has made modest gains in adding minorities to its ranks. In the last several months, the Sheriff Department has doubled its efforts to bring minor-

( Continued on Page B-4 )

# Letter To The Editor

DEAR EDITOR:

We would like to take this opportunity to thank you for your coverage of the Ebony Fashion Fair last month.

Your interest and effort to bring this fine show to the attention of the public, is greatly appreciated.

Thank you again,
Sacramento Alumnae Chaper
Delta Sigma Theta, Inc.
Connie Gipson, President

## HAWKINS REPORT

# No ONE Is Above The Law

by CONGRESSMAN AUGUSTS F. HAWKINS
First Black Congressman

Our nation is supposed to be a nation of laws, not men. Accordingly, in the founding of this democracy, it was thought best that the law should govern our actions, and that we should not be governed by the whims or caprices of people in high places, guided by no rules except their own.

The historic Boston Tea Party occurred because England's George III decided that the American colonists should be taxed for drinking tea; the colonists had another view, and their cry was "no taxation without representation."

Royalty in those times ruled by fist, not law; George III saw nothing wrong with making his own rules to suit his own purposes - which led to his and England's demise on these shores.

We would like to believe that as a nation, and as a people we are guided by the law and that the law takes precedent in our decision-making. As we well know this is not always the case, and our history is replete with examples of how men and institutions in this country have abused, obfuscated and ignored the law in order to move to their own purposes.

HAWKINS

We also know that money and power can sometimes be a detriment in helping some people remain above the law (and out of jail). It is a commonly accepted fact, verified by hard evidence, that our penal institutions are mainly inhabited by the poor, not the rich; by the powerless not the powerful. Wealth and power keep certain citizens above the law and out of jail. At times it appears that only the poor and the meek observe the tenets of the law and feel its power when they are wrong doers.

In its ultimate purpose, the law is supposed to provide fair and equal treatment to all of us; this is the justice side of law. "Law and order" was the cry of the Nixonites, "law and justice" was the response of those who believed in the Constitution. Law and justice makes good men better and better men superior.

The rule of law now awaits another test in our nation. It appears that the Central Intelligence Agency (CIA) has been spying illegally on Americans -- in the United States. By law, the CI an intelligence gathering agency, can only operate abroad, and also by law it has no domestic "police, subpoena, law-enforcement powers or internal-security functions."

The President however, can direct the CIA to become

( Continued on Page B-4 )

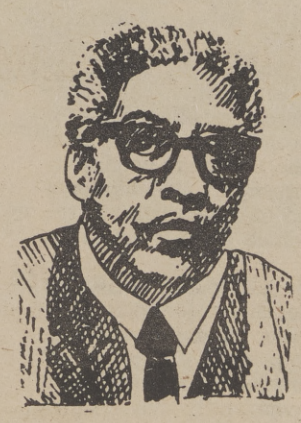
## RUSTIN COLUMN

# The Dangers Of Ethnic Separating

by BAYARD RUSTIN
A. PHILLIP RANDOLPH INSTITUTE

I would have no objection to the phenomenon known as the "new ethnicity" if the objective of its proponents was to enlarge a sense of pride in a group's heritage and to foster in society a respect for the uniqueness of that heritage.

To pay homage to the distinctive contributions of minority and immigrant cultures is important for the nation, as well as for the particular group. The enduring struggle of Black people, the survival of the Jews, the political triumphs of the Irish, the successful campaigns of foreign-speaking immigrants for recognition of their unions -- all bear witness to the pivotal role of minority groups in the forging of American democracy and in the creation of a more humane social order.



RUSTIN

We have learned, however, that a healthy expression of cultural identification can easily escalate into extravagant claims of group superiority. Thus we hear, for instance, that there is inherent in "Blackness," "Jewishness," or "womanhood," special qualities that endow the group with a distinct right to moral and political leadership. And where groups who suffered discrimination used to demand equal opportunity, they now demand a guarantee of power.

We have also learned that important social goals can be preverted -- and promising programs destroyed -- when tribal objectives are given precedence. For example, the notion that education should reinforce cultural separatism is currently jeopardizing programs designed to hasten the entry of Spanish-speaking children into a society where English is the dominant language. There is a desperate need to develop creative and educationally sound approaches to the teaching of the non-English speaking.

Ideally, bilingual education should be part of this effort, but the concept of bilingual teaching is all to often being advocated as a means of creating a separatist, alternative culture in which the speaking of English does not play a pivotal role.

While we may agree that it can be important for immigrant children to retain familarity with the language of their parents, at the same time we must recognize that the object of education is to help students cope with an increasingly complex society. Those who minimize this goal are doing inestimable harm to the very children who need quality education more than any other group. Instead of producing students who are fluent in two languages, the proponents of cultural isolation would produce bilingual illiteracy on a massive scale.

What we are confronting here is, in large part, the

( Continued on Page B-4 )

# Intergration Prepares Students For Multi- Racial World

( Continued from Page B-2 )

fensive barriers of white and Black school kids alike and better prepare them for our multi-racial world. At best, it could galvanize white and Black parents to go after the real enemy -- the forces that keep the city's schools inferior for all.

The anti-busing hysteria has provided a convenient cover for overt racist feelings. In Boston, the facts are very clear: the all-white School Committee has persistently and consciously maintained a segregated school system, they have done so in defiance of the law of their State and their country, and they have persisted in this in the face of court orders to remedy the situation.

Desegregation in Boston has been made more difficult by the failure to comply with the law and by the failure to prepare parents and school officials for the change. Desegregation has worked elsewhere -- even in the most segregation-ridden Deep South towns -- and there is no reason why mob rule should prevent it from working in Boston.

What's needed in Boston and in the nation is firm leadership. That's why I've urged President Ford to take the occasion of his State of the Union address to speak out loud and clear against racism and for the integrated, pluralistic open society that should be our number one national goal.

The President has been asked to assert leadership in a number of areas, from energy to the economy, but he should realize that true leadership in our multi-racial society must be based on an idealistic goal that transcends the transient problems of the day. By leading the nation in the fight for racial equality, he will be better able to lead it in the fight against inflation, recession and the many other problems pressing in upon us.

# No Monopoly On Teaching Skills

( Continued from Page B-3 )

belief that the member of a given tribe can "relate" only to other members of this tribe. Once cultural isolation is accepted as a positive social goal, inevitably steps will quickly be taken to ensure the tribe's seclusion. Thus we are told that only Hispanic teachers can relate to Hispanic children, and, a little further down the line, that only Puerto Rican teachers can relate to Puerto Rican children, and ultimately, that only Puerto Rican teachers with rural backgrounds can teach Puerto Rican children who migrated from the island's countryside.

Having more Blacks and Hispanic minorities as teachers, policemen, judges, social workers and the like is an important social goal. But to suggest that because a Black child is taught by a Black teacher he or she will receive a better education than if taught by a white, or that a Hispanic criminal defendant will be guaranteed a more just trial only if the judge is Puerto Rican is sheer nonsense: it has no basis in fact and furthermore, it entails some dangerous implications. No one would deny that some teachers perform poorly or that they are a factor -- among many others -- for the failures of minority children.

But no single group -- Blacks included -- has a monopoly on teaching skills, idealism, creativity, or the ability to relate to school children, including minority children.

The schools in Washington, D. C., have a Black superintendent and a majority of Black teachers, yet their problems are every bit as serious as the problems afflicting other urban schools with substantial numbers of Black students. The failures of the Washington system are not the result of the racial composition of its teachers and administrators; they are, primarily, a function of the widespread poverty and the dislocation and despair that were generated in the society at large.

The importance of having greater minority representation in education, law enforcement and other social services has nothing to do with cultural solidarity, "nationhood" or community control. The issue here is simply that these are satisfying, respected and generally well-paying jobs which have in the past been closed to minorities.

Beyond their value to minority group members as individuals, the integration of civil service and professional jobs is vital for all of society because it is only through integration that a genuine, dynamic pluralistic order -- one in which there are no special turfs or privileged positions -- can be forged.

# NAACP Will Work Toward Affirmative Action

( Continued from Page B-3 )

ities and women into its ranks. So far only a start has been made.

The Sacramento Branch NAACP will continue to support the efforts of local law enforcement agencies to conduct effective affirmative action programs to add minorities and women to their ranks.

The Sacramento Branch NAACP will also seek ways of improving communication and cooperation between local law enforcement agencies and the Black community. The local Branch NAACP recognizes the vital role effective law enforcement plays in the growth and progress of the Black community. While the local branch will work to improve cooperation between the Black community and the police, no act of police brutality or use of excessive force will go unchallenged.

POLITICAL ACTION

The Sacramento Branch NAACP will increase its political activities. Voter registration, education, and participation will be pushed by the local branch. Issues vital to Black and other minorities will be communicated through every area of the news media.

While local branch political action will be increased, the branch itself will retain its non-racial and non-partisan posture.

RALLIES

The Sacramento Branch NAACP will help plan and conduct numerous rallies and celebrations, such as the one held in Miller Park July 20, last year. These rallies will be designed to inform the public of issues important in the fight against discrimination in American life and to promote unity and participation in the NAACP and other organizations.

SUMMARY

Some Americans have become bored and less concerned with civil rights and the goals of equality for all Americans. Among Blacks and other minorities, however, interest and frustration remain as high as ever.

The coolness of the U.S. Supreme Court, Congress, and state governments to issues of equal rights indicates that the fight for equality is being pushed back into the street.

The only glimmer of hope lies in the increased influence of minorities and women in the political structure of America. Should the present mood of the courts and legislatures remain as is, coupled with continued worsening of the economic conditions across the nation, the Bi-Centennial Celebrations of America's Independence, could be interrupted by the worst explosion of protests, since Thomas Jefferson penned his immortal lines:

"We hold these truths to be self-evident, that all men are created equal; that they are endowed by their Creator with certain unalienable rights; that among these are life, liberty, and the pursuit of happiness."

Over the past two years, the local Branch NAACP will remind the Sacramento community that Blacks, women, and other minorities have never accepted the premise that the above lines pertained only to white men.

# Presidential Use Of CIA Should Be Conservative

( Continued from Page B-3 )

involved domestically if our national security is at stake. It would seem to me, that Presidential use of this kind of power should be handled extremely conservatively, especially since the intent of Congress for CIA operations was not to spy on Americans, but to gather intelligence abroad.

If the CIA has been spying on Americans in America, then the CIA is clearly out of line and may be even out of control, and needs to be sharply brought to heel.

If there is a lack of clarity in the law about the CIA's domestic role, then it may be incumbent upon the Congress to provide the proper kind of additional legislation for purposes of clarification. The CIA for all its prestige and power, is not above the law, and anyone who assumes that it is, does not understand what this nation is about.

I guess my primary feelings about the uses to which we put the law is that the ultimate purpose of the law is to provide us with its equal protection. And that the law serves us, rather than our serving the law.

If I've read the Constitution correctly, the people of this nation have in essence formed a contract between and among themselves, which lays down certain basic rules of goverance. Nowhere in the Constitution does it say, or imply that any one segment of this society is above the rules of this contract, and no segment is!

It is abundantly clear and becoming clearer that Presidents must obey the law that Vice Presidents must obey the law, and that law enforcement agencies, governmental officials, corporation executives, judges, union leaders, elected officials, and everybody else -- must obey the law.

In the end, we are still a nation of laws, not men; this factor is our ultimate democratic weapon against any tyranny ( including our own ).

# PUSH Will March For Employment

( Continued from Page B-2 )

rights" program by marching around the White House, and around U.S. Labor Departments and manpower offices across the country, seven times. Just as Joshua marched around the Walls of Jericho, we intend that Ford's economic policies shall fall. Our initial "silver rights" program includes:

1. Full employment -- the right of every person willing, able and desiring a job to be employed in meaningful and socially productive work at liveable wages. Specifically we are supporting Congressman Augustus Hawkin's bill, entitled "The Equal Opportunity and Full Employment Act of 1976."

2. Decent housing -- the right of every person to safe and decent housing. Specifically, 300,000 units of housing sponsored by not-for-profit corporations are scheduled for foreclosure in the coming year in the midst of the present housing crisis. These units must be saved.

3. Elimination of hunger -- we're closer to soup lines today than we've been since the 1930's.

4. Support of small businesses -- the little man's desire of self-determination cannot be sacrificed.

5. Spiritual regeneration -- we must have an abundant moral as well as material life.

January 15 -- Martin Luther King's Birthday -- is the occasion for a re-dedication to the kind of unrelenting mass action that will make these goals a reality in this decade.

# RELIGION

The Rev. S. M. Metters, Jr., Pastor of Saints' Rest Baptist Church in Oakland, California, accepts property deed from R. F. Bradley, vice president, Gulf Oil Corporation of California. Gulf donated the $45,000 property to enable the church to expand.

## Gulf Oil Gives Church Gift Of Land

Saints' Rest Baptist Church in Oakland received a deed of gift on a long sought after piece of property adjacent to the church from the former owner, Gulf Oil Corporation of California. The presentation of land, valued at an estimated $45,000 was made at church services last month.

Rev. S. M. Metters, Jr., accepted the property donation from Robert Bradley, vice president, Gulf/California. The Saints' Rest Baptist Church, located at 5600 E. 14th Street in East Oakland, had originally attempted to acquire the corner lot from Gulf through various purchase agreements over the past three years.

"We are extremely grateful to Gulf for their cooperation and generosity in this donation," said Rev. Metters. "Saints' Rest has long needed this space for a parking lot and eventual expansion of the church."

Bradley praised Rev. Metters and other church members who were active in the property donation when he presented the deed at the well-attended commemorative service. "We are very pleased to participate with a group such as Saints' Rest, which has done so much for its members and the community."

## Minister To Displaced Persons

by VINCENT L. THOMPSON
Observer Religious Editor

"Now it came to pass in the thirtieth year, in the fourth month, in the fifth day of the month, as I was among the captives by the river of Chebar, that the heavens were opened and I saw visions of God."

The exiled is surely among the unhappiest of men. War or political conflict has uprooted him from his native soil and transplanted him to a strange land.

All about us today, there are men and women who are in a very real sense uprooted and displeased.

They have come from the countryside to the city, they have moved from one neighborhood to another, perhaps even they are strangers in a strange land. And others have lost touch with the faith in which they were brought up: they are rudderless amid the storms of life.

We are called to be in some measure prophets to such people, because for us by God's mercy the heavens have been opened and we have seen what His purpose is in the confusion of the times.

The prophet of God who would be true to his calling must set up residency among the displaced people of the world, and grapple with the problems of poverty as they do.

How can one say that the prophets of God were not dealing with the problem of poverty?

Poverty is not alone a matter of dollars: it translates itself into sickness, ruined family life, wayward and untended children, cramped opportunities, blasted character.

Consider the meaning in terms of human life as such simple facts as these: in Chicago in 1914, one person in every 28 was given relief; of every ten persons who die in New York City, one is buried at public expense in Potter's Field; upward of thirty per cent of the city and town population in England live in extreme poverty: Some 10 million people in the USA are habitually below poverty lines.

Can the church pass by on the other side of such a situation?

Can the church content itself with giving alms to illeviate poverty when the conditions which cause it are still at work?

## Testament Church Donates Fruit To Home

Ed Wolf, director of the Del Paso Guest Home at 1001 Grand Avenue, receives a fruit basket from the benevolent officer of the Testament Baptist Church. Catherine B. Quinn, chairwoman, and Julia L. Whitaker, secretary, make the presentation. Rev. C. M. Cummings, is Pastor of the Church.

## DelPaso Church Program

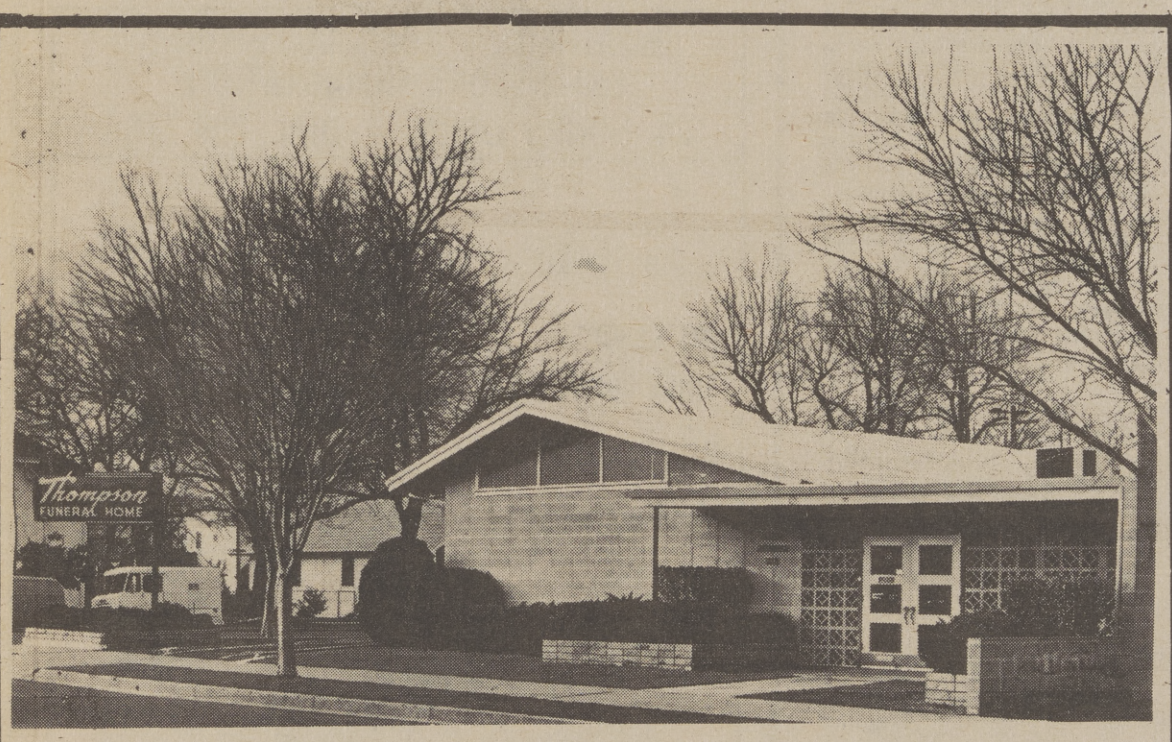
The Sacramento Deliverance Center, 3629 Del Paso Blvd., presents the Rev. Joseph and Bertha Wigfall of Oakland, Missionaries to Haiti and Jamaica and their party in a Missionary program.

Sunday, January 26 at 3 p.m.

There will also be special singing, praying, and preaching.

The public is invited.

The Rev. B. L. Whitney is the Pastor of Sacramento Deliverance Center.

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Love is the only power.

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Learn more about this Love. And try out the proven teachings of Christian Science. Our public service is a simple but inspiring one.

Christian Science Sunday Services

The Sacramento Observer

# SPORTS

PAGE B-6 JAN. 16 - 22, 1975

## HOLIDAY EXERCISE

While President Ford skied on the slopes of Vail, Colorado, Vermont skiers played host to Johnny Ford, Mayor of Tuskegee, Alabama. During the Christmas holidays, Mayor Ford was the guest of Earl G. Graves editor and publisher of Black Enterprise Magazine and the owner of a home in Madonna Village, Jeffersonville. Mayor Ford worked with Graves who was administrative assistant to the late Senator Robert Kennedy, during the Senator's presidential campaign in 1968. He then went on to enter politics and won the Mayoral race in Tuskegee, Alabama in 1970. Mayor Ford was greeted by Burlington Mayor, Paquette and other distinguished citizens from the area. Mayor Ford said he was delighted to have the opportunity to discuss mutual concerns and extended an invitation to Mayor Paquette to visit him in Tuskegee.

# Prospectors Head For Winning Streak

Coming off a fine weekend which saw them take two games from the San Mateo Suns, the Sacramento Prospectors seem ready to take on the Tri-Valley Warriors in what promises to be a thrilling WBA Game. Sacramento hopes to be on the winning track now and a pair of victories over the Warriors could really set the tone for the remainder of the season.

Last weekend the pros got some real fine play from Seymour Reed, Big Joe Mulligan, and Gordy Newton, and must have more of the same as well as a total team effort to overcome Willie Wise and Company.

Willie gets much help from Girard Chatman and Johnny Burks to form a very strong front line.

Ex-Sacramento players Dennis Dickens has also performed well for the league-leaders.

But Wise is really a show by himself. Not only does he score but the situations he creates with his all-round play make him a pleasure to watch.

The half-time entertainment for this weekend's game will be provided by youth basketball teams from the Parkview Presbyterian basketball program. These teams play in the Sacramento Community Church League which involves 400 boys and girls on 44 teams in eight divisions ranging in age from 7 to 17. Further games involving these youth teams are also planned.

Bob Honda, director of parkview, is to be highly complimented for the outstanding pee-wee games he has planned, and his managers' and coaches' dedication to the youth.

# Globetrotters Will Play At Auditorium

In their 49th season, the fabulous Harlem Globetrotters come to the Memorial Auditorium in Sacramento at 7:30 p.m. Monday (Jan. 20) to play Washington Generals.

As usual the world famous group will be accompained by vaudeville acts, including world champion performer in table tennis and Frisbee throwing.

The Trotters again are led by Meadowlark Lemon, their coach and chief comedian. In the second banana role will be veteran Curley Neal, their dribbling specialist.

Others in the Trotter lineup will be Nate Branch, Dwaine Dillard, Jackie Jackson, Dave Lattin, Bobby Joe Mason, Larry Rivers, Dallas Thornton and Sidney Edwards.

The Trotters are playing only one date this year in Sacramento, in contrast to two times in 1974.

# S.F. Giants Will Play Exhibit Game

The San Francisco Giants will play a 23-game exhibition schedule in preparation for the 1975 season starting next March 13 against the Cleveland Indians in Tucson, Ariz., and winding up with a tour of the San Joaquin Valley against the California Nagels and Kansas City Royals.

A 10-game card has been arranged at Phoenix Municipal Stadium including night games against the Milwaukee Brewers on March 21 and the National League Champion Los Angeles Dodgers, on March 31. The Giants will also meet the World Champion Oakland A's on Wednesday, March 19, in Phoenix.

The Dodgers close out the Giants' Arizona schedule on Tuesday April 1. Games against the Angels in Fresno, April 2, and Modesto April 3, will be the first in the Valley for the Giants in several years.

San Francisco's annual game against the University of Santa Clara, will be played in Buck Shaw Stadium on the Mission campus on Friday, April 4. And the first Giant appearance in San Jose Municipal Stadium is set for the following day against the Kansas City Royals.

The Giants will meet Milwaukee five times and San Diego four times; Chicago Cubs and Angels three times, the Royals, Dodgers and Indians twice each and the A's once. The Giants-Indians spring training rivalry dates back to 1934 with a total of 459 games played. Current totals show the Giants winners on 240 occasions, the Indians on 210 with nine ties.

## K-POP 1110 AM K-PIP 93.5 FM SPORTS SCHEDULE

Thursday, January 9
Golden State vs New York
PRO BASKETBALL
KPOP - KPIP FM
7:15 p.m.

Friday, January 10
Elk Grove vs Burbank
KPOP - KPIP FM
PRO BASKETBALL
7:15 p.m.

Tape delay following high school game Golden State vs Seattle KPOP - KPIP FM

Saturday, January 11
Golden State vs Chicago
PRO BASKETBALL
KPOP-KPIP FM
7:45 p.m.

K-POP 1110 AM K-PIP 93.5 FM

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WINTER SPORTS INFORMATION LINE –
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# Thoughbreds Will Run On Grass

ALBANY - Emphasis will be on the grass during the running of the 1975 stakes schedule of big thoroughbred races at Golden Gate Fields.

"Nineteen of our 28 stakes will be over our superb turf course," said racing secretary Harry Krovitz. "We have found that turf races appeal to the racing fans. They usually are more competitive.

"Many horsemen from around the country tell me our turf course is among the finest found anywhere. This marks the fourth season we will be running on the grass at Golden Gate Fields. The turf is now deep-rooted and has a rich texture, deep color and a fine base."

The 28 stakes races offer more than $830,000 in purses. More than $5 million will be distributed to horsemen in overnight purses and stakes during the 92 days of thoroughbred racing beginning Feb. 7 and ending June 14.

"We will have a few overnight purses totaling $10,000," added Krovitz. "And for a new concept for our two year olds, we will run a couple of races straight out of the chute on a straightaway for 440 yards.

"Remember, these young horses turned two on the first of the year and their trainers are often reluctant to run them at five furlongs right off the bat. Offering them races over two furlongs will fit better with into their natural conditioning and training."

Premier event of the spring is the $100,000-added California Derby to be run Saturday, April 19. The richest race in Northern California for three year olds, the Derby was inaugurated in 1873 or two years before the start of the Kentucky Derby. The Derby is run at a mile and an eighth on the dirt.

Three $50,000-added stakes for older hourse have been scheduled on the grass course which extends nine-tenths of a mile inside the mile dirt oval. They include the Golden Gate Handicap for three years olds and up, over a mile and a sixteenth to close out the Pacific Racing Association meet April 26.

During the Tanforan Racing Association meet, two $50,000 turf races will be run. They are the Yerba Buena Handicap for older fillies and mares at a mile and three-eighths on Saturday, May 31, and the mile-and-a-half Rolling Green Handicap for three year olds and up on Saturday, June 7.

One new stakes has been added to the 1975 program. It is the Camilla Urso Handicap for older fillies and mares over five furlongs on the grass Saturday, April 12. Named for the filly who won the inaugural California Derby in 1873, the Camilla Urso replaces the Portola Stakes.

Not renewed this spring were two stakes races for juveniles -- the Native Diver and St. Francis. Six stakes races, including the California Derby, have been carded for three year olds.

# Prospector Woodard Keeps Busy With Child Care Work

What does a professional basketball player do when he's not dribbling down court? If that man is Maurice Woodard, cager for the Sacramento Prospectors, there's a houseful of kids bidding for his time.

Woodard, who stands 6'3", has been a vhild care worker at Sacramento Children's Home for more than one and one-half years. His goal there?

"I try to help make life more meaningful and more home-like for the vhildren in the cottage."

The children, who range in age from 8 to 17 years, often have great emotional needs. But while Woodard finds the job frustrating and emotionally draining at times, he was quick to add:

"I really like the job because I like the kids. They're just people, you know."

A two-time all-star performer with outstanding offensive skills, Woodard is in his third year with the Western Basketball Association. An exciting player, he has been Sacramento's leading scorer the last two seasons, averaging over 28 points per game. How does his sports career affect his job?

"The kids really like the idea of my being a basketball player," he said, flashing a quick grin. "You know, especially when they see my picture in the paper."

Among other duties at the home, Woodard supervises recreational activities for the children in his cottage.

"It helps to get them involved in an activity with other people, with whom they can relate to," he said. "It helps them emotionally."

Woodard sees life in the home

Woodard sees life in the home as being very much like life "outside."

"It's like a little society," he said.

Remembering how things were when he was a child helps him to deal with the problems "his" children face.

"They get along pretty well," he observed. "It's just like the outside world. You know, just like when you were coming up. You looked up to and respected the oldest and the biggest kid on the block."

At 6'3," Woodard must have plenty of young admirers.

Fans will be able to see Woodard in action locally at the Memorial Auditorium. Check THE OBSERVER for time and next opponent.

# Angling Comes To Capital

The emphasis will be on action at Sports Expo '75 which will be held February 13-17 at Cal Expo.

Sports Expo '75, sponsored by the Sacramento Metropolitan Chamber of Commerce sports committee, will offer several new events, including the most complete angling exhibition ever staged in Northern California.

"Anglers will find a 'show-within-a-show'," said sports committee chairman, Bill Golsong, noting that manufacturers and angling experts from all over the country will demonstrate and lecture on the latest techniques and equipment available to the fishing enthusiasts.

Another new event will be "The River Run," an 8.5-mile foot race. The AAU-sanctioned event, open to all runners, will offer special prizes in a variety of divisions.

Some exhibition space is till available for Sports Expo '75, the area's number one sports, boat and recreation show. For more information, contact the Sports Expo office (916) 452-6403.

# Volley Ball League Will Start Feb.18

Entry blanks are now available for the Adult Volleyball League. The forms may be secured at the Department of Recreation and Parks Office, 3520 Fifth Avenue, from 8:00 a.m., to 12 noon and 1:00 p.m., to 5:00 p.m., Monday through Friday.

The league will start on February 18, 1975, and will consist of Men's Divisions, Women's Divisions, and Co-Recreational Divisions.

Entry blanks and the entry fee must be returned to the Clunie Swimming Pool Building, Alhambra Blvd., and F Street, on Saturday, January 25, 19 5 only starting at 10:00 a.m.

Entry Fee: City resident teams, $30; Non-resident teams $40.

To qualify as a city resident, a minimum of 60% of the team players must reside within the city limits.

For further information, please contact Les Sarrels at the Recreation and Parks Department, 452-5681.

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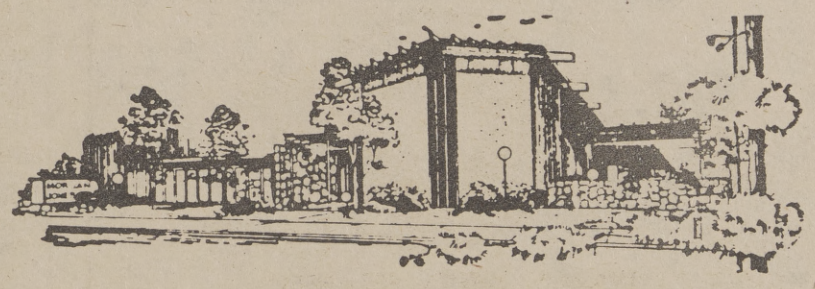
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## BLACK LEGISLATORS

# Biographical Information

Bill Greene, represents the 47th Assembly District of Los Angeles. He attended Lincoln Junior College, Kansas City; University of Michigan and prior to his election in 1966, served as a Clerk to the Assembly, consultant to speaker, legislative assistant to Assemblyman Mervyn M. Dymally, and a legislative advocate for the Building Services Employees International Union. Assemblyman Greene is the Chairman of the Labor Relations Committee and the Select Committee on Manpower Development. He is also a member of the Education Committee; Ways and Means; Select Committee on Health Manpower and the Select Committee on Implementation of Career Education. Assemblyman Greene has a long record of Democratic service and has served with the California Federation of Young Democrats and the Los Angeles Democratic Central Committee.

Julian Dixon, represents the 49th Assembly District of Los Angeles. He attended California State University, Los Angeles, and Southwestern Law School where he received his Juris Doctorate degree. Prior to his election in 1972, Dixon served for five years as an Administrative Assistant to Senator Mervyn Dymally. He also served as a special consultant to the Senate Joint Committee on Revision of the Election Code, and a special consultant with the Senate Subcommittee on Human Needs and Resources. As a freshman legislator, Dixon served as the Chairman of the Assembly Select Committee on Juvenile Violence and Chairman of the Public Employees and Retirement Committee. He is a member of the Education and Criminal Justice Committees; State Commission on Education Management and Evaluation and is a member of the California Arts Commission. Dixon, a life-long Democrat, is a two-term president of the New Frontier Democratic Club, one of the largest grass-root Democratic Clubs in Southern California.

Willie Brown, Jr., represents the 17th Assembly District of San Francisco. He received his B.A. degree from the University of San Francisco and his Juris Doctorate degree from Hastings College of Law. Brown was first elected to the Assembly in 1964. He was Chairman of the Assembly Ways and Means Committee from 1971 through 1974. He also served as Chairman of the Joint Committee on the Sitting of Teaching Hospitals during 1973 and 1974. Brown has held membership on the Committee on Efficiency and Cost Control, Elections and Reapportionment, and Government Administration; Governor's Commission on Aging; Joint Committee on Master Plan for Higher Education, Legislative Budget; Legislative Space and Needs, Legislative Audit; Vice Chairman, Select Committee on Health Manpower and the Select Committee on Deep Water Ports. 1975: Human Resources Committee, Housing and Community Development and Transportation Committee.

Leon Ralph, represents the 48th Assembly District of Los Angeles. He attended the University of Colorado and Los Angeles Valley College. Received his degree from San Francisco Valley College, and Windsor University with honors. Ralph was first elected to the Assembly in 1966. He is presently Chairman of the Assembly Rules Committee. He has been a member of the Committee on Commerce and Public Utilities; Finance and Insurance; and Employment Services Board; Health; California Job Creation Board; and the Subcommittee on Unemployment and Disability. He is the Democratic National Committeeman for California; served three consecutive terms on the Los Angeles County Democratic Committee and is County Chairman of the L.A. Conference of Black Elected Officals. Assemblyman Ralph holds membership on numerous national, state and local boards, committees and organizations.

Curtis Tucker, represents the 50th Assembly District of Los Angeles. Assemblyman Tucker completed his higher education in New Orleans and during World War II, while serving in the Army Medical Corps, was awarded the Bronze Star for saving the lives of troops under fire. While serving in Europe, he attended the University of Florence, adding Italian to his list of languages he speaks fluently. Tucker taught at West Point Military Academy after World War II. After 23 years of military, Tucker retired in 1960, and joined the Los Angeles City Health Department where he served for 15 years until his election to the Assembly in 1975. Tucker is the first Black city councilman of Ingelwood and has been active in Democratic party affairs for a number of years. He is a member of a long list of civic associations, advisory boards and committees. Assemblyman Tucker serves on the Governmental Organization and Public Employees and Retirement Committees and as Vice-Chairman of the Elections and Reapportionment Committee.

Joh Miller, represents the 13th Assembly District of Oakland. He received his B.A. degree from Talladega College of Alabama, and his legal education from Howard University, Washington, D. C., and Boalt Hall Law School in Berkeley. Miller was first elected to the Assembly in 1966. After his first term, he was voted one of the top three freshman legislators out of a class of 34. In April, 1970, he was elected Assembly Democratic Leader, and in addition, served as Vice-Chairman of the Criminal Procedure Committee and Chairman of the Subcommittee on Welfare Reorganization. Miller has served on the Berkeley Board of Education as its President. He also serves on various church, civic and political boards, committees, professional organizations and fraternal orders. Miller is Chairman of the Assembly Judiciary Committee and is a member of the Joint Committee on Structures of the Judiciary, the Judicial Council of California, the California Penal Code Revision Commission, and the Assembly Ways and Means Committee and its Committee on Finance, Insurance and Commerce.

Nate Holden, represents the 30th Senatorial District of Los Angeles. He received his B.S.; Physics; M.S. Engineering from West Coast University, Los Angeles. Holden was elected to the Senate in 1974. Prior to his election he served as a Deputy Supervisor to Los Angeles County Supervisor, Kenneth Hahn; Consultant to the U.S. Commission on Government Procurement; former member, Los Angeles County Public Social Service Commission, and 17 years within the Aerospace Industry. He is the holder of the Kennedy Medal for representing a fine example of the community man, "whose total commitment is in improving life conditions for all people." Holden was voted "Democrat of the Year," by the Los Angeles County Central Democratic Committee. He is a member of a number of professional groups and is active in civic affairs. Holden is second term President of the California Democratic Council. He serves on the Senate's Health and Welfare; Local Government; Elections and Reapportionment and the Subcommittee on Alcoholism.

# Can U.S. Banks Make It?

America's banks are in trouble, writes John B. Tipton, the nom-de-plume of a young New York investment counselor and analyst, in the February Playboy. In "Banks on the Brink," Tipton warns that many large U.S. banks, obsessed with growth, "have jeopardized the safety of your money, not to mention the survival of the entire banking system."

Tipton explains that while old-fashioned bankers took pride in the strength and solidity of their banks, "modern bankers glory in their income statements . . . They have discovered that this is what Wall Street cares about and that banks with steadily rising earnings appeal to buyers of stocks much more than banks still playing the game the old way."

The precarious financial position of many banks is reflected in their liability to capital ratios. Capital provides the margin of safety that insures the ability of a bank to survive, even in a depression. In 1960, the average U.S. commercial bank had liabilities only 11.3 times its capital. By 1970, that ratio had grown to 13 and by 1974 it had increased to 14.5 times total capital. Tipton points out that in 1973, the 30 largest U.S. banks had average liabilities of 16.7 times capital.

Even more alarming, in 1973 a handful of the country's largest banks, including Bank of America, Bankers Trust of New York and Crocker National Bank of San Francisco, had liabilities of more than 30 times their capital!

Banks are not only over-extended domestically but abroad as well, writes Tipton. In 1964 only ten U.S. banks had foreign branches, with 5.8 billion dollars in foreign assets. By 1974, 125 American banks had branches abroad, primarily in Europe with 147 billion dollars in assets.

Tipton observes that "there are simply not 125 American banks, possibly not even 25, with enough experience and skill to operate successfully in the complicated and clubby world of international finance."

Tipton states that U.S. banks have never been less able to withstand a serious economic shock wave. When and if it comes, he predicts, it will most likely come from overseas. "The possibility of a series of bank failures has created the European financial version of the domino theory," Tipton warns.

And the first dominoes might have already fallen. A private German bank, the Herstatt, went bankrupt recently. But only hours before its demise, it entered into transactions with several blue ribbon U.S. banks. They were left holding the bag for sizeable amounts -- Morgan Guaranty was stung for $13,000,000 in a single transaction and Chase Manhattan, Girard Bank of Philadelphia, Wells Fargo and First National Bank of Chicago also lost large sums.

On the home front, the 23rd largest U.S. bank, the Franklin National of New York, went under in 1974 after incurring massive losses in currency speculation.

Although Tipton offers several suggestions for tightening controls on banks, he confesses that the current economic situation makes the future of our banking system dark, at best. If, for example, the Federal Reserve really resolves to "break the back" of inflation, it could cause a depression that would trigger a round of bankruptcies and bank failures.

On the other hand, with too much inflation we are bound to see a number of banks fail, says Tipton, who concludes that "these problems won't vanish overnight; even if we avoid calamity the banking system is badly strained and the repairs will take years."

## One In Thirty

About one in 30 American Jews of Ashkenazi descent carries the trait for Tay-Sachs disease, compared to one in 300 non - Jews, according to the March of Dimes. Chances are that each child born to a pair of carriers has one chance in 4 of being afflicted, dying in early childhood of nervous system degeneration.

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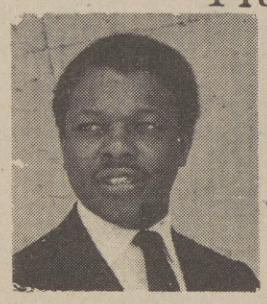
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# "Little Black Riding Hood" Wins Award

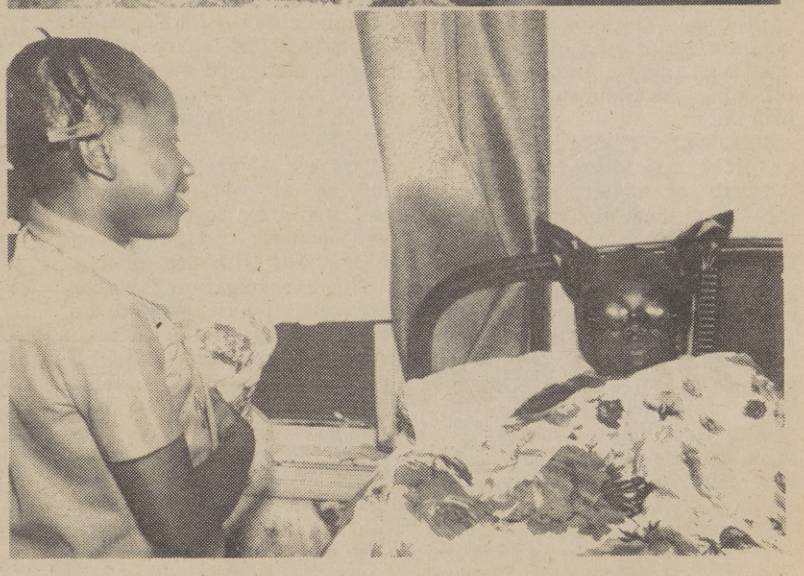
There should be more fairy tales for Black kids, agreed several students at Lincoln Elementary School in Richmond, Calif. So they created their own story and made it into a 10-minute film, "Little Black Riding Hood," which won a $200 second award in the pre-teen category of the 1974 Kodak Teenage Movie Awards.

"The kids were grumbling about the stories in their readers not being written for them," says Mrs. Sally Nutting, a teacher at Lincoln. "A lot of the stories are about middle class kids on the farm. We started thinking about stories as they might be written for Black kids. 'Little Black Riding Hood' is the story they thought would be fun to do. The kids just fell into the parts."

Mrs. Nutting who was taking a course in film making for teachers at the time, guided co-producers Charlesetta Turner and Angelia Gavin along with six other students in the making of their super 8 color film. Angelia, who starred in the title role, worked on plotting and conception -- "what should happen next." Charlesetta, who did some filming, wrote the script and recorded the narration and music -- "in just three hours." The student actors were told how they should look for their parts and they -- "and their parents," made the costumes, according to Mrs. Nutting.

In the children's classic -- as revised by the students, a "fine chick" named Little Black Riding Hood takes her basket of soul food to grandma's house. A "jive wolf," whom she encoun-

( Continued on Page C-4 )



Charlesetta Turner and Angelia Gavin at work on the script for the film, "Little Black Riding Hood"; "grandmother" Charlesetta Turner applying makeup to "jive wolf," Richard Miller' the wolf getting ready to spring on grandmother in bed; and Angelia, in the title role, discovering that her grandmother has developed some very strange features. The Lincoln Elementary School students from Richmond, California, won second prize in the preteen category of the Kodak Teenage Movie Awards for their movie version of the popular children's story.

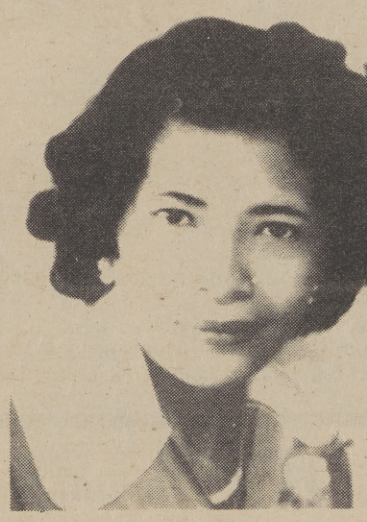
The Sacramento Observer

SOCIAL WHIRL

JAN. 16 - 22, 1975



# Ruth Woods Is Elected Minority Rep.



WOODS

Ruth T. Woods, a 15-year-old Oak Park resident, and a consultant for local residential home care for the aged, was elected minority and aged advocate for District Two in the Sacramento area.

Mrs. Woods was selected during the recent Sacramento Area Economic Opportunity Counsel's county-wide election.

Her new position will involve gaining and disseminating information that concerns minority and aged people in the areas of nutrition, medical care, dental services, transportation and escort services.

Mrs. Woods hold a bachelor of arts degree in human development and currently is working toward a teacher's credential at California State University at Sacramento.

She has two daughters and one granddaughter.

# Group Will Train Women For Posts

"Don't Miss Your Appointment! (Apply for a Board or Commission)" is the title of a workshop being offered to Sacramento-area residents by nine local women's groups.

Designed to encourage women to seek positions on boards and commissions, the workshop will be held at the State Capitol on Saturday, March 1. Assemblywoman, Leona Egeland, (D-San Jose), will be opening speaker.

The workshop will feature training sessions and prominent speakers. A booklet explaining how to apply for an appointment and describing major City, County and State boards and commissions will be distributed.

A $5 registration fee will cover the costs of attendance at the workshop, the booklet and lunch at the State Capitol. Anyone interested in attending, can do so by sending her name and address along with a check for $5 payable to Jeannette Rohlfes, 6655 Benham Way, Sacramento, Ca. 95831.

# Glen Elders Group Needs Donations

The Glen Elder Neighborhood Council is soliciting donations of usable clothes, shoes, toys, furniture, appliances, clothes hangers, canned foods, etc.

The donations will be used to organize a free food and clothes closet to be opened soon within the area for needy and underpriviledged families.

To submit your donations, contact the Glen Elder Neighborhood Council at 422-3820.

## INSIDE THE WHIRL

**Hairstyles**

*Jenee Huitt tells how to create a fashion image...C-2*

**'New Spirit'**

*Merv Dymally was sworn in as California's Lt. Governor...C-4, C-5*

**Party**

*The Sacramento Urban League held a special 'Family Party'...C-7*

# Fashionable Facts

by Jenée Huitt
OBSERVER FASHION EDITOR

## The Finishing Touches

Styles come and go on the average college campus. One year it may be neoncolored platforms and tinted hair, the next something a bit more subdued and alluring like a long, billowing skirt and canvas espadrilles.

Fashion trends are generally respected and followed by the majority of women, yet often this leaves them lacking a sense of individuality and self-identification.

Possibly one of the pleasantest ways to overcome this mass-produced, herdlike feeling is to make those good new look your. Here are a few hints to make your wardrobe something special - a signature touch that makes what you wear look different from everyone else.

Do it with belts . . .

The right belt can do great things for good, solid shirt look - and won't set you back a bundle either - Like a safari dress, will look sharp with another skirt underneath or really gives that special touch by adding a belt or a chain belt.

Scarves - the right scarf may be all you need to tie your whole act together. The ever popular cowboy scarf looks great with any blouse.

With a cardigan or pullover shirt, use a long scarf to tie into a knot. Hats - used to be you wore a hat to feel all dressed up, now it's for feeling all pulled together - anything you wear.

Just remember those small but finishing touches will make a new look your own look.

MOBILE UNIT

# Mr. B's Develops Fashion Mobile Service Unit

To save customers time and the problems of travel, Mr. B's Formal Wear, has devised a unique system -- a mobile service unit.

Equipped with male after-six fashions, the unit will travel to potential customers who are fitted on the spot.

Once the selections are made and the orders filled, the formal or semi-formal attire is delivered to customers at their convenience.

The service was instituted with high school students in mind. The idea has been used by Mr. B's in other Northern California schools, and has proven successful.

Student groups interested in utilizing the service, may contact Burnett M. Battiste, general manager at Mr. B's, at 452-4133 or 5025 Stockton Blvd.

The mobile unit picks up the clothes after use.

# Artist Charles White Works Will Be Shown

STOCKTON - World renown artist Charles White will be among the participants in an art exhibition and symposium opening this month at the Pioneer Museum and Haggin Art Galleries in Stockton.

"Selected Visions -- Black Expressions," is the theme for the event, planned by the Department of Art at University of the Pacific and the museum.

Included in the activities will be an exhibit of works by White, Suzanne Jackson and William Pajaud from January 17 to March-2, visit by the three artists to the Pacific campus and opening reception on January 17, and symposium on January 18 that will feature the three artists and a panel discussion.

The opening reception will be from 8 to 10 p.m., and the symposium is scheduled for 10 a.m. to 12 noon and 1:30 to 3 p.m., both at the museum and open to the public without charge.

"We feel that the contribution of these artists to American culture is significant," explained UOP Art Department Chairman, Larry Walker, "and we are quite pleased to be able to bring an exhibition and symposium of this nature to the community of Stockton."

White, who specializes in drawings and graphics, has work in the permanent collections of Atlanta University, the Whitney Museum of Art, Hirshhorn collection, Museum of Modern Art, Oakland Art Museum, Metropolitan Museum of Art, Los Angeles County Museum and Pushkin Museum in Moscow. His work has been featured in exhibits throughout the world, he has been discussed in numerous publications and won several significant awards. White, now on the faculty at Otis Art Institute in Los Angeles, is a member of the Black Academy of Arts and Letters Executive Board, National Academy of Design, National Conference of Artists and National Center of Afro-American Artists Board of Directors.

Ms. Jackson, who specializes in acrylic painting, has work included in the permanent collections of the San Diego Museum, the Hirshhorn collection and more than 250 works in private collections throughout the United States. She is listed in "Who's Who in American Art," and has been included in major exhibitions in both California and New York. In 1972, she lectured and presented a solo exhibit at UOP, and she has taught at Stanford University.

Pajuad, who specializes in oil and watercolor painting, has been included in major exhibitions in Los Angeles, San Francisco and Sacramento. He has work in the permanent collection of Atlanta University, the Norton Simon collection and the Pushkin Museum. Pajaud is president of the California Watercolor Society, and his work has been displayed at the Los Angeles County Museum of Art, Crocker Gallery in Sacramento, De Young Museum in San Francisco, and several colleges and universities.

Heritage Gallery of Los Angeles represents White and Pajaud, and the Ankrum Gallery in Los Angeles represents Ms. Jackson.

Museum hours are 1:30 to 5 p.m., Tuesday thru Sunday.

## CDWC Endorses Women Lawyers

The California Democratic Women's Caucus announced this week the endorsement of two Sacramento attorneys for Superior Court Judgeships. The Sacramento regional caucus urged Governor-elect, Edmund G. Brown, Jr., to appoint Virginia M. Mueller and Frances Newell Carr to the local court vacancies.

Both women have also been endorsed by the Women Lawyers of Sacramento association.

In a letter to Governor-elect Brown, Sacramento Chairperson, Ellen Smith, said "During the sixteen years of the last two administrations, three women have been appointed to superior court benches. A recent study by the legislative Joint Committee on Legal Equality revealed that a total of 28 women judges sit in district courts of appeals, superior courts and municipal courts as opposed to 890 male judges in these California courts. We sincerely hope that your administration will begin to eliminate this imbalance, and we recommend the appointment of Virginia M. Mueller and Frances Newell Carr, candidates for superior court vacancies in Sacramento County."

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# Modernistics Have 'Big Fun' Affair

More than 300 persons danced the evening away during the Modernistics' first anniversary ball in the Sutter Room of the El Rancho Hotel.

Called one of the biggest and most cheerful ball in Sacramento for a long time, the affair also was a reunion for many persons who had not seen each other for extended periods.

"It was just like a good days of the big bands--like dancing to the great Duke with your loved ones in your arms," said one ball attender.

Another said: "It was a formal with soul."

Members of the Modernistics club were evident in long evening gowns of gold and lavender. Guest also wore formal wear in varied colors.

There was a lot of humor, touching elbows and dancing to the big band sound of Fat Gaines and his orchestra. The band is from San Francisco.

The Modernistics, who moto is "We build the ladder to which we climb," decided the first step would be to remove the traditional head table for most formal affairs. The arrangement was done with a round seating in groups of ten.

Officers of the Modernistics are: Nancy Lindsay, president; James Lee, vice-president; Rosa Watson, secretary; Albertha Lee, financial secretary; Elizabeth Coleman, chaplain; S. Bennett, business manager; and Joseph Coleman, parliamentarian. Members are: Charles Lindsay, Charles Elliott, Thomas Tiley, O.D. Watson, and Rose Lee Bennett.

## Friends , Family Gather For Liftridge Feast

Seventy friends and relatives of Mrs. Luveda Leftridge, gathered for a buffet dinner in her newly renovated Chicken Villa, at 7402 Stockton Blvd.

Also present were members of the Sacramento Branch of the Banjo Club.

Guitarist, Doug Fickes, and banjoist, Bud O'Connell, provided music for the December 29 affair, and dancer William Scott Linton, provided visual entertainment with tap dancing.

The Banjo Club will hold practice sessions at the Chicken Villa on the second and fourth Wednesday of each month at 8 p.m.

The Chicken Villa opened in Sacramento, in 1950.

## Burbank PTA Will Meet Jan.22

The Luther Burbank Senior High School PTA Unit Meeting will be held at 7:30 p.m., Wednesday, January 22, in the School Cafeteria. The program will be the presentation of information on the Regional Opportunity Program (ROP) by Stan Rock and the Work Experience Program by John Taylor.

The public is invited to attend.

## *Black Riding Hood Loses Goodies To Culprit*

( Continued from Page C-1 )

ters along the way, asks her what's in the basket. He's impressed by the goodies -- chitlins, corn bread, greens, gumbo, black - eyed peas, pig's feet, hogshead cheese, a bottle of Ripple and the latest copy of Ebony. So, he hustles ahead of Little Black Riding Hood to her destination; he stashes Grandma in the closet after ripping off her bifocals and shawl to use as a disguise.


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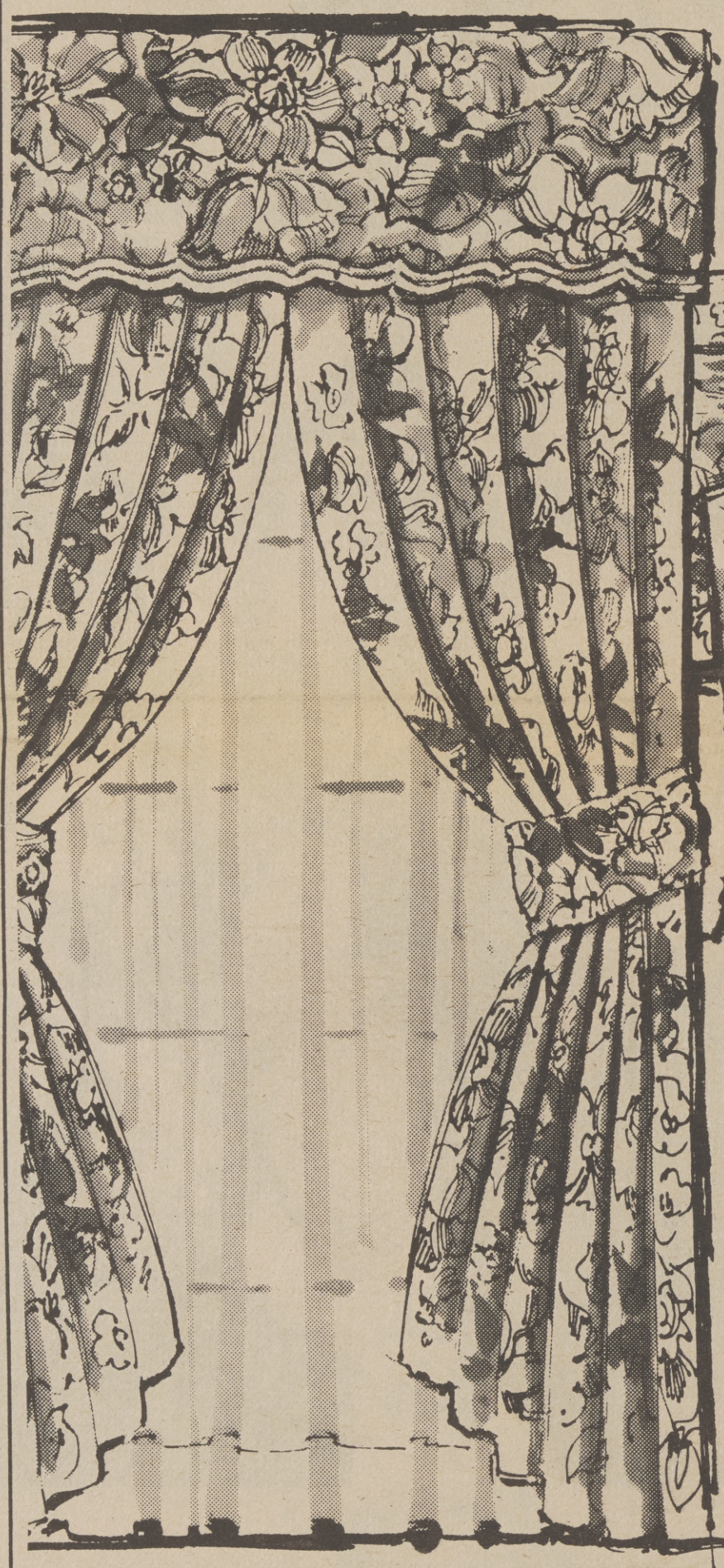

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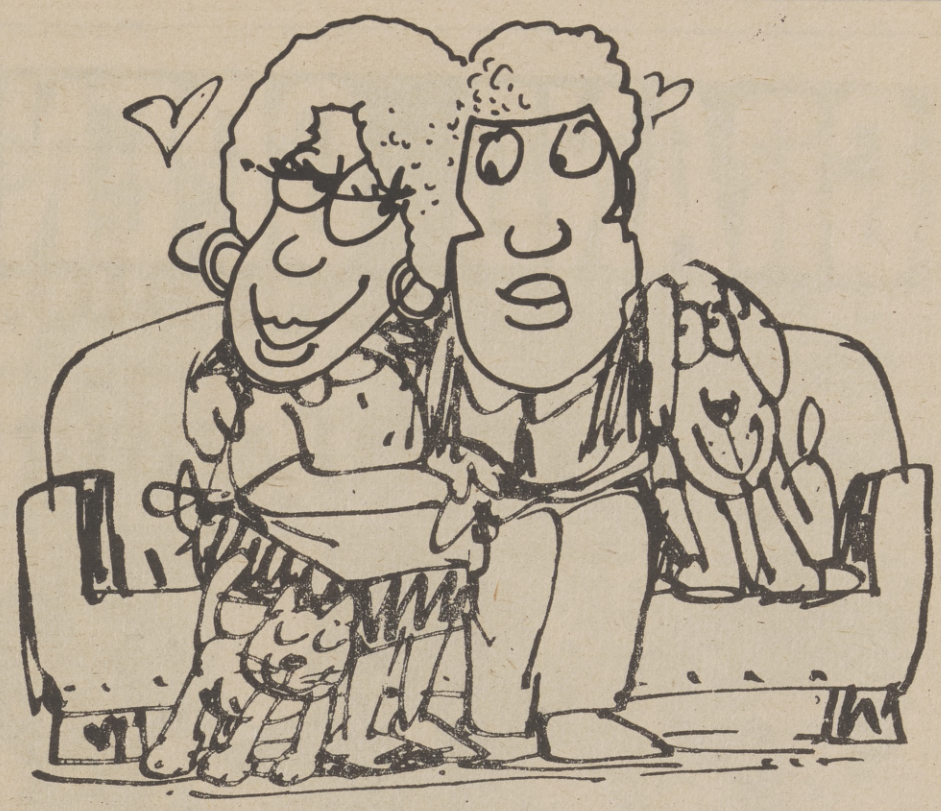
# Mother's Hope For Marriage For Children Remain High



The institution of marriage may be under attack as old-fashioned and impractical, but it is still the dominant dream American women hold for their children.

According to the just-released Virginia Slims American Women's Opinion Poll, Volume III, sizeable majorities of women, if given the choice, would rather see a son or daughter happily married than financially successful or in an interesting career.

The third Virginia Slims Poll was conducted by The Roper Organization Inc., which asked a nationally representative sample of some 3,000 women and 1,000 men to rank happy marriage, financial success and an interesting career in order of accomplishments they would want for a daughter or son.

For a daughter, happy marriage is the overwhelming preference, ranking first for three out of every four women (76%). An interesting career ranks first by one of every six women (17%) and financial success by only one of 33 (3%).

A clear but lesser majority of women (56%) also rank happy marriage first for sons, followed again by an interesting career (26%) and financial success (13%).

The men's responses are similar to those of women in every category, as are the replies of men and women who have children and those who do not.

Women over 50 years of age are most in favor of marriage, five of six (84%) rating it first for daughers and two of three (66%) for sons. Grade school graduates are also strong advocates of marriage.

Black women and women between 18 and 29 years of age, are the least laudatory of happy marriage. But still, more than 60% in each group rank happy marriage first for daughters and pluralities of 44% rate it first for sons. Women in the 18 to 29 age group and college graduates, are most likely to rate an interesting career first, about one of four doing so for daughers and one of three rating it first for sons.

An apparent rejection of materialist values is reflected by the low priority women and men attach to financial success, for sons as well as daughters. Nearly half of all women and three fifths of women who are college graduates rank it last of the three hopes for sons and daughters. Of all groups, Blacks tend most to want financial success for children, close to half (49%) rating it second for sons and more than half (54%) second for daughers.

Belief in the institution of marriage for daughers is underscored by the responses of women and men to a question on how they would react to various actions of a daughter. Though many parents would not accept it (40% of women and 41% of men) a greater number (52% of women and 51% of men) would accept a daughter's marrying a man of another race than would accept her "living with someone outside marriage" (48% of women and 46% of men).

According to Thomas Keim, Virginia Slims manager, the third Poll was undertaken "to continue our comprehensive study of the changing attitudes and opinions of American women and to point out the significant effect their thinking has in shaping the family of the future."

# Workshop Will Deal With Problems

Consumer Protection, Conservation, Labor/Employment, Welfare, Women Prisoners and Education, are the key issue to be discussed at a Legislative Workshop, scheduled to be held January 18, in Sacramento. The workshop, open to the public, is being co-sponsored by the Sacramento Community Commission for Women, the California Legislative Roundtable and the California Commission on the Status of Women.

The all-day meeting will be held at the Woodlake Inn, from 9 a.m., until 4 p.m. Among the workshop leaders will be several persons employed with the Legislature. Assemblywoman Leona Egeland will be the luncheon speaker.

Advanced registration should be made since the number will be limited. Registration fee is $8, which includes the luncheon. Anyone wishing to attend may contace the State Commission office at 445-3173, or send in their name, address and fee to the State Commission office at 926 J Street, Sacramento.

One unit of College credit can be obtained by attending the workshop. This can be done by contacting Dr. Virginia Kidd, Continuing Education Programs for Women, at California State University at Sacramento.

The workshop and those conducting them will include: Labor/Employment, Leah Cartabruno, Consultant in the Assembly office of Research and Chuck Cole, Consultant in the Assembly Committee on Employment and Public Employees.

Single Parents/Welfare and Child Care; Bob Rosenberg, Consultant in the Assembly Office of Research and Linda Bardis who is Legislative Advocate for the National Association of Social Workers.

Education; Serrano vs Priest decision; Krist Lane, Consultant for the Assembly Ways and Means Committee and Paul Holmes, Consultant for the Assembly Education Committee.

Women in Penal Institutions; Fran Berkowitz, Acting Bureau Chief in the Office of Criminal Justice Planning; Carolyn Smith, Legislative Assistant to Assemblyman Alan Sieroty and Susan Erlich, Project Coordinator for Women in Transition.

## CSUS Offers Acoholism Classes

Alcoholism Studies, a certificated program is being offered through the Department of Continuing Education, California State University, Sacramento (CSUS).

The program has been developed in response to a need for public education in the area of alcohol and its attendant problems. A ten unit program has been developed by a group of practitioners in the field of alcoholism treatment and studies in cooperation with university faculty and staff. The program consists of a seven unit core of required courses and a series of one unit mini-course electives.

The purpose of alcoholism studies is to provide a foundation for the study of alcoholism as a public health problem. The program is designed to assist agencies and individuals in their efforts to continue learning about a problem of increasing importance to the community. It also seeks to provide participants with a program of competency-based instruction organized to improve the skills of persons involved in alcoholism counseling at the paraprofessional level.

The program consists of a ten unit requirement: 7 units core courses plus three units from the list of mini-course electives.

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# Interns-- Performance And Potential

by J. SHAWN ORTIZ
Observer Staff Writer

This June, Sacramento Unified School District's seven senior high schools, will graduate approximately 2,348 candidates for diplomas. Of this number, an undetermined amount will go on to higher education and some will immediately join the work force.

What the future holds for them is unknown. The law of average supports the contention that some will distinguish themselves, and other will become part of the silent mass.

For 22 participants of the district's Executive Internship Program, the future has already begun to unfold before them. The 22 interns are about to complete the fall semester portion of the program and will soon be returning to regular class schedules.

For Rhonda Haley, a senior at McClatchy High School, the experience working with Sacramento Unified School District psychologists, has helped confirm her aspirations to pursuea career in the field.

Ms. Haley worked with psychologists over the fall term, testing students on the values as they relate to educations and other similar subjects.

"I received my greatest reward when the children really get to like you and except you," said Ms. Haley, recalling satisfying experiences while participating in the internship program.

Ms. Haley will graduate this month and says that she plans to attend the University of Southern California, in the fall if she is excepted.

Students participating in the Executive Internship Program, are not required to attend regular classes during their semester tenure. As participants, they are in essence, professionals working in environments they will someday be a part of.

Excetral Caldwell, wants to become an attorney someday and through the exposure of the executive intership program, he has received a bird's eye view of what it will be like to practice law.

Caldwell spent the last semester working with the Sacramento Legal Aid Society. The McClatchy High School senior is set on becoming a lawyer and after graduation this June, will attend Morgan State College.

SHARON JONES, LEFT

"I've really learned a lot about criminal procedure and research," said the legally-minded Caldwell, explaining that he handled cases with attorneys until it was time for them to go to court.

Caldwell enjoyed the experience of working with people, particularly persons who needed legal assistance.

"Most of the people needed help and most of the time I was there to give it to them," said Caldwell adding that he would recommend that other students look into the Executive Internship Program, if they are truly interested in examining a profession.

For Sharon Jones, who enjoys the unlimited action, affords journalists the semester interning at The Sacramento Union, put her in the drivers seat.

"It wasn't exactly an executive internship. I was part of the work force. I really don't know how to explain it. It was sort of I'm no better than you, and let's all get together and get the paper out," said Ms. Jones, indicating that newspersons worked for the news and not each other.

The Kennedy High School senior fully intends to continue her education and someday "work the news."

Stuard Burns interned in NAACP's West Coast Regional Directors office. The experience included a breakfast appointment with Governor Edmund G. Brown, Jr.

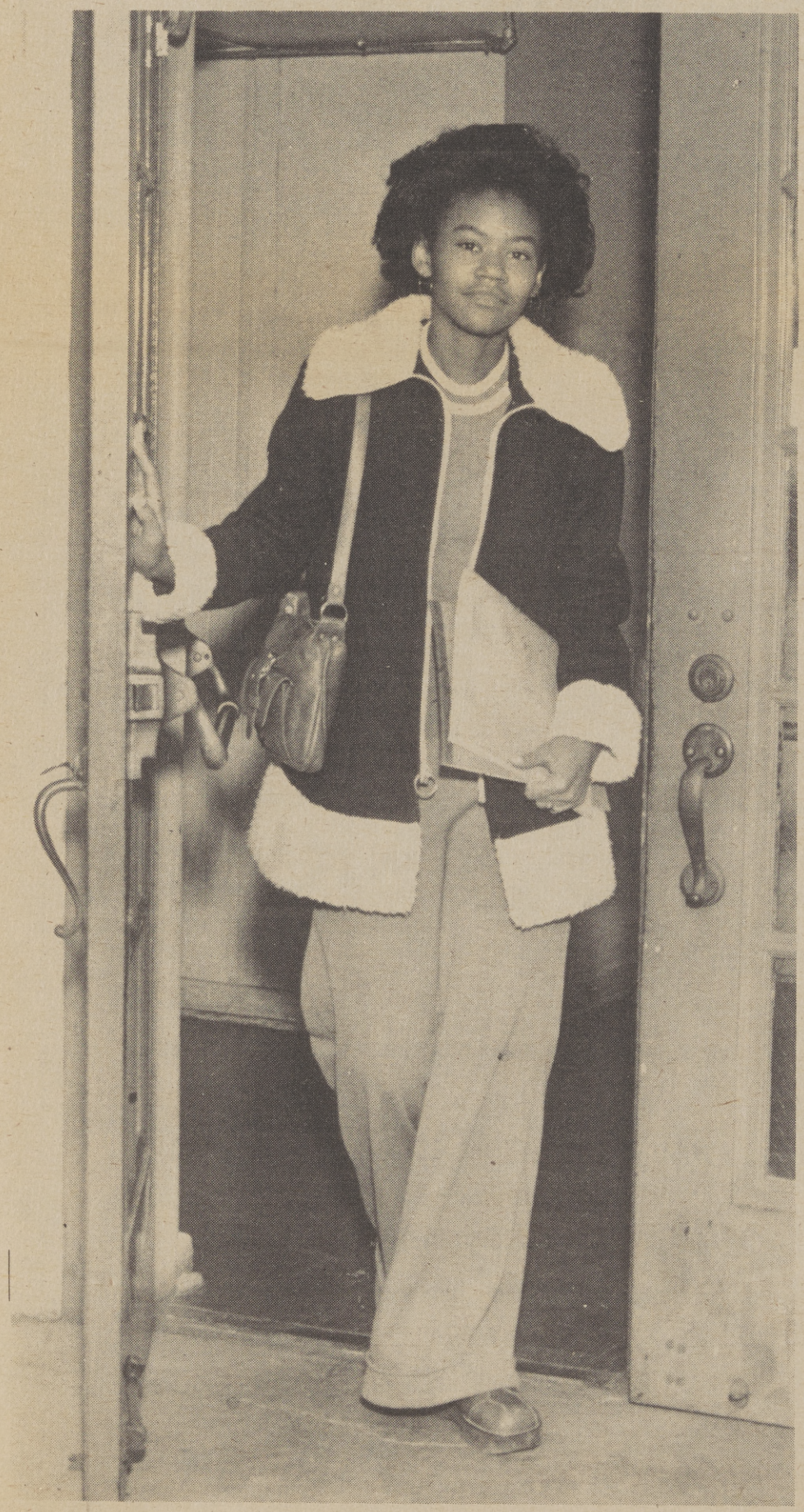
Burns is interested in the various aspects of government, and the legislation that it produces. During the semester's internship, he researched gun control legislation -- its possibilities for passage -- in the state legislature and attutides of persons concerning tougher measures to combat violent crimes.

Burns discovered that it is very difficult to pass gun control legislation and tougher yet to prepare the public to except it.

"People really don't think about gun control until somebody gets killed like the Kennedy's or Marcus Foster, then they get upset. After the issue dies down, they forget all about guns and gun control," said Burns.

Burns said that the executive internship has provided him contacts with persons who will eventually be of help to him as he continues his education and subsequently, joins other professionals.

STUART BURNS



RHONDA HALEY

EXCETERAL CALDWELL

# Del Paso Welfare Will Get More Office Space

Rather than shift some functions of the Del Paso Heights Welfare office to other areas as recommended by County Welfare Director, William Redmond, the Sacramento County Board of Supervisors have voted to acquire more office space in the Del Paso Heights area.

The move was suggested by Redmond because he said, the Aid to Familes with Dependent Children (AFDC) program in the area has increased considerably, therefore, necessitating the change.

However, it was pointed out by social workers, who protested the move, that such actions would cause hardships on poor persons in the area who could not afford to travel to obtain such services.

Redmond had suggested several bureaus be moved from Del Paso Heights to the Rio Linda and Central bureaus.

The supervisors directed Redmond to look for rental spaces to house the services.

# Homemade Valintine Contest

The City of Sacramento, Department of Recreation and Parks announces a City - wide Handmade Valentine Contest, open to all youngsters 13 years and under. All City playgrounds will participate and any interested children are invited to construct an original entry. Basic materials will be supplied to the playgrounds.

Special Awards will be given and judging will be on originality and workmanship. Friday, February 7th, is the deadline for submitting valentines to be judged. Name, address, age telephone number and playground should be attached to back of valentine.

For further information, call 452-5681, ext. 33 or 75.

# Smoking Causes 300,000 Deaths

Smoking is one of this country's major health problems. It is directly linked to the premature death of some 300,000 Americans annually, according to Dr. M.D. Shaffrath, president of the newly formed Sacramento Area Council of Smoking and Health.

"There is no longer any controversy over the facts," states Dr. Shaffrath. "No major medical organization or health agency questions the direct role of cigarette smoking in lung cancer, emphysema, heart disease, and chronic bronchitis. We know, for example, that cigarette smokers as compared to non-smokers are almost ten times more likely to develop lung cancer, twice as likely to suffer a heart attack, and are sick in bed an estimated 77 million more days each year than non-smokers even though there are fewer smokers than non-smokers."

Shaffrath continued, "There are hundreds of chemical substances in cigarette smoke, and 85% - 99% almost all of them are retained in the lungs or absorbed into the body through the lungs."

Three of the most damaging substances in smoke are nicotine, tars and carbon monoxide. Nicotine causes the blood vessels to constrict -- this cuts down the flow of blood and with it the supply of oxygen throughout the body. The carbon monoxide is the smoke adds to this problem by literally driving the oxygen out of the red blood cells. This combined effect means that the heart must work harder to pump oxygen-depleted blood throughout the body -- even to itself. A pregnant woman who smokes two packs of ciagerttes a day, will on the average have a baby with a 10% lower birthweight than will a woman who doesn't smoke.

Tars are actually composed of many chemical substances in cigarette smoke. When these cool down inside the lungs, they form a brown sticky mass that contains cancer causing chemicals.

"The only good facts about smoking that I've seen," stated Shaffrath, "is that at least 31 million people have quit smoking in the past 2 decades.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Extraordinary values on women's sportswear separates, juniors' and misses' pantsuits and dresses. Be early for best buys!

# The Sacramento Observer

# DR. MARTIN LUTHER KING JR.

## 1929—1964

DESIGN BY VAUGHN FILMORE

# 'I Have A Dream'

## DR.KING'S MOST FAMOUS SPEECH

I am happy to join with you today in what will go down in history as the greatest demonstration for freedom in the history of our nation.

Five score years ago, a great American, in whose symbolic shadow we stand today, signed the Emancipation Proclamation. This momentous degree came as a green beacon of hope to millions of slaves, who had been scared in the flames of withering injustice. It came as a joyous daybreak to end the long night of their captivity.

But one hundred years later the colored American is still not free. One hundred years later the life of the colored American is still sadly crippled by the manacle of segregation and the chains of discrimination.

One hundred years later the colored American lives on a lonely island of proverty in the midst of a vast ocean of material prosperity. One hundred years later, the colored American is still languished in the corners of American society and today to dramatize a shameful condition.

In a sense we have come to our Nation's Capital to cash a check. When the architects of our great republic worte the magnificent words of the Constitution and the Declaration of Independence, they were signing a promissory note which, every American was to fall heir.

This note was a promise that all men, yes, Black men as well as white men, would be guaranteed the inalienable rights of life, liberty and the pursuit of happiness.

It is obvious today that America has defaulted on this promissory note insofar as her citizens of color are concerned. Instead of honoring this scared obligation, America has given its colored people a bad check that has come back marked insufficient funds.

But we refuse to believe that the bank of justice is bankrupt. We refuse to believe that there are insufficient funds in the great vaults of opportunity of this nation. So we have come to cash this check, a check that will give us upon demand the riches of freedom and security of justice.

We have also come to this hallowed spot to remind America of the fierce urgency of NOW. This is no time to engage in the luxury of cooling off or to take the tranquilizing drug of gradualism.

NOW is the time to make real the promise of democracy.

NOW is the time to rise from the dark and desolate valley of segregation to the sunlit path of racial justice.

NOW is the time to lift our nation from the quicksands of racial injustice to the solid rock of brotherhood.

NOW is the time to make justice a reality to all of God's children.

It would be fatal for the nation to overlook the urgency of the moment and to underestimate the determination of its colored citizens. This sweltering summer of the colored people's legitimate discontent will not pass until there is an invigorating autumn of freedom and equality. 1963 is not an end but a beginning. Those who hope that the colored Americans needed to blow off steam and will not be content will have a rude awakening if the Nation returns to business as usual.

There will be neither rest nor tranquility in America until the colored citizen is granted his citizenship rights. The whirlwind of revolt will continue to shake the foundations of our Nation until the bright day of justice emerges.

But there is something that I must say to my people who stand on the threshold which leads into the palace of justice. In the process of gaining our righttul place we must not be guilty of wrongful deeds.

Let us not seek to satisfy our thirst for freedom by drinking from the cup of bitterness and hatred.

We must forever conduct our struggle on the high plane of dignity and discipline. We must not allow our creative protest to degenerate into physical violence.

Again and again we must rise to the majectic heights of meeting physical force with soulforce. The marvelous new militancy which has engulfed the colored community must not lead us to a distrust of all white people, for many of our white brother, evidenced by their presence here today, have come to realize that their destiny is tied up with our destiny and their freedom is inextricably bound to our freedom.

We cannot walk alone.

As we walk, we must make the pledge that we shall always march ahead. We cannot turn back. There are those who are asking the devotees of civil rights, "When will you be satsified?"

We can never be satisfied as long as the colored person is the victim of the unspeakable horrors of police brutality.

We can never be satisfied as long as our bodies. heavy with the fatigue of travel, cannot gain lodging

( Continued on next page )

## COMMEMORATION

The Rev. S. Higgins shakes hands with Gov. Edmund G. Brown following the Governor's presentation of a resolution commemorating the 46th birthday anniversary of the late Dr. Martin Luther King, Jr. on January 15. Assemblyman John J. Miller, D-Berkeley, left, and Senator Nate Holden, D-Los Angeles, stands with the Rev. Higgins as the resolution is presented. Brown repeated words of Dr. King--"We are not satisfied and we will not be satisfied until justice rolls down like water and righeousness like a mighty stream"--and then commended Dr. King's life and the values by which he lived by--compassion, courage and non-violence.

# 'I Have A Dream'...

( Continued from previous page )

in the motels of the highways and the hotels of the cities.

We cannot be satisfied as long as the colored person's basis mobility is from a smaller ghetto to a larger one.

We can never be satisfied as long as our children are stripped of their selfhood and robbed of their dignity by signs stating "for white only."

We cannot be satisfied as long as a colored person in Missisiippi cannot vote and a colored person in New York believes he has nothing for which to vote.

No, no we are not satisfied and we will not be satisfied until justice rolls down like waters and righteousness like a mighty stream.

I am not unmindful that some of you have come here out of your trails and tribulations. Some of you have come straight from narrow jail cells. Some of you have come from areas where your quest for freedom left you battered by storms of persecutions and staggered by the winds of police brutality.

You have been the veterans of creative suffering. Continue to work with the faith that unearned suffering is redemptive.

Go back to Mississippi, go back to Alabama, go back to South Carolina, go back to Georgia, go back to Louisiana, go back to the slums and ghettos of our modern cities, knowing that somehow this situation can and will be changed.

Let us not wallow in the valley of despair. I say to you my friends, we face the difficulties of today and tomorrow.

I still have a dream. It is a dream deeply rooted in the American dream.

I have a dream that one day this nation will rise up and live out the true meaning of its creed. We hold these truths to be self-evident that all men are created equal.

I have a dream that one day out in the red hills of Georgia the sons of former slaves and the sons of former slaveowners will be able to sit down together at the table of brotherhood.

I have a dream that one day even the state of Mississippi, a state sweltering with the heat of oppression, will be transformed into an oasis of freedom and justice.

I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin but by their character.

I have a dream today.

I have a dream that one day down in Alabama, with its vicious racists, with its governor having his lips dripping with the words of interposition and nullification: that one day right down in Alabama little Black boys and Black girls will be able to join hands with little white boys and white girls as sisters and brothers.

I have a dream today.

I have a dream that one day every valley shall be engulfed, every hill shall be exalted and every mountain shall be made low, the rough places will be made plains, and the crooked places will be made straight, and the glory of the Lord shall be revealed and all flesh shall see it together.

This is our hope. This is the faith that I will go back to the South with. With this faith we will be able to hew out the mountain of despair a stone of hope.

With this faith, we will be able to work together, to pray together, to struggle together, to go to jail together, to climb up from freedom together, knowing that we will be free one day.

This will be the day when all of God's children will be able to sing with new meaning "My Country 'tis of thee, sweet land of liberty, of Thee I sing, Land where my father died, land of Pilgrim's pride, From every mountainside, Let freedom ring."

And if America is to be a great nation, this must become true. So let freedom ring from the hilltops of New Hampshire. Let freedom ring from the mighty mountains of New York.

Let freedom ring from the heightening. Alleghenies of Pennsylvania.

Let freedom ring from the snow-capped Rockies of Colorado.

Let freedom ring from the curvacious slopes of California.

But not only that, let freedom ring from the Stone Mountain of Georgia.

Let freedom ring from Lookout Mountain of Tennessee.

Let freedom ring from every hill and mole hill of Mississippi and every mountainside.

When we let freedom ring, when we let it ring from every tenement and every hamlet, from every state and every city, we will be able to speed up that day when all God's children, Black men and white men, Jews and Gentiles, Protestants and Catholics, will be able to join hands and sing in the words of the old spiritual, "Free at last, free at last! Thank God almighty, we are free at last."

# HOW MUCH DO THEY SPEND A YEAR ON AUTOMOBILES?

In 1973, Blacks spent more than $35 million in Sacramento on automobiles and related accessories! That's an increase of nearly 225% over 1963.

Do you know how much it was per Black household? More than $1,400.

There are more than 823,000 automobiles registered in the Metropolitan three-counties-area of Sacramento, Yolo and San Joaquin. Counties which THE SACRAMENTO OBSERVER serves.

Are you getting your share of these sales? Has your business increased 225% since 1963?

Surveys show that THE OBSERVER reaches as many as seven-out-of-ten Black car-owning households planning a new car purchase.

To sale more cars, you need THE OBSERVER'S Automobile Section. Reached this fast-growing market. Call THE OBSERVER'S Advertising Department at (916) 452-4781.

**The Sacramento Observer**

SOURCES: California Department of Motor Vehicles, The Sacramento Observer Research Department and the West Coast Black Publishers Research Department.

# THE URBAN LEAGUE PRESENTS:

DELORES BRYANT AND GUESTS

CHAPLAIN ELLING E. RAMSEY discussing the functions of the Church Services Bureau, and CORDELL FORD talking about the Young Peoples Search for Solutions Program.

Sunday Morning At 10:30

13 KOVR

McCLATCHY BROADCASTING



# THE HAPPENINGS

The Sacramento Observer

entertainment guide

JAN. 16-22 1975


## Dionne Warwicke

### Slated To Appear At Harrah's Tahoe

( SEE PAGE E-4 )

record and movie reviews · blacks on tv

# EBONY ETCHINGS ETC.

by WARREN LANIER

"PEOPLE ARE TALKING ABOUT . ."

The 1975 new sound of Angletown being KAGB/FM's "BLACK EXPERIENCE IN STEREO," that features the voices and personalities of ALONZO MILLER, LADY FIELDS, CHRIS CALLOWAY, ROLAND BYNUM, and ROY KING plus the other community interest features on "Rap Time," "The Black News Journal," "Women's World," etc. . .CHESTER WASHINGTON, publisher of L.A.'s Southwest Wave Newspaper, being the first and only Black appointed to the American Revolution Bi-Centennial Commission, prior to Governor Ronald Regan leaving office as the Governor of the State of California . . .MAESTRO BARRY WHITE receiving a gift of original African objects of art carved from iron wood, plus a personal invitation to visit Liberia from Colonel CHARLES E. RILEY, JR., the Com-

BARRY WHITE

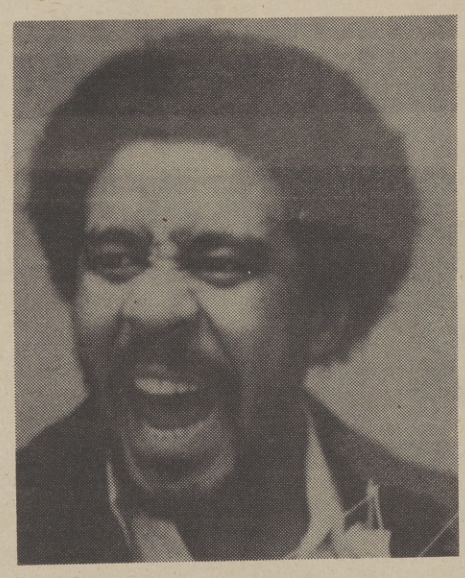
mander of the Executive Mansion Guards of the Presidential Palace of Liberia . . . The good things that are happening for 20th Century's super hot group THE YOUNGHEARTS, like their pending Las Vegas contract, plus the taping of a DON CORNELIUS "Soul Train" segment along with KOOL AND THE GANG, and THE CRUSADERS, while their current single and album releases on 20th Centuary heads for the million-seller 'gold' bracket . . . The unfair backstage Musicians Union hassie that prevented RAY CHARLES, and his entire orchestra from performing gratis on the fantastic Tribute to QUINCY JONES . . .

Attorney HERMAN ENGLISH being feted with a testimonial Dinner January (18) with a follow-up two day Golf Classic to raise funds that will benefit four needy Los Angeles organizations that help others like the Sickle Cell Foundation, Western States Junior Golfers Program, and the Spastic Children's Home of Los Angeles, plus other charitable organizations . . . The growing popularity of the new pocket size magazine, "RAP ON," that's making it one of the hottest selling new publications to hit the market in some time because of it's detailed inside information and features about the name entertainers and Black leaders around the world . . . The sudden switch of Presidents at ABC/Dunhill Records, that found former President JAY LASKER on the outside looking in, and other top executive of the successful operation wondering about their future with the company in view of the happenings . . . The persistency of the rumors that the MAGNIFICENT MONTAGUE, will come out of retirement to handle the DJ chores of a live remote radio show an Angletown within the nex month PIP'S FISH N' CHIPS eatery in the Santa Barbara Plaza Shopping Center area of Angeltown having their Grand Opening and turning the residents of Angletown on to seafood delectables that's got the whole town talking and standing in line for the goodies.

"HOLLYWOOD HOTLINE . . . "

Long time no hear from EDDIE FLOYD, spending time on the west coast getting song materials together for the renewed association of record productions with STEVE CROPPER, formerly with BOOKER T. and the M.G.'s.

The second Annual Black Athletes Hall of Fame Convention that will come of March (11) through (13) in Las Vegas, will have stars galore performing on their Awards Nite Dinner Show; firm commitments so far have been received by the organization and the dinner committee from ROBERT GOU-



RICHARD PRYOR

LET, RICHARD PRYOR, ARETHA FRANKLIN, RAY CHARLES, SAMMY DAVIS, JR., and BILL COSBY.

Laff Records is gearing up an all out promotional campaign on their album by hilarious RICHARD PRYOR, who really gets down in this album entitled "Craps After Hours," and provide side splitting laughter as he theorizes on subjects like "The President" "Religion," "Blow Our Image," "White Folks, "Wino Panthers," and so many more fun provoking coverages of everyday subjects and then some.

English based CARL DOUGLAS whos album and single entitled "Kung Fu Fighting," has been certified as two more gold records for 20th Century Records soul promotion team headed up by HOSEA WILSON, will be coming stateside come the month of March for a national tour of concerts and television dates.

"PROFILE OF A PROFESSIONAL . ."

Name, the city, and the town and there's always one, two, three or more seriously dedicated people, who quietly go about helping others unselfishly, and seeking no favors in return.

It's always these same types of individuals that can be called on at any time to lend assistance or aid to others, and quite often at an expenses to themselves, and never do you hear them complain, because their basic theory on life is labeled under "caring and sharing," and they do it quite well.

Quite often these unsung humanitarians go through life minus the fanfare awarded to others who play lesser roles in helping mankind, and very seldom are they paid with the honor and respect due them for their unselfish contributions that they continuously give to others in the course of helping to bring about happiness through their aid and assistance . . . whatever the cause.

The types of individuals we are attempting to describe, come from all walks of life, and from various backgrounds; they could well be a top professional something or other, or just a plain old everyday person . . . but they all have something in common, their concern for the rights and welfare of others, and so they spend the biggest part of their lives 'caring and sharing' for and with others.

One such individual that we've come to know in this army of unsung heroes fighting for the rights and causes of his fellowman is Attorney HERMAN ENGLISH, who as a human being and a very proud Black man outside of his profession as a leading attorney in the City of Los Angeles, California could well head the list of the type of humanitarian that we've been painting a picture of.

His deeds and contributions for others and their causes (away from his profession) have endeared him in the hearts and minds of young and old alike throughout the state of California, and other parts of the world, as he stands very tall as a man among men, and has the complete respect in accordance from millions. His contributions to help mankind in his own quite way have not gone unnoticed by others who are very much aware of

ENGLISH

his continuous support, aid and assistance that he is forever giving someone in support of something; and so a group of influential and concerned citizens of Los Angeles have gotten together to pay tribute to a man who has done so much to help others.

They have staged a Testimonial Dinner in his honor, and will follow up this testimonial with a two-day golf classic named in his honor . . . and wouldn't you just know that Attorney HERMAN ENGLISH, emphatically told the group, "the proceeds must go to help someone who is in need of financial help, and I do thank you so much for honoring me . . . I'm just elated."

And so, on Saturday evening, January (18) when the Testimonial Dinner for Attorney HERMAN ENGLISH comes off, and following March (15-16)after the HERMAN ENGLISH Golf Classic is over, The Sickle Cell Foundation, The Western State Junior Golfers Program, The Spastic Childrens' Home of Los Angeles, and other charitable organizations of Los Angeles, will receive all of the proceeds of these two affairs honoring Attorney HERMAN ENGLISH, because he's concerned enough to care and share and continuously help others.

THE HAPPENINGS The Sacramento Observer entertainment guide

WILLIAM H. LEE Publisher

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TOWER OF POWER

# Tower Of Power- Still CLIMBING

Rhythm & Blues of the seventies is best represented through dynamic, fast-paced tunes and powerful ballads performed by a group featuring funky, kicking rhythm and horn sections, along with soulful lead and background vocalists. No band better represents the total development and integration of both the vocal and instrumental, or bumping and mellow sides of rhythm & blues, than TOWER OF POWER.

As the ill-fated "acid-rock" scene of the late sixties began to fade away in the San Francisco area, audiences started to rediscover the nightclubs and the bands which had been performing in them all along. Attention turned to the East Bay, where a large, funky group called TOWER OF POWER had been developing in the urban melting pot of Oakland. TOWER gained in regional popularity as their music and name became more familiar, and soon they were working major West Coast dates.

TOWER OF POWER's first two albums, "East Bay Grease," and "Bump City," both of which made the national best-selling charts, served as the catapults to major national popularity.

TOWER's horn section is considered a phenomenon by all who hear the group. The San Francisco Chronicle described it as "the tightest horn section in existence." EMILIO CASTILLO and STEVE KUPKA, who play tenor sax and baritone sax respectively, are TOWER's primary songwriting force. In addition to the hit singles they have written for TOWER (including "You're Still a Young Man," "Down To The Nightclub," and "So Very Hard To Go"), they have recently begun to provide other major recording artists with their original compositions. LENNY PICKETT is the soloist on tenor sax, flute and clarinet, as well as featured hambonist. GREG ADAMS does the bulk of TOWER's arranging, as well as providing fine trumpet and fluegelhorn. MIC GILLETTE increases the depth and range of the brass by blowing a full complement of trumpet, trombone and fluegelhorn, and he trades off tasty high horn solos with Greg Adams and the saxes.

The rhythm section is the complete five-man funk patrol. DAVID GARIBALDI on drums and FRANCIS ROCCO PRESTIA on bass lay down one of the tightest and funkiest bottoms in all of rhythm and blues. BRENT BYARS' conga drums provide the rhythmic flavor at the top end of the section's output, while BRUCE CONTE squeezes a broad spectrum of distinctive sounds from his guitar. On organ and piano, is CHESTER THOMPSON, who gives the rhythm section a new fullness, and who solos with crowd-pleasing and dexterous vivaciousness.

LENNY WILLIAMS, lead vocalist, was born in Pine Bluff, Arkansas, but has lived in Oakland most of his life. In his early youth, he gained recognition as a highly talented gospel church singer, and when later discovered by Jerry Wexler (producer of Aretha Franklin), he decided to turn his attention to rhythm & blues, a la TOWER OF POWER.

It's often been said that TOWER OF POWER's music can be best summed up by those immortal words of Archie Bell: "Lemmee put this hamburger down; I don't want no malt -- I wanna dance!"

THE ONLY AT SEVEN IS ON CHANNEL 10!

We're ready for fun at seven if you are. Jack Narz gets the ball rolling every weekday when the news is finished.

7:00 MON-FRI

CONCENTRATION

KXTV 10

WARWICKE

# Top Shows Slated For Harrah's

If it's funny stories you enjoy, then you'll find the Bill Cosby Show at Harrah's Tahoe, just the place to be Jan. 17-19.

Cosby, along with the multi-talented Lockers dance ensemble, appears twice nightly -- at the 8:15 p.m. dinner and midnight cocktail shows. Early Sunday show times are at 6 p.m., and 10 p.m.

Although is engagement will be brief, Cosby's sure to include a number of tales of his childhood, stories about being a parent and a sport anecdote or two.

The Frisco Follies Grand Illusion takes the stage during 2 p.m. Saturday matinees, and at 7:30 p.m. dinner and 10:30 p.m. cocktail shows Monday - Thursday. The elegantly costumed cast appears in incredible impersonations of stars like Totie Fields, Barbra Streisand, Sonny & Cher, Judy Garland and more. Special $5.50 - $7.50 minimums are in effect for the dinner show; $4 for the cocktail shows.

Opening Jan. 24 in the South Shore Room for three days will be Dionne Warwicke and Jim Stafford. Both are noted recording stars, Miss Warwicke for golden hits like "Do You Know The Way To San Jose," and "I Say A Little Prayer," and Stafford for "Spiders & Snakes," and "My Girl Bill."

It will be one double treat followed by another when Don Rickles and country-pop music star, Olivia Netwon-John pair up Jan. 31 - Feb. 2, at Harrah's Tahoe.

Joining the entertainment offering in the South Shore Room, are The Association, The Roberta Darren Show and The Third Generation, all in the Stateline Cabaret. The popular Association, hit makers of "Cherish," and other songs, appear three times nightly thru Jan. 26. Roberta Darren concludes her stint Jan. 29, and The Third Generation appears thru Jan. 22.

The Paul Balfour Trio continues their Summit Restaurant engagement, nightly from 8:30 p.m., to 2:30 a.m., and dinner is served from 6 p.m., - midnight and luncheon from 11:30 a.m. -- 2:30 p.m., in the rooftop restaurant.

# Music In Review

by MICHAEL Y. CORBETT

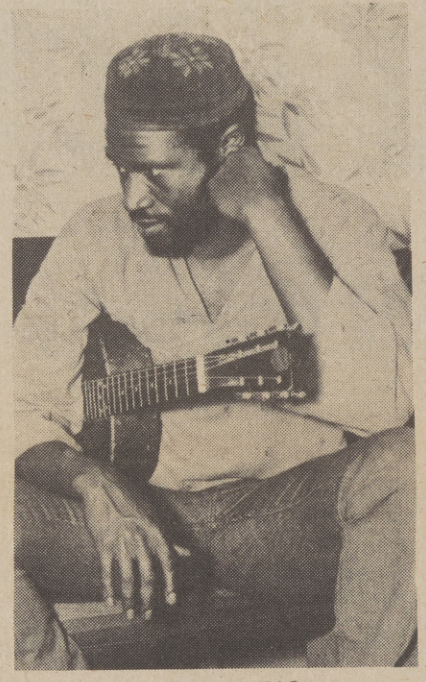
To many people, Taj Mahal has always been somewhat of an enigma; he sings the blues as though he were raised in the rural South, while in actuality, he was raised in the urban East.

But if Taj's blues renditions -- both traditional and original -- served to arouse a degree of interest in his works as well as his personality, Maha's most recent album is sure to create further bewilderment.

The release to which I allude is, "Mo' Roots," (Columbia), and it is an encapsulation of music with overwhelming influences from the totality of the West Indies, British, French and Spanish.

And while the album might puzzle the listener initially -- this is Taj's first release of this nature -- that bewilderment will rapidly convert into pure astonishment and appreciation.

On "Mo' Roots," Taj does such a commendable job that one cannot help but wonder how he was able to pull off such a feat, although this accomplishment should be no more surprising than his successes with the blues.



TAJ MAHAL

And just as an aside, on numerous occasions, Taj has made mention of West Indian ancestry in his family tree, but this information is not to be taken as a denial of his obviously expansive talents.

In fact, it would be difficult to deny the creativity that amasses itself on "Mo' Roots," particularly when one considers that Taj performs in French and Spanish as well as English.

A few years ago, the American music industry was put on notice that West Indian musical influences, particularly Jamaica's reggae, were going to have a profound impact on our music.

Well, it becomes increasingly apparent, with each passing day, that those influences are in full blossom; one listening to "Mo' Roots," provides ample evidence of how those influences are being expressed.

# The Black Beat

by THE CENTERPIECE

We say hello and were you here last week? We say to you that we were here last week, and for you that are here today, have you been buying any records lately?

Cause if you have, I know what you got. And I'm going to tell you what you are going to get. I'm not talking about tomorrow, or the next day, you see.

I'm talking about next month. I'm going to turn you on to everything you're going to get. See, I know you are going to get it. You see, nature planned it that way. Two months from today, we are going to tell you the records that you are going to have in your house, and you are going to be loving it.

Have you seen any mosquitoes lately?

Shirley Brown's "Woman to Woman." It's right to the top. That's where it stands, but check Barbara Mason when she says to Shirley, "I can't afford to do all the things that you are doing for this man. She says she don't even have a job.

That's Barbara Mason from her new, new on Buddah. She's got it "From His Woman To You."

We told you about Millie Jackson's "Rap," well it's rapping right on, on to the top. Right on Millie J.

There is a label out called Mums; you pronounce that! Well, Mums label has a group they call the Jackson Sisters and they act like they want to live up to their name. Doing a song called, "Boy You're Dynamite." Tell me, Johnny Bristol produced it.

Invitations have a new one saying "Look On The Good Side" we say right on. Invitations following upon "They Say The Girl's Crazy." Pucker Power.

Sussex Records say they want to put it on you. Giving you the Master Fleet -- and "Let Love Stand," and you turn right around and they want to be nasty, giving you or presenting to you Lonette McKee with "Save It (Don't Give It Away)." I wonder what she's talking about. It is all coming-to-you from Los Angeles, Calif.

Records are released everyday and everyday there is a "badd" one somewhere. "My Main Man" is the latest by the Staples. Mable says she and her Main Man got a pocket full of love. Why don't you check it out. The Staple Singers on Stax Records.

Looking around finding what they got out there to make a "thang." And I found it, he calls himself the "Thin Man" says he's built for power, says he's here to please and that "thang y'all," is Eddie Kendricks. They really juiced him up this time. There are a lot of artists who lose sleep to do this.

Two sides on the same record. But Eddie says it's like when your baby leaves, "One Tear." It's Eddie Kendricks all from Tamla, part of the Motown sound. You don't need to check it, it's going to check you, right into a Bump.

As we climb the step ladder of time, we wonder will thee ever be Peace on Earth and Goodwill to Man -- The thought for today is Unity and Self Sacrifice. When Unity is brought on by a noble means, it may produce a facility for hating.

Even when men of earth and all the nations league themselves together to promote tolerance and peace on earth, even after this, they are likely to be violently intolerant toward those -- Not Of A Like Mind. Just a thought for today.

Cornelius Brothers and Sister Rose on United Artist with one set to give the spirit. They say they've "Got To Testify (Love)." It's all a wham-a-wham.

Peace Be With You and Love Forever.

The Centerpiece.

# Miles Davis — Incomparable

Most music enthusiasts, with the exception of hard-core jazz people, look upon Miles Davis as some sort of King Of Jazz, the type of musican one acknowledges as the best because everyone says he's the best. Many people have never taken the time to listen to the music of Miles. He has become the most unknown King. There are even people who don't like his music who, declare he is the best.

Why this mysterious adulation for Miles? Is it because he has never commercialized his music? Is it because he has been the guiding force between the formation of several popular jazz/rock bands of today? Maybe its because of his celebrated lifestyle.

Is he idolized because there are so many obvious music impostors around these days?

Surely the fact that he was the first jazz artist to use heavy electronic music successfully to create his sound has produced innumerable permanent fans, who fought that there was a highly creative Miles Davis before synthesization.

Miles laughs at attempts to categorize him, explain his fame or compare him to this musician and that musician. It seems that the greatest compliment to the man is that in reality he cannot be adequately catorized as a jazz musician, jazz/rock or jazz R&B musician. How can one categorize the music of "Bitches Brew," the offering from Miles that started an entire new trend in popular music?

The closest we can come to a description is a bit putrid and unfair to his creative abilities. He combines many types of music into haunting chord patterns that are unpredictable and seem almost as if they are alive with character that is a bit more than music.

There is a communicated feeling that grabs you and says, "Don't try and understand for it may be above you, but listen, you may learn something, or get the feeling you always hope to get from listening to great music; that inner stimulation that rhythm gives your soul."

Miles Davis says that if his music does indeed give that type of stimulation it is because he is 80% music and 20% all of the other things people are made of. In his latest album on Columbia Records, "Get Up With It," Miles lets us know once again what he and his music are made of.

From the beautiful ballad tribute to Duke Ellington titled "He Loved Him Madly," to the African rhythms of "Mtume," to the blues rock of "Red China Blues," to the special funk of "Honky Tonk," and "Rated X," this album is a work of art by a man who cannot be categorized. If anyone receives any awards, gold records, etc., it should be the public that is finally ready.

MILES DAVIS

# 'The Jefferson's Are Here

Louise, George and Lionell Jefferson have left "Bunkerville" for mid-town New York and their own series "The Jeffersons," premiering Saturday, Jan. 18, 8:30 -9:00 p.m. on the CBS Television Network, Channel 10.

Inspired by viewers' reactions to the Bunker's neighbors on the top-rated "All In The Family," the new contemporary comedy series stars Isabel Sanford, Sherman Hemsley and Mike Evans as Louise, George and Lionel Jefferson, respectively. Also featured in the new comedy are Roxie Roker and Franklin Cover as the Jeffersons' new neighbors, and George's nemeses, Helen and Tom Willis; Paul Benedict as another new neighbor, Englishman, Harry Bentley; Berlinda Tolbert as Lionel's fiancee, Jenny Willis, and Zara Cully as Mother Jefferson.

*TO PREMIER*

The Jeffersons soon find out moving up in the world doesn't necessarily mean happiness -- actually, it's creating quite a bit of tension in the household, as Archie Bunker's former neighbors begin a new and luxurious life as stars of their own comedy series, "The Jeffersons," premiering Saturday, Jan. 18, 8:30 - 9:00 p.m., on CBS-TV, Channel 10. Shown are left to right, series stars Isabel Sanford, Sherman Hemsley and Mike Evans as Louise, George and Lionel Jefferson, respectively.

With George Jefferson's cleaning business booming, he insists his family leave the "plain folks" and move up to the east side with the "fancy folks." The Jefferson family quits Queens and the Bunkers on "All In The Family" Saturday, Jan. 11, 8:00 -8:30 p.m., and show up as the stars of their own show the following Saturday, Jan. 18, at 8:30.

George hopes relocation and his newly acquired wealth will mean the end of his problems in general and his troubles with neighbors in specific. But life in a luxurious Manhattan high-rise holds some unexpected pitfalls for the Jeffersons, including Lionel's struggle to convince his father that his impending marriage into a racially-mixed family is cause for celebration, not disappointment.

In the premiere episode, the Jeffersons' new affluence is creating marital mayhem between Louise and George, especially when George insists Louise hire a maid to take care of their new luxury apartment. Not only does Louise reject the idea of having a maid, she's also upset by George's snobbish reasons for wanting one.

Don Nicholl, Michael Ross and Bernie West, are the producers of "The Jeffersons." Jack Shea is the director. Nicholl, Ross and West also serve as script supervisors with Lloyd Turner and Gordon Mitchell as story editors. The premiere episode was written by Nicholl, Ross and West. "The Jeffersons," developed by Norman Lear, is a T.A.T. Communications Company production in association with NRW Productions.

# BLACKS ON TV THIS WEEK

SATURDAY
JANUARY 18

BIG BLUE MARBLE - On Channel 10, at 7:30 a.m.

BILL COSBY - Comedy, on Channel 3, at 9:30 a.m.

SESAME STREET - On Channel 6, at 10:00 a.m.

STAR TREK - Cartoon, on Channel 3, at 10:30 a.m.

ELECTRIC COMPANY - On Channel 6, at 11:00 a.m.

AMERICAN BANDSTAND - On Channel 13, at 11:30 a.m.

HARLEM GLOBETROTTERS - Children, on Channel 10, at 12 Noon.

SESAME STREET - On Channel 6, at 12 Noon.

FAT ALBERT - Cartoon, on Channel 10 at 12:30 p.m.

ZOOM - Children, on Channel 6, at 1:00 p.m.

COLLEGE BASKETBALL - The North Carolina Tar Heels vs the North Carolina State Wolfpack, on Channel 10, at 1:00 p.m.

COLLEGE BASKETBALL - The USF Dons meet the Nevada-Reno Wolf Pack on Channel 10, at 3:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:00 p.m.

WRESTLING - On Channel 40, at 5:00 p.m.

BOBBY GOLDSBORO - On Channel 3, at 5:30 p.m.

ZOOM - Children, on Channel 6, at 5:30 p.m.

STAR TREK - Adventure, on Channel 40, at 6:00 p.m.

MASQUERADE PARTY - On Channel 10, at 6:30 p.m.

ALL IN THE FAMILY - On Channel 10, at 8:00 p.m.

JEFFERSONS - Comedy, Starring Sherman Hemsley, and Isabel Sanford, on Channel 10, at 8:30 p.m.

MARY TYLER MOORE - On Channel 10 at 9:00 p.m.

MOVIE - Drama, "WUSA," starring Moses Gunn, on Channel 13, at 9:00 p.m.

ENTERTAINER OF THE YEAR AWARDS - With Gladys Knight and The Pips, Sammy Davis, Jr., on Channel 10, at 9:30 p.m.

DON KIRSHNER'S ROCK CONCERT - On Channel 13, at 11:30 p.m.

SUNDAY
JANUARY 19

ORAL ROBERTS - On Channel 13, at 8:30 a.m.

KATHRYN KUHLMAN - On Channel 10 at 9:00 a.m.

NEW DIRECTIONS - On Channel 10, at 9:30 a.m.

URBAN LEAGUE PRESENTS - On Channel 13, at 10:30 a.m.

NBA BASKETBALL - The Portland Trail Blazers meet the Bucks at Milwaukee on Channel 10, at 11:00 a.m.

WIDE WORLD OF SPORTS - With the Harlem Globetrotters, on Channel 13, at 3:30 p.m.

SAMMY DAVIS

RAYMOND BURR - Crime drama, on Channel 13, at 5:30 p.m.

SALTY On Channel 10, at 7:00 p.m.

WRESTLING - On Channel 40, at 8:00 p.m.

McMILLAN AND WIFE - Starring James McEachin, on Channel 3, at 8:30 p.m.

MANNIX - Starring Gail Fisher, on Channel 10, at 9:30 p.m.

FIRING LINE - With Vernon Jordan, Executive Director of the National Urban League, on Channel 6, at 9:30 p.m.

BLACK PERSPECTIVE ON THE NEWS - On Channel 6, at 10:30 p.m.

MONDAY
JANUARY 20

SESAME STREET - On Channel 6, at 9:00 a.m.

AT NINE ON TEN - On Channel 10, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

RAYMOND BURR - On Channel 13, at 4:30 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

STAR TREK - On Channel 40, at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

HOLLYWOOD SQUARES - With Pearl Bailey, on Channel 10, at 7:30 p.m.

MOVIE - Western, "Sam Whiskey," starring Ossie Davis, on Channel 3, at 9:00 p.m.

ROOKIES - On Channel 13, at 9:00 p.m.

BLACK PERSPECTIVE ON THE NEWS - On Channel 6, at 11:00 p.m.

TUESDAY
JANUARY 21

CAPTAIN KANGAROO - With Comedian George Kirby, on Channel 10, at 8:00 p.m.

SESAME STREET - On Channel 6, at 9:00 a.m.

AT NINE ON TEN - On Channel 10, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

LET'S MAKE A DEAL - On Channel 13 at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

RAYMOND BURR - On Channel 13, at 4:30 p.m.

MOD SQUAD - Starring Clarence Williams, III, on Channel 40, at 5:00 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

STAR TREK - On Channel 40, at 6:00 p.m.

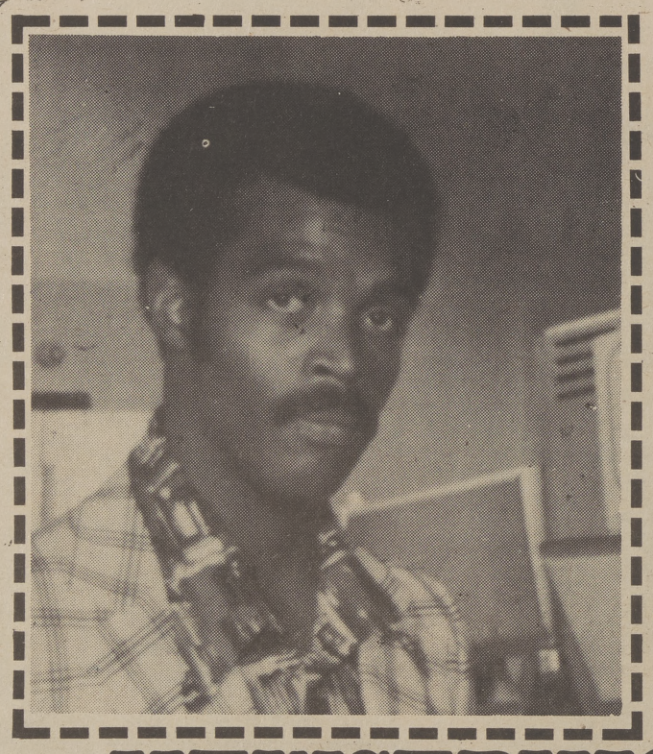
LET'S MAKE A DEAL - On Channel 13, at 6:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

THE NEW PRICE IS RIGHT - On Channel 10, at 7:30 p.m.

TO TELL THE TRUTH - With Nipsey Russell, on Channel 13, at 7:30 p.m.

GOOD TIMES - Starring Esther Rolle, John Amos, Jimmie Walker, Ja'net DuBois and Johnny Brown, on Channel 10, at 8:00p.m.

When you want to know the score . . . tune in for our weekend sports expert, Paul Cornelius. Catch his act on the news leader.

5:30 & 11
DAILY
NEWSERVICE 10

KXTV 10

# BLACKS ON TV THIS WEEK

M*A*S*H On Channel 10, at 8:30 p.m.

POLICE STORY - Starring Godfrey Cambridge on Channel 3, at 10:00 p.m.

SOUNDSTAGE - Music, Chicago Blues is the motif, on Channel 6, at 10:00 p.m.

MARCUS WELBY, M.D. - Starring Ketty Lester and Kim Hamilton, on Channel 13, at 10:00 p.m.

WEDNESDAY
JANUARY 22

SESAME STREET - On Channel 6, at 9:00 a.m.

AT NINE ON TEN - On Channel 10, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

LET'S MAKE A DEAL - On Channel 13 at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MIKE DOUGLAS - With guest Lola Falana, on Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

STAR TREK - On Channel 40, at 6:00 p.m.

TREASURE HUNT - On Channel 13, at 6:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

NAME THAT TUNE - On Channel 10 at 7:30 p.m.

TO TELL THE TRUTH - With Nipsey Russell, on Channel 13, at 7:30 p.m.

TONY ORLANDO AND DAWN - Variety, on Channel 10, at 8:00 p.m.

THAT'S MY MAMA - Starring Clifton Davis, Theodore Wilson, and Theresa Merritt on Channel 13, at 8:00 p.m.

LUCAS TANNER - On Channel 3, at 9:00 p.m.

MANHUNTER - Starring Greg Morris, on Channel 10, at 10:00 p.m.

WIDE WORLD SPECIAL - A discussion of comedy with George Kirby on Channel 13, at 12:30 a.m.

THURSDAY
JANUARY 23

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

RAYMOND BURR - On Channel 13, at 4:30 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

STAR TREK - On Channel 40, at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

HOLLYWOOD SQUARES - With Redd Foxx, and Pearl Bailey, on Channel 10, at 7:30 p.m.

TO TELL THE TRUTH - With Nipsey Russell, on Channel 13, at 7:30 p.m.

MAC DAVIS - Variety, with Jimmie Walker, on Channel 3, at 8:00 p.m.

STREETS OF SAN FRANCISCO - On Channel 13, at 9:00 p.m.

CLIFTON DAVIS

FRIDAY
JANUARY 24

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

RAYMOND BURR - On Channel 13, at 4:30 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

STAR TREK - On Channel 40, at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

TO BE SOMEBODY - On Channel 3, at 7:30 p.m.

TO TELL THE TRUTH - With Nipsey Russell, on Channel 13, at 7:30 p.m.

SANFORD AND SON - Starring REDD Foxx and Demond Wilson, on Channel 3 at 8:00 p.m.

CHICO AND THE MAN - On Channel 3 at 8:30 p.m.

POLICE WOMAN - On Channel 3; at 10:00 p.m.

# ★ KMUV-TV MOVIE MARQUEE ★

# 31

## Playing this week at the MUVIE HOUSE

### Thurs. January 16th

Solid Gold Heroes - Radar Men from The Moon - Chapter 1 - 7 a.m., 5 and 11 p.m.

Pete Smith Specialty - Memory Tricks 7:20 a.m., 5:20 and 11:20 p.m.

Creature Feature - "Beginning of The End," starring Peter Graves, 7:30 a.m., 5:30 and 11:30 p.m.

MUVIES by George - Hosted by George Liberace "The Jazz Singer," starring Danny Thomas and Peggy Lee, 9 a.m., 1 and 7 p.m.

Western Action - "Copper Sky," starring Jeff Morrow, 11 a.m., 3 and 9 p.m.

### Fri. January 17th

Solid Gold Heroes - "Radar Men from The Moon," chapter 2, 7 a.m., 5 and 11 p.m.

Pete Smith Specialty - "Friend Indeed," 7:15 - 5:15 and 11:15 p.m.

Creature Feature - "She Demons," starring Irish McCalla, 7:30, 5:30 and 11:30 p.m.

MUVIES by George - Hosted by George Liberace, "Dial Hot Line," starring Vince Edwards, 9 a.m., 1 and 7 p.m.

Western Action - "Kansas Raiders," starring Audie Murphy, 11 a.m., 3 and 9 p.m.

### Sat. January 18th

Solid Gold Heroes - "Radar Men From the Moon," Chapter 3, 7 a.m., 5 and 11 p.m.

Pete Smith Specialty - "Badminton," 7:15, 5:15 and 11:15 p.m.

Creature Feature - "Profile In Terror," 7:30, 5:30 and 11:30 p.m.

MUVIES by George - Hosted by George Liberace, "The Aquarians," starring Jose Ferrer, 9 a.m., 1 and 7 p.m.

Western Action - "Plunder Road," 11 a.m., 3 and 9 p.m.

### Sun. January 19th

Solid Gold Heroes - "Radar Men From the Moon," Chapter 4, 7 a.m., 5 and 11 p.m.

Pete Smith Specialty - "Spots Before Your Eyes," 7:15, 5:15 and 11:15 p.m.

Drawing Room - "Suddenly Single," starring Hal Holbrook, 7:30, 5:30 and 11:30 p.m.

MUVIES by George - Hosted by George Liberace, "The Man Who Never Was," stars Clifton Webb, 9 a.m., 1 and 7 p.m.

Critics Lounge - "All Quiet On The Western Front," stars Lew Ayres, 11 a.m., 3 and 9 p.m.

### Mon. January 20th

Solid Gold Heroes - "Radar Men From The Moon," Chapter 5, a.m., 5 and 11 p.m.

Pete Smith Specialty - "Calling All PA,s," 7:15, 5:15 and 11:15 p.m.

Creature Feature - "Devil's Messenger," stars Lon Chaney, 7:30, 5:30 and 11:30 p.m.

MUVIES by George - Hosted by George Liberace, "Sincerely Yours," stars Liberace, 9 a.m., 1 and 7 p.m.

Western Action - "Apache Drums," starring Steven McNalley, 11 a.m., 3 and 9 p.m.

### Tues. January 21st

Solid Gold Heroes 1 "Radar Men From the Moon," Chapter 6, 7 a.m., 5 and 11 p.m.

Pete Smith Specialty - "Bowling Tricks," :15, 5:15 and 11:15 p.m.

Creature Feature - "Ghosts on The Loose," stars Ava Gardner and Bela Lugosi, 7:30, 5:30 and 11:30 p.m.

MUVIES by George - Hosted by George Liberace, "April In Paris," starring Doris Day, 9 a.m., 1 and 7 p.m.

Western Action - "Badge of Marshal Brennan," stars Lee Van Cleef 11 a.m. 3 and 9 p.m.

★ ★

Daily TRIPLE Features
Another Movie Every Other Hour

There's always a movie on MOVIE-TV KMUV ch.31

The Sacramento Observer

JAN. 16 - 22, 1975

PAGE F-1

SECTION F

# URBAN LIVING

# King's Birth Observed

## SEVENTH YEAR OBSERVANCE

## SINCE LEADER'S DEATH

The 46th Birthday Anniversary of Martin Luther King, Jr., was to be observed in this week with four days of activities in his home city of Atlanta, including a significant Conference on saving one of the greatest achievements of the Movement led by Dr. King -- The Voting Rights Act.

The "Southern Policy Conference on the Voting Rights Act of 1965" -- a "Summit" meeting of national civil rights and political figures -- is set for January 13, at historic Ebenezer Church where Dr. King was co-pastor with his father.

The purpose of the Conference is to dramatize and document the continued need for the Voting Rights Act, which is up for extension this year, and those taking part on the program include:

- Senators Birch Bayh and Hugh Scott, both leaders in the passage of the Voting Rights Act of 1965. They are expected to spearhead efforts in the U.S. Congress to extend the portion of the Act which has led to restoration of voting rights to minorities of the South;
- Bayard Rustin, Executive Director, A. Philip Randolph Institute;
- Julian Bond, newly elected State Senator from Georgia;
- Vernon E. Jordan, Executive Director, National Urban League;

This is the seventh year in which people across the nation will celebrate "Martin Luther King, Jr. Day," in honor of the leader who was assassinate on April 4, 1968. Many cities, states, school systems, businesses and labor unions observer January 15 as an official holiday. Thousands of churches, community organizations and schools have special events on the birthday, and many groups conduct programs for carrying on the non-violent movement, such as voter registration, political organizaing, economic development and other forms of non-violent action.

The mass media contributes to the holiday with editorials, articles, public service broadcasts and other presentations of The Movement and Dr. King.

Among the documentary materials are two films, one film strip, and sermons by Dr. King on cassettes. One film, "King, A Filmed Record . . . Montgomery to Memphis," is an authentic account of Dr. King's career and The Movement he led; the other film is "Legacy of a Dream," which places the Movement in historical perspective showing the ongoing work of the non-violent movement and focusing on challenges in the future. The film strip, especially prepared for elementary schools, is entitled "The Man And His Meaning." Information on the availability of the films, can be obtained from The Martin Luther King Foundation, 309 East 90 Street, New York, 10028; the Foundation's telephone number is (212) 369-4810; or from the temporary offices of The King Center, 671 Beckwith Street, S. W., Atlanta, Georgia, 30314. The Center's phone number is (404) 524-1956.

The King Center is the organization entrusted with building a permanent, living memorial to Dr. King and helping people understand his teachings and continue his work.

DR. KING

MRS. MARTIN LUTHER KING JR.

# McClellan Holds King Services

Civilian and military of McClellan AFB and guests from the local community, will take part January 15 in a silent march and noon memorial service honoring slain civil rights leader, Dr. Martin Luther King, Jr. The observance will mark the 46th anniversary of King's birth.

Sponsored by the base Social Actions Office, the third annual event will begin with the march at 11:30 a.m., at the corner of 43rd and Palm Streets on base and proceed some six blocks to the installation chapel.

Sacramento Attorney, Nathaniel Colley, will deliver the keynote speech during the one-hour service which will be followed by a short film entitled "King: Montgomery to Memphis."

Base officials participating in the service include installation chaplains (Lt. Col.) Lee W. Backman and (Capt.) Kenneth R. LaBone; William Rutland, deputy director of Plans and Programs and 1st, Lt. Shadrick H. Small, race relations officer.

# Arthritis, A Chronic Crippling Illness

There's an advertisement on television that shows an attractive middle-aged woman with arthritis having difficulty tieing her shoelaces.

She takes a couple of aspirin-based pain relievers and before you know it, she's smiling and hanging drapes and tying knots with ease.

But to the 20 million people in the country who suffer with arthritis severely enough to need regular medical attention, that commerical is a joke. Because, in it's many forms, arthritis is a crippling, painful, disabling disease.

In fact, according to the Arthritis Foundation, arthritis is second only to heart disease and chronic, crippling and confining illness.

The disease is so prevalent that the statistics provided by the foundation are mind boggling - and depressing.

Fifty million people suffer from some form of the disease, and arthritis claims 250,000 new victims each year; three and a half million Americans are disabled by the disease, and the annual economic impact of arthritis on the nation's economy is more than $9 billion.

"Most people don't realize that arthritis can strike every age group, from infants on up," said one expert. "I've seen a youngster eight years old whose whole body was subject to excruciating pain."

Arthritis is simply difined as an inflammation of a joint, and according to a rheumatologist, every joint in the body is susceptible.

In some severe cases, the joints - knees, hips, finger joints, ankles and others - deteriorate to such an extent that the only method of relieving the pain or provide for some mobility is surgery.

"The deterioration is a secondary thing, it's the inflammation that's initial," said a rheumatologist. "The inflammation initiates the production of enzymes and other mediators of inflammation, and they become involved in the destruction of tissue."

Depending on how you want to classify the disorders, there are between 40 and 100 different and specific varations of rheumatic diseases.

The most common forms of arthritis are:

* Rheumatoid arthritis. This is the most serious, painful and crippling. It involves inflammation of membranes in the joints and atrophy of the bones, and it can also cause disease in the lungs, skin, blood vessels, muscles, spleen, heart and eyes.

* Osteoarthritis. It's also called degenerative joint disease. Not generally inflammatory, this disease involves a breakdown of cartilage and other tissues which allow a moveable joint to operate properly. It can be considerably painful.

* Ankylosing spondylitis. Chronic inflammatory arthritis of the spine, this disease promarily attacks men between the ages of 18 and 35.

* Rheumatic fever. This acute disease follows a streptococcus infection, and frequently damages the heart. It also causes arthritis which usually subsides quickly without crippling.

* Gout. An inherited disease which most often attack small joints, especially the big toe.

Osteoarthritis is the disease's most common form, and some estimates indicate that 97 per cent of all people over the age of 60 show signs of the disease. And like arthritis generally, about twice as many women as men suffer from osteoarthritis.

In time past, most people generally referred to the different forms of arthritis as rheumatism. But in fact, arthritis, rheumatic disease or rheumatism all mean basically the same thing - diseases marked by inflammation of the connective tissue structures of the body, especially joints.

No one has yet found a cure for arthritis - in fact no one really knows for certain what causes it.

"Instead of ridding a patient of infection," said our rheumatologist, "you've got to try to teach the patient to live with the disease. In some cases, for some unknown reason, the disease will go into spontaneous remission. But in other cases, joints become completely unsalvageable."

When that happens many patients have to have the diseased joints replaced with new, man-made metal and polyethylen joints.

The operations have progressed to the point where they're fairly brief and the patient's stay in the hospital is relatively short.

MILLER

## RECRUITMENT OFFICER

# National Guard Appoints Miller

Major Charles L. Miller, a resident of Sacramento, has been appointed the full-time Recruiting and Retention Officer for the California National Guard, it was announced by Major General Glenn C. Ames, Commanding General.

An 18-year veteran of National Guard service, Major Miller recently returned to the State following his graduation from the United States Army's Command and General Staff College at Fort Leavenworth, Kansas. Prior to his service school tour, Miller was assigned as Supervisory Personnel Management Specialist for the Guard's federally funded Technician Personnel Office, an assignment he fulfilled with distinction.

Miller is the first minority officer selected to serve in his present post. The Recruiting and Retention Officer directs all recruiting activities for both the Army and Air National Guard statewide. He additionally supervises the Guard's three Regional Recruiting Commands.

Major Miller's numerous military award and decorations include the Army Commendation Medal with Oak Leaf Cluster, the Reserve Components Achievement Medal, the Armed Forces Reserve Medal and the California State Commendation Medal.

"Chuck" Miller, as he is known to his friends, resides with his wife Odessa and the couple's four children in the South Land Park area of Sacramento.

# New TV Show With Ethnic Format

SAMUELS

Black Heritage, History and Culture will be featured on Modesto's Channel 19, Cablex 12, when Frede Samuels becomes hostess of the Sunday program from 10 a.m., to 11 a.m.

Formerly called, "Black Awareness," the program has a new title -- "Ethnic Awareness."

Its format will include phases of art, religion, business, education and community interest as it applies to ethnic people.

The program will also include photo-biographies of persons and groups who have contributed to their community and the entire world.

William H. Lee, Publisher of THE SACRAMENTO OBSERVER, has been invited to participate on the program on March 2.

Other topics featured on "Ethnic Awareness," will include current news and items of interest, casual talk and conversation and live television interviews.

# Free Counciling Offered At CSUS

Each semester, the Department of Psychology at California State University, Sacramento offers counseling, free of charge, to persons in the Sacramento area. The counselors are advanced graduate students under the supervision of psychology professors. Although all interviews are CONFIDENTIAL, they are taped so that the university professors can supervise the counselors. When counseling is terminated, all tapes are erased.

The counseling is designed to help individuals resolve personal conflicts, increase self-understanding, make appropriate educational and vocational plans, or resolve family and marital problems.

Interviews are scheduled for one hour, daytime or evening, in the S.C. U.S. Psychology Building, Room 241. The total length of time involved varies from individual to individual. There are no restrictions on income.

For further details, call the Psychological Services Center, 454-6887.

# 'Dimes' Telethon Scheduled Here

The Black community will be highly visible next weekend on the spectacular March of Dimes Telethon '75. The production will be highlighted by prominent Black Hollywood and sports celebrities, such as Joe Louis, Norma Miller and John Amos.

Joe Louis, the legendary world heavyweight champion, will be serving as a co-host for the January 25th and 26th event at the Community Center Theatre.

John Amos, actor-comedian, writer-producer, will also be storming Sacramento in the fight to eliminate birth defects. Best known for his role as Florida's husband on "Good Times," he will certainly be an energetic asset to Telethon '75.

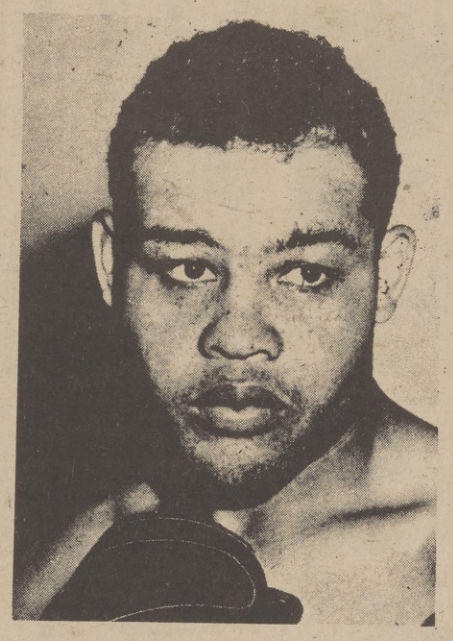
Norma Miller, who plays Grady's Lady on the weekly "Sanford and Son"

AMOS

TV series, is one of the best-known Black women in Hollywood today. An accomplished dancer, comedienne and songwriter, she has toured with such notables as Count Basie, Sammy Davis, Jr., Redd Foxx, B.B. King, and Duke Ellington.

These three and many others are combining forces, energies for this Telethon, because they ardently believe in the work of the March of Dimes. Sickle Cell Anemia, only one of the myriad of Birth Defects, affected over 17,000 Black Americans in 1974. Altogether, more than 250,000 babies are born annually with some type of Birth Defect.

You can see the show live at the Community Center, the admission is free. It will be aried over Channel 40 from start to finish.



LOUIS

Film clip from segment of "Sanford & Son," called "Grady's Lady," featuring the talented Norma Miller. Grady has told Fred and Lamont of the most beautiful, ideal perfect lady he has met and wants to marry. Norma, using granny glasses, other make-up devices and her comedic wit, gets the reaction shown on picture.

The Sacramento Observer

URBAN LIVING

JAN. 16 - 22, 1975



# Wage Hike For Most Workers

WASHINGTON -- The minimum wage rose on January 1, entitling most workers to at least $2.10 an hour, Secretary of Labor Peter J. Brennan reported.

Under the May 1974 amendments to the Fair Labor Standards Act (FLSA), the minimum wage for about 58 million covered workers will increase by annual steps until, by 1978, the hourly wage rates for agricultural and non-agricultural employees become equal at $2.30 per hour.

Brennan said the increase "brings added economic relief to the nation's lowest-paid workers, those who need it most."

Nearly 38.5 million non-farm workers who were covered under the FLSA before February 1, 1967 and federal wage board and non-approrpiated-fund employees are now entitled to at least $2.10 an hour. This wage rate will increase to $2.30 an hour, beginning January 1, 1976.

The $2.10 an hour minimum wage applies to:

- Employees individually engaged in or producing goods for interestate commerce;
- Chain retail or service establishments with annual gross sales of at least $250,000 which are part of a $1 million enterprise:
- Local transit enterprises with annual gross sales of at least $1 million;
- Construction enterprises with a gross annual business of at least $350,-000.
- Gasoline service stations with an annual gross sales of at least $250,-000;
- Other establishments with individually covered employees, in enterprise with gross sales of at least $1 million.

More than 18.6 million nonfarm workers who were entitled to a minimum wage of $1.90 an hour must now receive at least $2.00 an hour. Covered under the act in 1967 or later, these employees will be eligible for a minimum wage of at least:

-- $2.20 an hour, beginning January 1, 1976;

-- $2.30 an hour, beginning January 1, 1977;

Employment categories subject to these rate include:

-- Laundry and dry-cleaning establishments;

-- Construction enterprises with gross annual business of less than $350,000;

-- Hospitals, nursing homes, preschools, schools, and colleges (both public and private);

About 587,000 agricultural workers previously entitled to the $1.60 minimum wage must now be paid at least $1.80 an hour.

This minimum will increase to:

-- $2.00 an hour, beginning January 1, 1976;

-- $2.20 an hour, beginning January 1, 1977;

-- $2.30 an hour, beginning January 1, 1978.

Farm workers are not eligible for overtime pay.

For further information contact the nearest Wage and Hour Division office, listed in most telephone directories under: U.S. Government, Department of Labor, Wage an Hour Division.

# Admission Applications Extended

Applications for admission to Sacramento City College for the spring semester, has been extended.

Dr. Sam Kipp, president of the college, noted that all eligible community members will be accommodated.

Admission is open to all high school or non-high school graduates over eighteen years of age.

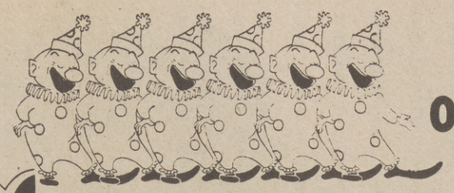
Dr. Kipp said, "The college is vitally concerned with the educational needs of the resident of our community. Sacramento City College's basic philosophy is to admit all who may benefit from a vollege education."

Registration for the spring semester will be held for one week starting January 28, 1975. Students with no previous college education will sign up for classes on Friday, January 31, 1975.

The college encourages those community members interested in attending Sacramento City College, to pick up an admission packet at the Office of Admissions and Records. The office is located in the Administration Building at the 3835 Freeport Boulevard campus.

For further information about enrolling at the college, call 449-7351.

The first day of instruction is Tuesday, February 4, 1975.



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PREMIUM CRACKERS 16 OZ 53¢

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| Carnation All Varieties INSTANT BREAKFAST | 6 envelope | 79¢ |
| Sweet 10 LIQUID SWEETNER | 6 oz. | 89¢ |
| Stayfree MINI PADS | 10 ct. | 39¢ |
| Stayfree MINI PADS | 30 ct. | 99¢ |
| Day's Ease AIR FRESHNERS | 6 oz. | 69¢ |

POTATO CHIPS Lay's or Ruffles TWIN PACK Reg. 89¢ 49¢




CLEANSER Ajax 14 OZ 17¢

LIQUID DETERGENT Palmolive 22 OZ 59¢




Dura Flame 3 HOUR LOGS EACH 79¢

| | | |
|---|---|---|
| Nalley's BANQUET DILL PICKLES | 30 oz. | 73¢ |
| Nalley's GARLIC DILL PICKLES | 30 oz. | 73¢ |
| Sunshine GRAHAM CRACKERS | 16 oz. | 57¢ |
| Betty Crocker BLUEBERRY MUFFIN MIX | 13½ oz. | 73¢ |
| Betty Crocker BUTTERMILK PANCAKE MIX | 42 oz. | 95¢ |

Laura Scudder's VARIETY PACK CHIPS 16 oz 89¢

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| Meow Mix CAT FOOD | 18 oz. | 49¢ |
| PURINA HI PRO DOG FOOD | 10 lb. | $2.39 |
| Nulaid Grade AA LARGE EGGS | Doz. | 69¢ |
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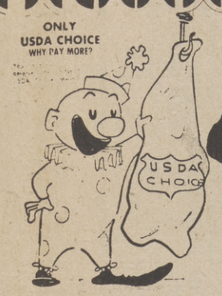
| EGGO WAFFLES | 11 oz. | 49¢ | Ore Ida REGULAR or CRINKLE CUT FRENCH FRIES | 32 oz. | 66¢ |
| Van De Kamp's BEEF ENCHILADA DINNERS | 12 oz. | 59¢ | Stouffer's CHICKEN OR BEEF PIES | 10 oz. | 69¢ |
| Van De Kamp's CHEESE ENCHILADA DINNERS | 12 oz. | 59¢ | Van De Kamp's FRIED FISH FILETS | 12 oz. | 99¢ |

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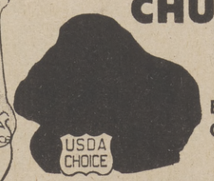


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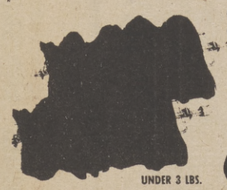

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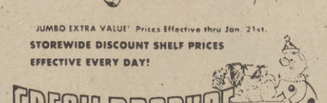
| Jumbo's Regular — Any Size Pkg. GROUND BEEF | | 69¢ lb. |
| USDA Choice Center Cut ROUND STEAK BONELESS | | $1.49 lb. |
| Fish Delight FILLET OF TURBOT | | 79¢ lb. |
| Ocean Fresh FILLET OF SOLE | | $1.29 lb. |
| Galileo Finest ITALIAN DRY SALAMI CHUB | | $1.29 ea. |

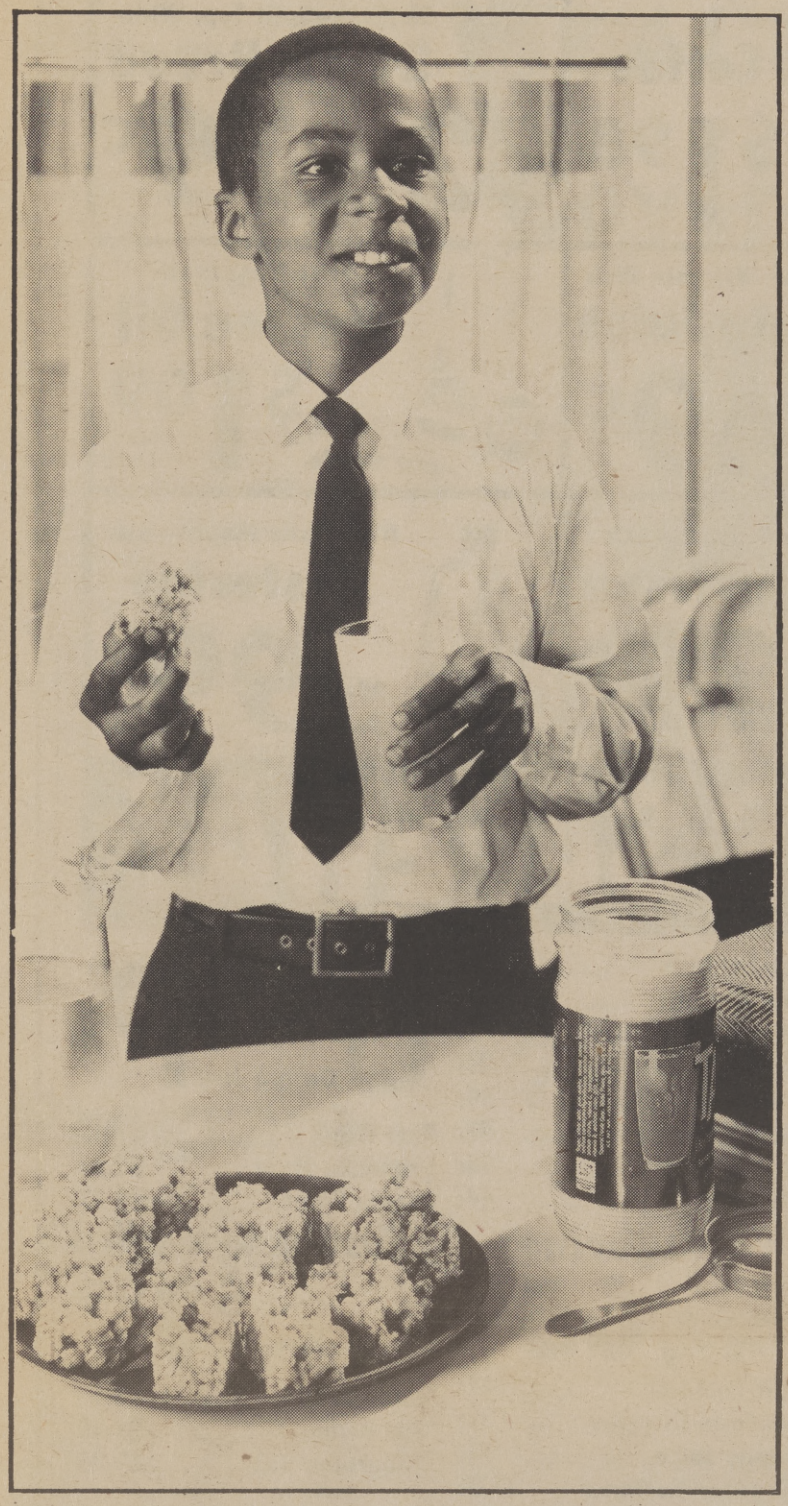
JUMBO EXTRA VALUE! Prices Effective thru Jan. 21st.

STOREWIDE DISCOUNT SHELF PRICES EFFECTIVE EVERY DAY!

## FRESH PRODUCE



| | | |
|---|---|---|
| U.S. No. 1 Oregon Russet POTATOES | 10 LB. BAG | 59¢ |
| Young Tender Sweet CARROTS Cello Bag | Ea. | 19¢ |
| Young Tender BROCCOLI | BUNCH | 39¢ |
| Large Crisp Utah Type CELERY | EA. | 25¢ |
| Canada Extra Fancy Starking Red Delicious APPLES | LB. | 25¢ |
| Sunkist Sweet Navel ORANGES | LB. | 15¢ |



The Sacramento Observer
WEEKLY
Food
SECTION

# School Lunch Bills To Increase

WASHINGTON - The U. S. Department of Agriculture -- (USDA) -- this week announced an increase in its rates of payment to state educational agencies to assist schools taking part in the National School Lunch and School Breakfast Programs.

The increases, which will be in effect January 1 through June 30, were announced by USDA's Food and Nutrition Service (FNS) to implement the provisions of Public Law 93-150, passed in November 1973. It provides that payment rates for school lunches and breakfasts be adjusted twice each year, in line with changes in the "food away from home" series of the U.S. Department of Labor's Consumer Price Index (CPI).

This is the third such adjustment and. as provided by law, it reflects changes in the CPI for the period, June - November, 1974. During that period, the series increased 5.79 per cent, and the lunch and breakfast rates announced recently approximate that amount of increase, rounded off to quarter-cent intervals as provided by law.

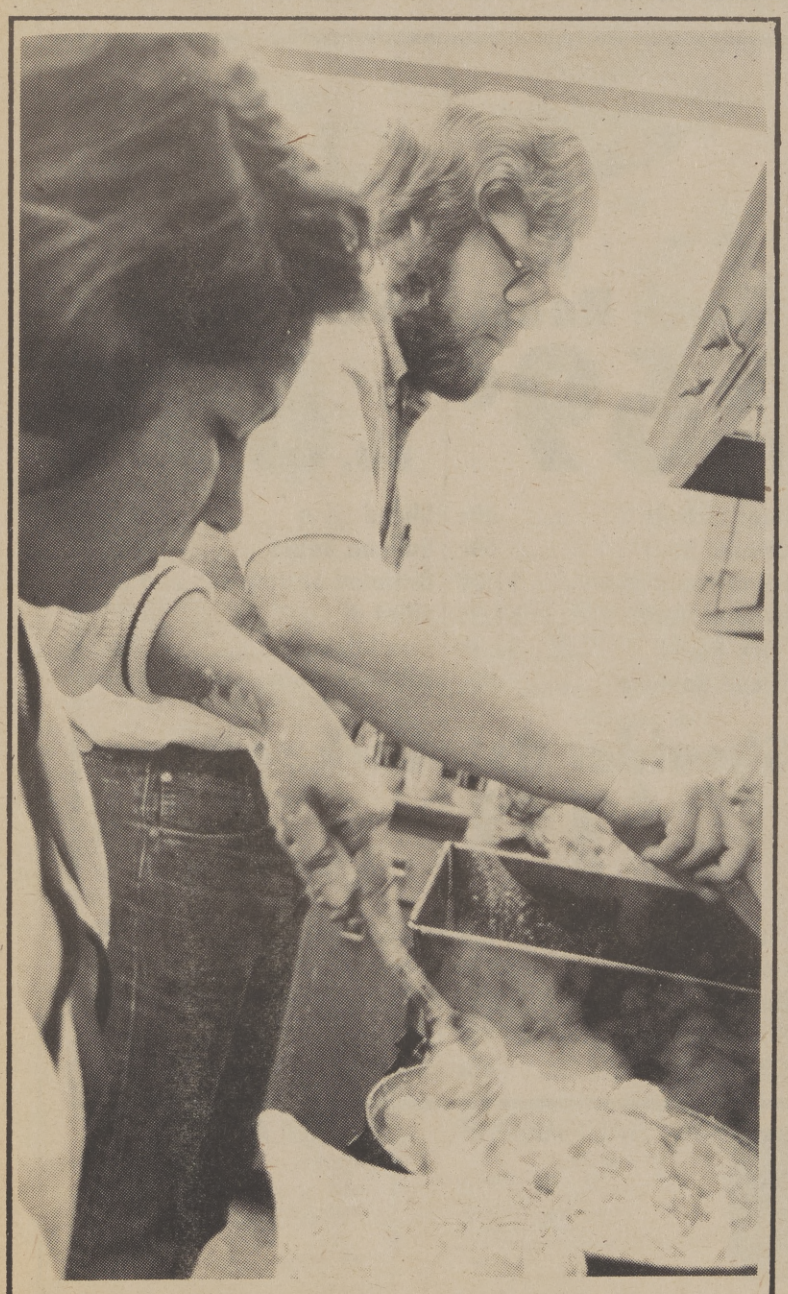
In the National School Lunch Program, the national average payment to states, to be used by them to assist local school authorities help defray food costs of each lunch served, will be increased three - quarters of a cent, from 11 cents to 11.75 cents.

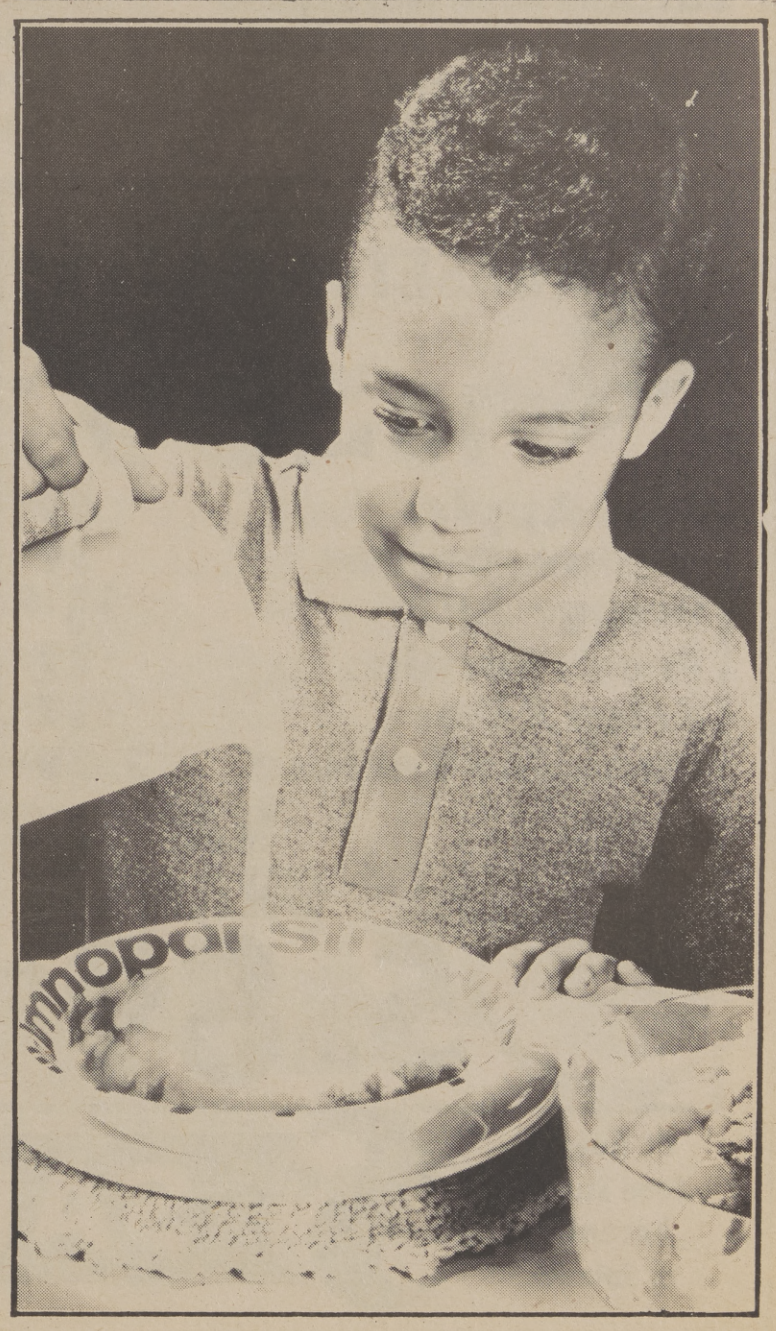
Within that average, states are authorized to vary the rate of reimbursement to individual schools, subject to certain conditions, up to a maximum of 17.75 cents a lunch. Previously the ceiling was 17 cents.

The additional guaranteed average payment to states to assist local schools in the service of lunches to needy children will be boosted 3 cents -- to 42.5 cents for each reduced-price lunch and to 52.5 cents for each free lunch.

The maximum reimbursement which states can pay to individual schools for free lunches is increased 3.75 cents. It can range as high as 79.25 cents for a free lunch and 69.25 cents for a reduced-price lunch.

These maximum rates are arrived at by combining "general cash assistance," paid for all lunches served, and "special cash assistance," paid for free or reduced-price lunches served to needy children.





Dalewood–All Purpose
**Margarine**
1-lb. Pkg. **49c**

Carnation–Light
**Chunk Tuna**
6½-oz. Can **47c**

Safeway–Air... Ground
**2-lb. Coffee**
2-lb. Bag **$1.98**

Skylark–Split Top, White
**24-oz. Bread**
**2** 24-oz. Loaves **79c**

**Grade AA Large Eggs**
Lucerne (Medium 64c)
Doz. Ctn. **68c**

Bel-air–Frozen, Cut
**Green Beans**
or French Cut
9-oz. Pkg. **29c**

Del Monte–Vitamin Rich
**Tomato Juice**
46-oz. Can **49c**

Pure Vegetable
**Wesson Oil**
24-oz. Bottle **$1.09**

Tabby–Tender Bits
**Cat Food**
**6** 6½-oz. Cans **$1**

Laundry Detergent
**Cold Power**
49-oz. Box **99c**

Lady Scott; 2-Pack
**Bath Tissue**
2-roll Pkg. **39c**

Antiseptic Mouthwash
**Listerine**
20-oz. Bottle **99c**

# SAVE MONEY... SHOP SAFEWAY

**FRESH INSTORE BAKE SHOP**

## DUTCH APPLE SWEET ROLLS
**10 for 99c**

German Choc. Cake .. $1.69
Dinner Rolls .....20 $1
Muffin Bread ...2 89c
Cherry Pie ..... $1.89
(Available only in stores with Bake Shop)

Cheddar Cheese ..... $1.45
Apple Sauce ..... 34c
Krispy Crackers ..... 59c
Gelatin Dessert ..... 22c
Sweetener ..... 49c
Sweet 10 ..... $1.02
Sweet 10 ..... $1.69
Granola ..... 99c
Granola ..... 89c
Snowdrift Shortening.. $2.09
Wesson Oil ..... $2.19
Vienna Sausage .... 36c

Nalleys Chili .... $1.10
Beef Stew ..... 99c
Refried Beans ..... 53c
Detergent ..... $1.04
SuPurb Detergent ..... 89c

**German Choc. Cake**
Cozy Kitchen Frozen
24-oz. Pkg. **$1.39**

Orange Juice ..... 27c
Grape Juice ..... 29c
Green Beans ..... 79c
Green Beans ..... 69c
O'Brien Potatoes .... 69c
Cob Corn ..... 79c
Strawberries ..... 48c

Non-Fat Milk ..... 61c
Sour Cream ..... 64c
Grade AA Butter ..... 75c
Libby Tomato Juice..... 22c
Grapefruit Juice ..... 59c
Pecan Cookies ..... 97c
Serving Bowl ..... 33c
Bowl Brush ..... 44c

**Margarine**
Kraft's Parkay
1-lb. Pkg. **65c**

**Gallon Wine**
Mt. Castle Dinner
Gallon Jug **$1.99**

Port Wine ..... $2.45
Grenache Rose ..... $2.29
Chenin Blanc ..... $2.75

***Kavlana Vodka**
80 Proof
Quart Bottle **$3.99**

*Stanton Gin ..... $3.99
*Jim Beam ..... $5.39
*Seagrams V.O. ..... $7.35
(* Available only in stores with Liquor Depts.)

**Cottage Cheese** Lucerne ..... Pint Carton **63c**
**Whole Kernel Corn** Town House Golden ..... 17 oz Can **34c**
**Cascade Dish Detergent** ..... 35 oz Box **94c**
**Heinz Tomato Ketchup** ..... 14 oz Bottle **43c**
**Canned Cat Food** Lovin' Spoonfuls ..... 12 oz Can **35c**
**Instant Dry Milk** Lucerne Non Fat ..... 64 oz Pkg **$3.95**

U.S. No. 1 Grade
## RUSSET POTATOES
**10** -lb. Bag **69c**

**Red Apples** Washington Extra Fancy Delicious ..... 3 lb Bag **69c**
**Yellow Onions** U.S. No. 1 Graded Mild, Flavor ... 3 lb Bag **39c**
**Orange Juice** Safeway Brand ..... 64 oz Bottle **$1.15**
**Fresh Turnips** & Rutabagas Hardy for Stew ..... Lb **19c**
**Crisp Celery** Fresh, Green Stalks ..... Lb **12c**
**Romaine Lettuce** Fresh, Large Heads ....**2** for **39c**

## NAVEL ORANGES
Sunkist
**5** Lbs. **89c**

**Pork Spareribs**
Lean, Tender
Lb. **89c**

All Meat Franks ..... 59c
Cut-Up Fryers ..... 49c
Veal Patties ..... 69c
Cross Rib Steaks ..... $1.69
Chicken Fry Steaks... $1.98
Top Round Broil ... $2.29

**Chuck Roast**
USDA Choice
Blade Cut Beef
Lb. **69c**

Beef Oxtails ..... 69c
Ground Beef ..... 69c
Lamb Roast ..... $1.29
Ground Beef ..... $1.35
Pork Roast ..... $1.39
Sliced Bologna ..... 88c

**Slab Bacon**
Plantation By the Piece
Lb. **89c**

Sliced Liver ..... 98c
Salmon Roast ... $1.59
Breaded Shrimp .... 1.39
Fillet of Cod ..... $1.15
Fish Sticks ..... 98c
All Beef Wieners ... 99c

**Round Steak**
USDA Choice Beef, Full Cut, Bone In
Lb. **$1.28**

Franks ..... $1.16
Beef Bologna ..... $1.07
Variety Pack ..... $1.44
Sliced Bacon ..... $1.49
Ball Park Franks ..... $1.19

**Shoulder Rst.**
USDA Choice Boneless Beef (Formerly Cross Rib)
Lb. **$1.49**

Patty Rolls ..... 63c
Cooked Ham ..... $1.55
Beef Jerky ..... $2.59
Sliced Salami ..... 99c
Chipped Beef ..... 45c

**Turkey Roast**
Hindquarter
Lb. **45c**

Pepperoni ..... 79c
Sliced Ham ..... 79c
Sliced Bacon ..... $1.19
Sliced Bacon ..... $1.39
Canned Ham ..... $4.98

US Gover't Food Stamps Accepted at Safeway

Prices effective today thru Sat., Jan. 18th, in SACRAMENTO

SAFEWAY

SACRAMENTO AREA ADDRESSES

- 5th and N
- W. Sacto. on Capitol Ave.
- Del Paso and El Camino
- Fulton and El Camino
- Franklin and Sutterville
- Mar... ta and Fair Oaks
- Marys... and Grand Ave.
- Florin Road and 24th
- Walnut and El Camino
- Alhambra and ...
- Sunrise and Winding Way, Fair Oaks
- Woodland, 204 Main Street
- Placerville, 1360 Broadway
- Davis, 871 Russel Blvd.
- Davis, 620 N. G. Street
- Roseville Square
- Auburn, 414 Grass Valley Hwy.
- Rocklin, Sunset/Whitney
- Pollock Pines, Hwy 50 at Sly Park Rd.

# The Great 'Cover- Up'

Stage a dinner room drama with a western flair. Call it "The Great Cover-Up." Nifty thrifty Pancakes appealingly disguise those common leftovers -- chicken, ham and beef. Those frustrating small dabs reappear in a budget pancake potpourri. Warmed barbecue sauce and the meats enhance light, fluffy, golden brown pancakes, conveniently prepared from a packaged mix. All that will remain will be your pride -- built up from saving time, energy and money!

NIFTY THRIFTY PANCAKES
(Makes 4 servings)

1 cup pancake mix
1 cup plus 2 tablespoons milk
1 egg
1 tablespoon melted or liquid shortening
1 cup finely chopped, cooked chicken
4 to 5 thin slices cooked beef (slightly warmed)
1 cup cut-up cooked ham (slightly warmed)
2 cups prepared or homemade barbecue sauce, heated

Heat griddle to hot, 400 degrees. Combine pancake mix, egg and shortening; blend until fairly smooth. Pour a scant 1/4 cup batter per pancake onto hot, lightly greased griddle to make 4 pancakes. Sprinkle these 4 pacakes with chicken. Bake until edges look cooked. Turn only once. Fold in half immediately. Bake remaining pancakes plain. Fold around beef or ham. Serve choice of pancakes to each person. Top with warmed barbecue sauce.

As-Salaam-Alakium

(Peace be unto you )

When you want your food prepared just right...SHABAZZ FISH & CHIPS will be to your delight!.....The only place in town where you still can have a wholesome & delicious meal for a DOLLAR. Your health is our MAIN CONCERN.

SHABAZZ FISH & CHIPS

2966 35th st. Phone 452—9091

# WIC Program Started

WASHINGTON - An additional 77 project areas in 30 states have been selected to take part in the Special Supplemental Food Program for Women, Infants, and Children (WIC), the U. S. Department of Agriculture (USDA) announced recently.

Approximately 156,800 women, infants and children are expected to participate in the 77 projects. The program in the 77 areas is expected to cost the Department about $16.7 million in food, administrative, and clinic expenses. About 27 of these newly-selected projects are in areas which previously operated a Supplemental Food Program - another form of food distribution program for especially vulnerable groups.

With this announcement, 48 states, Puerto Rico, and the Virgin Islands have been selected to take part in the pilot program. The combined caseload is about 640,000.

The WIC program is administered by USDA's Food and Nutrition Service (FNS), through cooperating State agencies. The program provides cash grants to make supplemental foods available to pregnant and lactating women, and infants and children up to four years of age. The system of delivery may include the distribution of supplemental foods at health clinics, issuance of food vouchers redeemable at retail stores, or any other approved method which a cooperating State health agency may select.

Pregnant and lactating women, infants and children are eligible for the program if they (1) live in an approved project area, (2) are eligible for medical treatment at free or reduced cost from a local agency serving the project area in which they live, and (3) are determined by competent professionals on the staff of the local agency to be in need of supplemental foods.

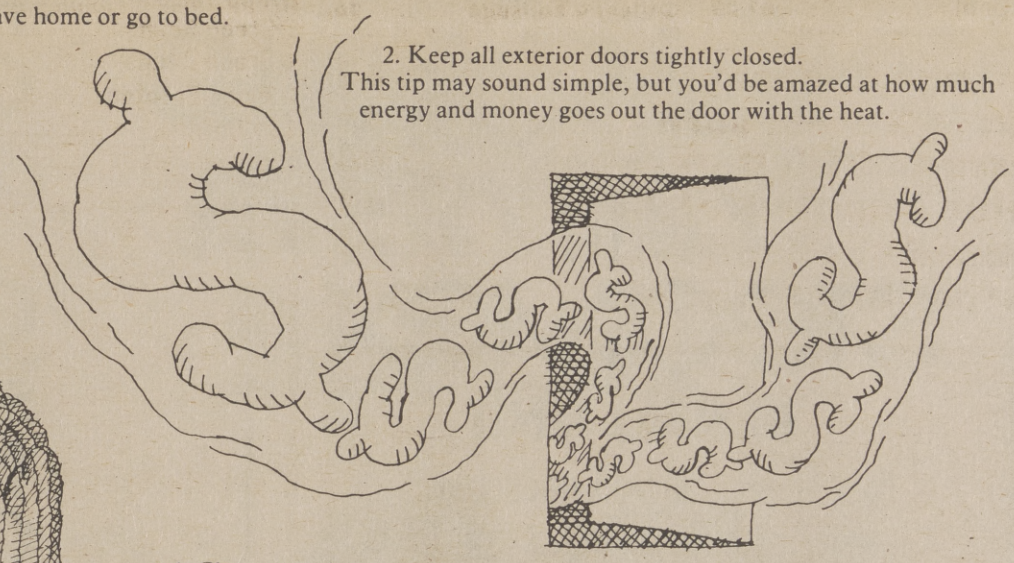
Though there were areas in California selected for the project, there was no project in the Sacramento area.

7 WAYS TO KEEP WARMER, CHEAPER.

Because our costs for fuel have gone up, your fuel costs are higher this winter than last, too. But even with increased rates, you can still hold down your heating costs by decreasing your energy usage. Here are some practical "here's hows."

1. Set your furnace thermostat to a temperature of 68° or lower. Turn it down even more when you leave home or go to bed.

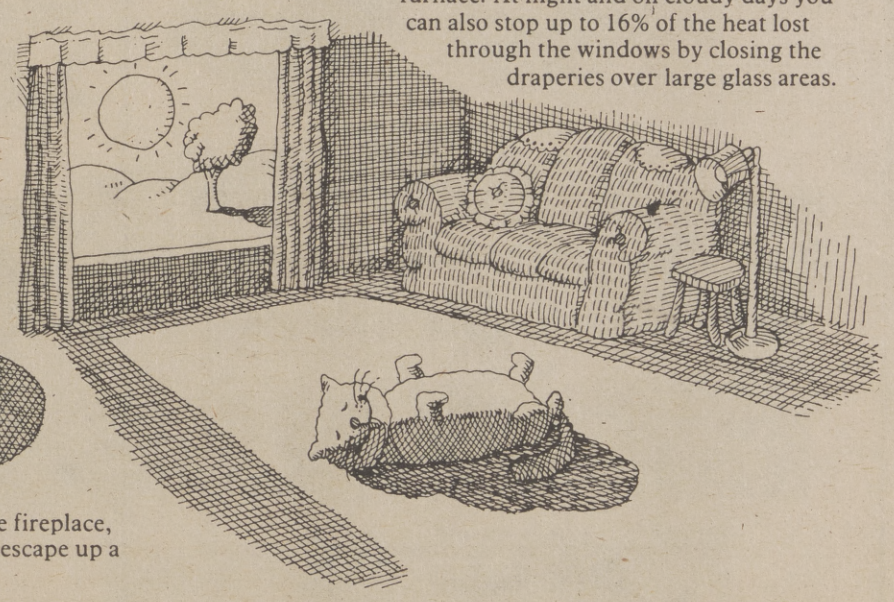
2. Keep all exterior doors tightly closed. This tip may sound simple, but you'd be amazed at how much energy and money goes out the door with the heat.



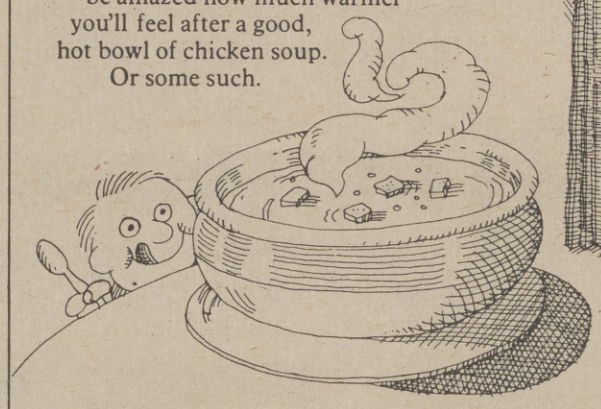
3. Drag out Aunt Lucy's homemade sweater. Remember the cable knit you thought was really knit out of cables? It can actually help at lower thermostat settings.

4. Clean or replace those dirty filters that make the furnace work harder than necessary to heat your home.

5. Open your draperies on sunny days. Let Mother Nature do the work for your furnace. At night and on cloudy days you can also stop up to 16% of the heat lost through the windows by closing the draperies over large glass areas.



6. Indulge your taste for "hotter" foods. You'll be amazed how much warmer you'll feel after a good, hot bowl of chicken soup. Or some such.



7. When you're not using the fireplace, close the damper. Why let your heat escape up a flue that can't appreciate it?

510SG-W1174

PG and E

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steamex™
RENTAL UNIT

No special skill required to remove grime and grit from full depth of any carpeting. Revive color and lustre without risk of distorting pile or leaving foamy residue. Cleans up to 400 sq. ft. per hour — dries fast.

HOURLY - DAILY - WEEKEND RATES
Call 452-1173 to reserve unit.
*Carousel Cleaners*

5019 Stockton Blvd.
Sacramento, Calif.

ONE HOUR MARTINIZING the most in DRY CLEANING

# FEATURES THIS WEEK

Flavorful Chuck Lb.
VEAL STEAK **78**

Boneless X-Rib Lb.
VEAL ROAST **$1.48**

Greenland Turbot Lb.
FISH FILLETS **89**

Starkist Light 6½- oz. Can
CHUNK TUNA **49**

All Popular Grinos 2-Lb.
FOLGER COFFEE **$1.89**

Cooking Or Salad 48-oz.
CRISCO OIL **$2.09**

Sweet Sunkist 6Lbs
NAVEL ORANGES **99**

Oregon Potatoes 10Lb. Bag
US no. 1 RUSSETS **69**

Cheer Giant Deal Pack
DETERGENT **$1.09**

BEL AIR
*The Stores That Care*

# For Your Friends

After an afternoon spent schussing the slopes or treking cross-country, nothing will be more welcome to a bunch of winter sports fans than a hot spiced tea drink. It'll warm them down to the tips of their tingling toes, and the inviting aroma of the spices will bring then back for seconds and thrieds. Serve the tea in mugs or in glasses set in holders.

For nibbling while sipping, slices of pound cake taste good. Make the cake from a mix and give it a special touch with a glazed topping made by dissolving three teaspoon of lemon-flavored instant tea in five teaspoons of water; then blend in one and a quarter cups of sifted confectioners; sugar.

SKIERS' SPECIAL

(Makes 2 quarts - 10 servings)

2 quarts boiling water
12 teabags or 1/4 cup loose tea
1 teaspoon cracked fennel seeds
1 teaspoon ground ginger
1 teaspoon whole cloves
Grated rind of 2 lemons
1 cup sugar
1-1/2 teaspoons rum extract

Pour boiling water over tea, fennel, ginger, cloves and lemon rind. Cover and let stand for 5 minutes. Strain into hot teapot, chafing dish or serving container. Add sugar and stir until disolved. Stir in rum extract.

# Cereals- A Potential Health Hazard?

Would you want your child to eat cake for breakfast?

Some cereals are the equivalents of cake with their 30-50 per cent sugar content, claim home economists Betsy Wood and Nancy Bratt of the Berkeley Co-op. The sugar is bad for teeth and replaces the cereal grain with its protein, vitamins and minerals, they say.

After a year long study of breakfast cereals, the home economists recommend hot, natural whole grain cereals, such as oatmeal, as highest in nutrition and low in cost -- two important attributes in today's inflationary supermarket. Hot cereals are recommended over cold cereals.

Tops among the ready to eat products are Alpen, Grapenuts, Grapenut Flakes, Puffed Wheat, Shredded Wheat, Wheat Chex and Wheaties, according to the study. The study was financed by the Consumers Cooperative of Berkeley.

The study also criticizes highly fortified cereals, such as Product 19, King Vitamin, Total, as potentially accumulating toxic levels of vitamins A or D in combination with vitamin tablets or other fortified products.

In order of recommendation the study advises:

* hot, non-commercial whole grain cereals -- barley grits, barley, brown rice, cornmeal, oats, rye, wheat berries, wheat.

* hot, commercial whole grain cereals -- Instant Ralston, rolled oats, Pettijohn Wheat, Wheatena, Zoom.

* hot, non-whole grain cereals -- cornmeal, cream of rice, cream of wheat, hominy grits, instant grits, Maltex, Wheat Hearts.

* cold, whole grain cereals -- Alpen, Grapenuts, Grapenut Flakes, Puffed Wheat, Shredded Wheat, Wheat Chex, Wheaties.

* cold, whole grain but fairly high sugar or fat content -- bran cereals, granolas, 100 Percent Natural.

* not whole grain but higher than average protein -- Fortified Oat Flakes, Life, Special K.

* not whole grain -- Cheerios, Corn Chex, Cornflakes, Kix, Puffed Rice, Rice Chex, Rice Krispies.

* not recommended due to over-fortification -- Kaboom, King Vitamin, Product 19, Total, Corn Total, Kellogg's Concentrate.

* not recommended due to high sugar content -- Alpha Bets, Apple Jacks, Boo Berry, Cap'n Crunch, Cocoa Pebbles, Cocoa Puffs, Cocoa Krispies, Count Chocula, Frankenberry, Freaky Kids Cereal, Froot Loops, Frosted Mini Wheats, Frosted Rice Krinkles, Frosty-O's, Fruity Pebbles, Honeycombs, Jean La Foot Crunch, Lucky Charms, Puffa-Puffa Rice, Quisp, Sir Grapefellow, Sugar Frosted Flakes, Sugar Pops, Sugar Smacks, Super Sugar Crisp,

# Date Squares Bake 'N' Eat

Bake a batch of Date Nut Squares the next time you make cookies. They are moist, rich and absolutely delicious because of the evaporated milk in them. The buttery short bread crust is the perfect base for the coconut-pecan-date topping. Serve them with mugs of steaming hot cocoa. Yummy.

DATE NUT SQUARES
(Makes 16 squares)

1/2 cup soft butter
1/4 cup confectioners' sugar
1 cup flour
1 egg
1/4 cup granulated sugar
1 pkg. (3-1/4 oz.) coconut cream pudding and pie filling
1/2 teaspoon baking powder
1/2 cup undiluted Carnation Evaporated Milk
1-2/3 cups flaked coconut
1/2 cup chopped pecans
1/2 cup chopped dates

Cream butter with confectioners' sugar in mixer bowl, until light and fluffy. Gradually add flour. Beat 2 minutes at medium speed. Press evenly into buttered 8-inch square baking pan. Bake in moderate oven 350 degrees, 15 minutes or until lightly browned. Beat egg and sugar together. Stir in pudding mix, baking powder, evaporated milk, coconut, pecans and dates. Blend well. Spread over hot crust. Bake about 30 minutes or until golden brown. Cool thoroughly. Cut into 16 squares with a very sharp knife. Dip knife in hot water for easier cutting.

FOR CHEWY CHOCOLATE SQUARES -- substitute 3-3/4-oz. pkg. chocolate pudding mix for coconut cream and 1/2 cup raisins for dates.

FOR CHERRY DATE SQUARES -- add 1/4 cup well-drained chopped maraschino cherries along with dates.


Good Meal
Good Deal
EVERYDAY
Special!

99¢

2 - PIECES OF CHICKEN
COBBETTE OF CORN
MASHED POTATOES & GRAVY
ROLL

Kentucky Fried Chicken®

3119 BROADWAY

# Raley's SUPERMARKETS

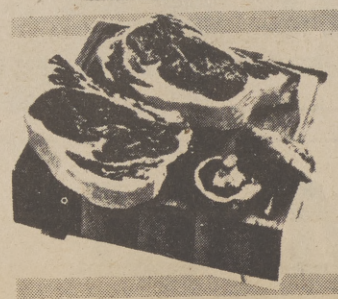
# 40th Anniversary Sale Event!

Prices Good
Thru Tuesday
January 21

## CHUCK ROAST
BLADE CUT, MIDWEST CORNFED STEAKHOUSE BEEF
Center Cut ... lb. 69¢ lb. **59¢**

## BONELESS CROSS RIB
MIDWEST, CORNFED, STEAK-HOUSE BEEF ROAST
Trimmed free of excess fat and bone. Superb flavor.
lb. **1.29**

## Standing Rib Roast
MIDWEST, CORNFED, STEAK-HOUSE BEEF ROAST
King of the roasts, loaded with flavor!
lb. **1.39**



## Beef Rib STEAK
CENTER CUT, MIDWEST, STEAKHOUSE BEEF
Beautifully trimmed, exceptionally tender
lb. **1.59**

## FISH STICKS
HEAT 'N EAT
These delicious beauties are fully cooked. Just heat and eat for great eating at budget prices
lb. **59¢**

## SUPER SUNKIST
Each year in January and February our Super Sunkist oranges reach their peak in Sweetness and Flavor. Big, plump, well-formed fruit with a smooth, thin skin that separates easily from the plump, juicy meat segments.
BOX PRICE APPROX. 38-LBS. 5.99
6 LBS $1

## APPLES
Fresh, crisp, Red or Golden Delicious, brimming with juicy sweet goodness
5 LBS $1

## AVOCADOS
Small, firm, ripe with delightful mellow nut-like flavor.
5 FOR $1

## LETTUCE
Fresh, crisp Red or Butter variety. Field fresh and ready to garnish your meals.
2 FOR 39¢

## ROMAINE
Tender and crisp. Low in calories. Spruce up your eating with this zesty favorite.
2 FOR 49¢

## SPINACH
Crisp and curly. Loaded with Vitamin-A. Serve it Dutch Style with bacon.
2 BU 39¢

## EGG PLANT
Royal Purple, satiny smooth, fresh and solid. Vine-ripened, great for frying.
39¢ EA.

## POTATOES
U.S. No. 1 husky, field fresh, clean and loaded with nutritious goodness.
10-LB. BAG 69¢

## Super Low Prices

**Hills Coffee** All Grinds Big 3 lb. Can **2.99**

**Kraft Dinners** Assorted Varieties 7½ oz. size **29¢**

**SHORTENING** Fluffo Brand. Big 3 lb. can **1.79**

**IVORY SOAP** Personal Size. Big 4-bar pak **39¢**

**POTATOES** Ore-Ida Crinkle Cuts or French Fries Frozen 32-oz. pkg. **59¢**

**ORANGE JC.** Bonnie Hubbard brand Frozen 6 oz. can **17¢**

## Chuck Roast
Pot Roast, Neck Cut, Midwest Cornfed ... lb. **79¢**

## Chuck Steak
Center Cut Midwest Cornfed Beef ... lb. **79¢**

## Stewing Beef
Boneless, Lean, Midwest Cornfed Beef ... lb. **1.29**

## BBQ Steak
Boneless, Center Cut Cross Rib, Cornfed ... lb. **1.49**

## Ground Chuck
Fresh Ground From 100% Beef Chucks only ... lb. **98¢**

## Boneless Rib
Center Cut Steaks, Midwest Cornfed Beef ... lb. **1.79**

| | | |
|---|---|---|
| Cheese | Raley's Random Weights, All Var. | 10¢ OFF PKG. |
| L. Meats | C & K All Var. 8 oz. Pkg. | 10¢ OFF PKG. |
| Patties | Bonanza Beef 14 oz. pkg. | 79¢ ea. |
| Patties | Bonanza Breaded Beef & Veal 12 oz. | 79¢ ea. |
| Bacon | Armour Star Sliced. 12 oz. pkg. | 1.09 ea. |
| Bacon | Armour Star Sliced lb. pkg. | 1.29 ea. |
| Sole | Pre-cooked Heat 'n Eat | 1.19 lb. |
| Codfish | Pre-cooked Heat 'n Eat | 1.09 lb. |
| Turbot | Fresh Frozen Tasty Fillets | 79¢ lb. |
| Smelt | I.Q.F. Brand Pound Bag | 69¢ ea. |
| Rock Cod | Fresh Delicious Meat Fillets | 1.09 lb. |

| | | |
|---|---|---|
| JUICE | Sacto. Brand Tomato 46-oz. | 54¢ |
| DINNER | Betty Crocker Tuna Helper | 59¢ |
| POTATOES | Betty Crocker Buds 16½-oz. | 99¢ |
| VEL | Liquid Detergent Bonus Pack, Qt. | 79¢ |
| WHEATIES | Crispy Cereal 18-oz. Pkg. | 85¢ |
| DRESSING | Miracle Whip 32-oz. Reg. 1.33 | 1.25 |
| ZEST | Super Size Bar Soap Reg. 42¢ | 39¢ |
| APPLE SAUCE | S&W Brand 303 Can Reg. 39¢ | 37¢ |
| CLEANER | Fantastic Refill 32-oz. Reg. 89¢ | 79¢ |
| APPLE JUICE | Tree Top 46-oz. Reg. 72¢ | 65¢ |
| CAKE MIX | Betty Crocker Layer 18½-oz. | 69¢ |
| MARGARINE | Imperial 1-lb. Pkg. | 84¢ |

| | | |
|---|---|---|
| MIX | Betty Crocker Muffin Blueberry, Pine. 13½-oz. | 81¢ |
| COCKTAIL | Bonnie Hubbard Fruit 303 Can | 39¢ |
| SPAM | Hormel Canned Meat 12-oz. | 95¢ |
| SOUP | Campbells Tomato 10½-oz. Can | 20¢ |
| CHEERIOS | Crunchy Cereal 10-oz. Pkg. | 64¢ |
| HALF & HALF | Crystal Pint | 33¢ |
| BUTTERMILK | Crystal Quart | 34¢ |
| CHEESE | Crystal Cottage Pint Carton | 61¢ |
| MILK | Crystal Non-fat Quart Carton | 32¢ |
| COFFEE | Hills Bros. All Grinds. 1-lb. | 1.24 |
| COFFEE | Hills Bros. All Grinds 2-lb. | 2.19 |

*Plus Many More!*

## Super Low Prices

| | | |
|---|---|---|
| Crackers | Nabisco Chips 14½-oz. Reg. 98¢ | 93¢ |
| Shortbread | Nabisco Pecan 14-oz. Reg. 98¢ | 93¢ |
| Choc. Chips | Nabisco Coconut 14-oz. Reg. 98¢ | 93¢ |
| Fruit Drink | Pine/Grapefruit 46-oz. Reg. 53¢ | 49¢ |
| Tomato Juice | Del Monte 46-oz. Reg. 59¢ | 55¢ |
| Prune Juice | Del Monte 32-oz. Reg. 69¢ | 65¢ |
| Chili | Con Carne, Reg. or Hot, 40-oz. Reg. 1.47 | 1.39 |
| Chunk Tuna | Star Kist No. ½-can. Reg. 39¢ | 3 FOR $1 |
| Ragu Sauce | Spaghetti 15½-oz. Can, Reg. 67¢ | 61¢ |
| Fruit Jam | Mary Ellen Apricot-Pine. 18-oz. Reg. 1.05 | 95¢ |
| Marmalade | Mary Ellen Orange 18-oz. Reg. 85¢ | 79¢ |
| Plum Jam | Mary Ellen Satsuma 18-oz. Reg. 93¢ | 85¢ |
| Straw. Jam | Mary Ellen 18-oz. Reg. 1.16 | 1.05 |
| Softener | Downey Fabric 96-oz. Reg. 2.73 | 2.49 |
| "Koogles" | Asst. Spreads 12-oz. Reg. 75¢ | 69¢ |
| Balsam | Trend 32-oz. Reg. 72¢ | 65¢ |
| Cleaner | Janitor-in-a-drum 32-oz. Reg. 95¢ | 85¢ |
| Purex | Bleach Half Gal. Reg. 59¢ | 49¢ |
| Wesson Oil | For Cooking-Baking 24-oz. Reg. 1.16 | 1.09 |

## Frozen Food Super Buys!

| | | |
|---|---|---|
| Green Peas | North State 10 oz. Pkg. | 5 FOR $1 |
| Apple Pie | Mrs. Smiths 46 oz. size | 1.49 |
| Custard Pie | Mrs. Smiths Coconut 46 oz. | 1.49 |
| Bread | Bridgeford Brand. Three-1 lb. | 98¢ |
| Dinners | Rosarita Mexican 12 oz. size | 69¢ |
| Spinach | Birdseye Chopped or Leaf. 10 oz. | 5 FOR $1 |
| Chicken | Swanson's Pre-Fried. 16 oz. pkg. | 1.59 |
| Cob Corn | Birdseye Brand. 8 ears. pkg. | 75¢ |
| Pancake Mix | Oak Maker Brand. 12 oz. | 65¢ |
| Pancake Mix | Oak Maker Buttermilk 12 oz. | 65¢ |
| Pea Pods | C & W Brand. 6 oz. pkg. | 55¢ |

| | | |
|---|---|---|
| Vegetables | C&W Monterey 10 oz. pkg. | 46¢ |
| Chard | C&W Swiss 12 oz. pkg. | 33¢ |
| Orange Juice | Minute Maid 16 oz. can | 79¢ |
| Meat Pies | Swansons Hungry Man Beef. 16 oz. | 79¢ |
| Meat Pies | Swansons Hungry Man Chicken 16 oz. | 79¢ |
| Meat Pies | Swansons Hungry Man Turkey. 16 oz. | 79¢ |
| Grape Juice | Welch 12 oz. can | 59¢ |
| Tamales | Rods Brand. 24 oz. pkg. | 91¢ |
| Corn Dogs | Johnsons 11 oz. | 87¢ |
| Ravioli | Lucca Brand. 16 oz. size | 99¢ |
| Sauce | Lucca Mushroom 14 oz. | 57¢ |

## Gin or Vodka 3.19
VIP Brand. 80 Proof Fifth Your Choice ...

| | | |
|---|---|---|
| VIP BOURBON | 80 Proof Fifth | 3.59 |
| VIP BOURBON | 86 Proof Fifth | 3.79 |
| SCHENLEY | Vodka. 80 Proof. Fifth | 3.79 |
| OLD SMUGGLER | Scotch. 86 Proof. Fifth | 5.99 |
| KENTUCKY BEAU | Bourbon 86 Proof Fifth | 4.19 |
| PARROT "VS" | Brandy. 80 Proof. Fifth | 4.99 |

# Home-Baked Oatmeal Buns

Lure the breakfast-skippers in your family to the table with a batch of home-baked sticky buns, and make clean-up easy by using cookware coated with Teflon non-stick finish.

HONEY OATMEAL BUNS

Topping

1/2 cup honey
1/2 cup brown sugar
1/4 cup butter or margarine
1/4 teaspoon salt
2/3 cup nuts, chopped

Dough

2 envelopes dry yeast
1/4 cup sugar
2 teaspoons salt
4-1/2 to 5 cup sifted all-purpose flour, divided
1/2 cup water
1 cup milk
1/4 cup butter or margarine
2 eggs

Filling

1/4 cup melted butter or margarine
1/2 cup brown sugar
2 teaspoons cinnamon

In a saucepan combine honey, brown sugar, butter or margarine and salt. Bring to a boil, stirring constantly, and simmer for 1-1/2 to 2 minutes. Pour into two lightly greased eight-inch square Teflon coated pans. Tilt pans to cover bottoms evenly; sprinkle with chopped nuts. Set aside.

In a large bowl thoroughly combine dry yeast, sugar, salt, oatmeal and about 1-1/2 cups flour.

Over low heat in a saucepan heat water, milk, butter or margarine until very warm (120 degrees to 130 degrees). Add to dry ingredients. Beat 2 minutes at medium speed of electric mixer, scraping bowl occasionally. Add about 1 cup more of flour and the eggs. Beat on high speed for 2 minutes. By hand, stir in about 2 cups flour making a soft dough. Turn dough out on lightly-floured board. Knead until smooth and elastic, about 10 minutes.

Place in greased bowl; turning dough so that it is greased on all sides. Cover' let rise in warm place (about 80 degrees until doubled in bulk, about 1 hour.

Punch dough down. Let rest 10 minutes. Divide in half and, on lightly floured board, roll each half into an 12x9 inch rectangle. Brush each with half of the melted butter or margaine. Combine brown sugar and cinnamon. Sprinkle half on each regtangle. Roll like jelly roll starting at long end. Cut each roll in 12 one inch slices. Arrange flat-side-down in previously prepared pans. Cover and let rise in warm place 1 hour or until doubled. Bake in 375 degrees oven about 25 minutes. Cool 10 minutes then invert on plate; remove pan. Make 2 dizen medium-size bunds.

## Credit Equality For Women

As part of the slow but sure elevation of the status of women in our State, the California Legislature passed a bill in 1973 which was signed into law and minimizes the chances that a person will be denied credit merely because she is a woman.

This new law deals with both married and unmarried women.

It prohibits the denial of credit to a married woman who wants the credit in her name (as opposed to credit for both spouses) if her earnings or separate property are such that a man, if he were to have the same amount of property and earnings, would receive the credit. For this purpose, however, a woman must use as her earnings only the amount which she earns and not add in what her husband earns.

Also, unmarried women may not be denied credit if credit would be granted to a man having the same earnings and property.

A credit reporting agency must, if requested in writing, report both spouses' credit history to either spouse who requests it.

Of course, this law does not prohibit anyone from using any other relevant factors in deciding whether or not credit shall be granted.

Any woman who can show that she suffers damage, as a result of someone willfully violating this law may sue for actual damages, plus $500 for each violation. She can also force the violator to extend the credit to her which would have been given if she were a male.

(To obtain a copy of the CTLA Consumer Protection Pamphlet, designed to acquaint you with your rights in the law, send a stamped, self-addressed envelope to CTLA, 1020 12th St., Sacramento 95814. Please specify whether you want it in English or Spanish).

1 Pc. Fish & Chips
Individual Salad
Soft Drink

Luncheon Special

99¢

11 am to 2 pm

H. SALT ESQ.
AUTHENTIC ENGLISH
TAKE HOME
FISH & CHIPS

CHICKEN KING
Family size
Single orders
Bucket-o-chicken
Fish and Prawns
3449 RIO LINDA BLVD
AT NOGALES IN DEL PASO HEIGHTS
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PROBABLY THE BEST FOOD AROUND
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STEVE JANOVICH
Manager
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**Lucky** DISCOUNT SUPERMARKETS
WE DISCOUNT EVERYTHING *Except* QUALITY, COURTESY, SERVICE

PRICES EFFECTIVE WED., JANUARY 15th thru TUES., JANUARY 21, 1975.

**BEEF CHUCK** 59¢
Blade Roast . . . . . lb.
7-Bone Roast . . . . . lb. 69¢

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**GROUND BEEF**
. . . . . lb. 69¢

**CROSS RIB ROAST**
Beef Chuck
. . . . . lb. 1.19

## DELICATESSEN

| | |
|---|---|
| Cracker Barrel Cheese (Extra Sharp 1.22) (Sharp 1.19) Mellow, 10 oz. Stick | 99¢ |
| Gallo Dry Salame Sliced 1/2 oz. pkg. 1.19, 3 oz. pkg. | 68¢ |
| Lady Lee Chunk Cheese Colby Cheddar or Monterey Jack — Random Weight lb. | 1.25 |
| American Cheese Spread LADY LEE Sliced, Individual Wrap 12 oz. pkg. | 1.18 |
| Dubuque Canned Ham Royal Buffet 3 lb. can | 5.69 |
| Skinless Franks LADY LEE 12 oz. pkg. | 59¢ |
| Lady Lee Cooked Ham 4 oz. pkg. 1.45 | 77¢ |
| Ham Patties SWIFT Premium 21 oz. can | 1.79 |

## OTHER ITEMS

| | |
|---|---|
| Safeguard Soap White or Beige . . . . 5 oz. Bar | 36¢ |
| Dove Liquid Detergent . . . . . 22 oz. Plastic | 82¢ |
| All Detergent Low Suds 9 lb. 13 oz. Pkg. | 3.19 |
| Lady Lee Bleach gal. plastic | 59¢ |
| Fabric Softener CALGON Cling Free Aerosol 7 oz. can | 1.32 |
| Calgonite Formula 211 For Automatic Dishwashers 35 oz. pkg. | 97¢ |
| Kraft Barbecue Sauce Plain Hickory or Hot 18 oz. bottle (Sweet 'N Sour 79¢) | 69¢ |
| Instant Coffee NESCAFE 10 oz. jar | 2.29 |
| Tasters Choice Freeze Dried Coffee (Decaffeinated 4 oz. 1.59) (Regular or Decaffeinated 8 oz. 2.85) Regular 4 oz. jar | 1.53 |
| Kitty Queen Cat Food (Meaty Treat (Chopped Liver 29¢) 6 oz. can | 25¢ |
| Purina Meow Mix Cat Food 18 oz. pkg. | 49¢ |
| Disposable Diapers PAMPERS Overnight pkg. of 12 | 1.19 |
| Schilling Black Pepper Ground 4 oz. can | 78¢ |
| Pine-Mountain Logs Natural or Color log | 99¢ |
| Black Flag Ant and Roach Spray 15 oz. can | 83¢ |

## BREAD-CEREAL-FLOUR

| | |
|---|---|
| Harvest Day Bread White or Wheat Regular or Sandwich 1lb. oz. loaf | 35¢ |
| Harvest Day Bread White or Wheat Reg. or Sandwich 24 oz. loaf | 47¢ |
| Long Spaghetti GOLDEN GRAIN (12 oz. pkg. 94¢) 16 oz. pkg. | 49¢ |
| Nature Valley Cereal GENERAL MILLS 16 oz. pkg. | 88¢ |
| Lady Lee Flour All Purpose 5 lb. bag | 83¢ |

## LIQUOR-WINE

SAVE 10% ON ALL LIQUORS
Buy a case of 12 - 5ths or Qts. or 6 - ½ Gallons

| | | | |
|---|---|---|---|
| Royal Gate Vodka 80 Proof (save 50¢) | qt. | 4.19 | |
| Madria Madria Sangria Wine | 5th | 1.69 | 3.49 gal |
| Harvest Day Dinner Wines Burgundy, Chablis, Pink Chablis or Vin Rose (Case price 8.60 or 2.16 per bottle when you buy a case of 3) | gal | 2.39 | |
| Bourbon Whiskey KENTUCKY STRAIGHT Lucky 86 (Case price 44.17 or 3.69 per bottle when you buy a case of 12) | 5th | 4.09 | |
| Brigadoon Scotch 80 Proof | 5th | 3.99 | 9.88 gal |
| Lucky Brandy 80 Proof | 5th | 3.99 | qt. 4.89 |

Available at Stores With In-Store Liquor Departments ONLY.

## FROZEN FOODS

| | |
|---|---|
| Donald Duck Orange Juice 100% Pure (12 oz. 56¢) 6 oz. | 29¢ |
| Banquet Fried Chicken 2 lb. pkg. | 2.39 |
| Layer Cakes PEPPERIDGE FARM Golden, Chocolate Fudge or Coconut 17 oz. pkg. | 1.26 |
| Flav-R-Pac Green Beans Regular or French Style 9 oz. pkg. | 36¢ |
| Deviled Crab Miniatures MRS. PAUL'S 7 oz. pkg. | 87¢ |
| Pizza Snack Tray JENO'S 7½ oz. pkg. | 99¢ |
| Sweet 'N Sour Pork CHUN KING 14 oz. pkg. | 1.45 |
| Van De Kamp's Fish Fillets (Halibut French Fried 24 oz. 3.26) 12 oz. pkg. | 1.14 |
| Lucca Beef Ravioli 12 oz. pkg. | 62¢ |

| | | |
|---|---|---|
| BEEF Round Steak Full Cut, BONE-IN | lb. | 1.28 |
| BEEF Chuck Steaks | lb. | 79¢ |
| BEEF Rib Steaks | lb. | 1.89 |
| BEEF LOIN T-Bone Steaks (BEEF LOIN PORTERHOUSE STEAK lb 1.99) | lb. | 1.89 |
| BEEF LOIN Top Sirloin Steaks Boneless | lb. | 1.89 |
| BEEF Rib Roast Large end | lb. | 1.29 |
| CHECKERBOARD FARMS Rock Cornish Game Hens USDA Grade A - 20 oz. | ea | 89¢ |
| Smoked Ham Fully Cooked, Sugar Cured - Shank Half (Butt Portion lb. 1.19) | lb. | 1.09 |
| LADY LEE Sliced Bacon (Thick - 2 lb. pkg. 2.25) 1 lb. pkg. | | 1.13 |

| | | |
|---|---|---|
| PORK LOIN Sirloin Roast 3½ to 4 lb., Finest Eastern | lb. | 1.19 |
| ARMOUR STAR Miracure Sliced Bacon (Thick - 2 lb. pkg. 2.37) 1 lb. pkg. | | 1.19 |
| USDA Grade A Fresh Fryers (Cut-Up lb. 54¢) Whole Body | lb. | 46¢ |
| REDI to COOK All Veal Steaks | lb. | 1.39 |
| ITALIAN BRAND Breaded Veal Patties | lb. | 1.28 |
| PACIFIC COAST and ALASKA Salmon Steaks HARVEST DAY Fresh Frozen | lb. | 2.29 |
| PACIFIC Halibut Steaks HARVEST DAY Fresh Frozen | lb. | 2.09 |
| PACIFIC COAST and ALASKA Fillet of Sole HARVEST DAY Fresh Frozen | lb. | 1.79 |
| SHENSON'S Corned Beef Boneless, Round | lb. | 1.19 |

## EXTRA KEY BUYS FOR ADDED EVERYDAY SAVINGS

**COFFEE** HARVEST DAY
Regular or Electric Perk Grind . . . . . 2 lb. Can **1.89**

**CUT GREEN BEANS** 27¢
LADY LEE . . . . . 16 oz. Can

**LADY LEE BOLOGNA** 79¢
Meat or Beef - Sliced . . . . . 16 oz. Pkg.

**PEANUT BUTTER** 1.79
LADY LEE Creamy or Chunk Style . . . . . 48 oz. Jar

**PINEAPPLE** LADY LEE 39¢
Juice Pack - Chunk, Crushed or Sliced . . . . . 20 oz. Can

**TOMATO SAUCE** 13¢
HUNT'S . . . . . 8 oz. Can

**COTTAGE CHEESE** 58¢
LADY LEE Large or Small Curd or Low Fat . . . Pt. Carton

**BEANS** HARVEST DAY 25¢
Butter, Dark Red Kidney, Garbanzos, Pinto or Blackeyed Peas . . . . . 15 oz. Can

**CONTAC CAPSULES** 1.79
Cold Capsules . . . . . Pkg. of 20

Prices are Discounted and Single Item Priced Except on Fair Traded and Government Controlled Items.

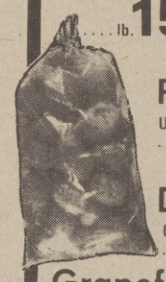
## FRUITS & VEGETABLES

| | |
|---|---|
| Vegetable Cocktail Juice LADY LEE 46 oz. can | 59¢ |
| Pork 'N Beans VAN CAMP'S 31 oz. can | 53¢ |
| Del Monte Green Beans Regular Cut or French Style 16 oz. can | 37¢ |
| Yellow Cling Peaches HUNT'S — Sliced or Halves 15 oz. can | 33¢ |
| Harvest Day Applesauce 16 oz. can | 27¢ |
| Hunt's Tomato Paste 12 oz. can | 53¢ |

## DAIRY PRODUCTS

| | |
|---|---|
| Lady Lee Eggs Grade AA — Dozen Carton Extra Large 74¢ Large 68¢ Medium | 66¢ |
| Lady Lee Ice Cream Assorted Flavors, Flat Carton ½ gal. ctn. | 99¢ |
| Lady Lee Margarine Cubes 1 lb. pkg. | 56¢ |
| Tropicana Orange Juice 32 oz. ctn. | 44¢ |
| Kraft Cheez Whiz 16 oz. jar | 1.25 |

**Bananas** Fancy Large, Golden Ripe . . . . lb. 15¢



**Potatoes** U.S. No. 1 Russet . . . . . 10 lb. Bag 69¢

**D'Anjou Pears** Creamy and Sweet . . . . . lb. 19¢

**Grapefruit** . . . . . 8 lb. Cello Bag 79¢

**Bean Sprouts** For Gourmet Dishes . . . . . lb. 19¢

**Clairol Clouds of Herbal Essence**
Bubbling Body Bath 8 oz. plastic 1.16
Body Splash . . . . . 8 oz. Plastic 1.04
Body Powder . . . . 4 oz. Plastic 57¢

**E-Z Por Caps for Cans**
Turns any 46 oz. can into a sealed sanitary pitcher. Each 87¢

**Plastic Measuring Cup**
With no-drip pouring spout. . . . . 16 oz. size 49¢

**Toss Ems Disposable Baby Bottles**
. . . . . Pkg. of 100 1.38

**Melitta Coffeemaker**
6 cup, corning glass server with filter papers.
. . . . . Each 3.79

**Playtex Disposable Baby Bottles**
. . . . Pkg. of 100 1.66

**Stoneware Coffee Mug**
Eldorado
. . . . . 14 oz. size 99¢

**Elmers White Glue** 95¢
. . . . . 8 oz. Plastic

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6431 Fair Oaks Blvd. Carmichael
4794 Manzanita Ave. Carmichael
7919 Auburn Blvd. Citrus Heights
106601 Folsom Blvd. Rancho Cordova
2501 Fair Oaks Blvd. Sacramento
2441 Northgate Blvd. Sacramento
150 Harrison St. Auburn
1900 Anderson St. Davis
323 E. Bidwell St. Folsom
2700 Marconi Ave. Sacramento
5445 Auburn Blvd. Sacramento
5600 Folsom Blvd. Sacramento
9105 Kiefer Blvd. Sacramento
2157 Pillsbury Rd. Chico
La Riveria & Watt Sacramento
5937 Watt Ave. No. Highlands
4315 Arden Way Sacramento
4408 Del Rio Rd. Sacramento
110 Broadway Placerville
4150 Florin Rd. Sacramento
6008 - 44th St. Sacramento
828 'J' St. Marysville
2211 'F' St. Sacramento
4830 'J' St. Sacramento
Sunrise Mall Citrus Heights
700 Gray Ave. Yuba City
West & Court Woodland
100 River Rd. Tahoe City
At Tahoe Blvd. at Highway 50 So. Lake Tahoe
Lucky DISCOUNT SUPERMARKETS — WE DISCOUNT EVERYTHING Except QUALITY COURTESY SERVICE

The Sacramento Observer

# BUSINESS



*UNEMPLOYED?*

## You May Be Elgible For SUA Benefits

The State Employment Development Department (EDD) feels that many jobless workers in this area, and throughout California, are unaware that they may now be eligible to receive unemployment benefit payments through federal legislation which became effective last week.

The Emergency Jobs and Unemployment Assistance Act provides Special Unemployment Assistance (SUA) to persons who are out of work and are not covered by the regular unemployment insurance program. For the most part, these would be those who have worked in agriculture, as domestics, or for state or local government.

Maury Roberts, EDD district administrator for Sacramento and Yolo Counties, says that the number of applications for SUA benefits has not been as great as had been expected, and urges those who think they may be eligible to contact their nearest EDD local office.

Roberts said that a SUA claim may be filed if the applicant is unemployed, was paid at least $750 in wages during the 52-week period prior to filing the claim and cannot file a claim under any other state or federal law.

The Act provides for weekly benefit payments from $25 to $90 up to a maximum of 26 weeks. The amount payable is based upon the wages paid to the claimant in the 52 weeks immediately before filing.

Roberts said that SUA applicants must meet all of the normal eligibility requirements for regular benefits, and added that the claims-filing person, will be speeded if they have 91) the claims-filing person, will be speeded if they have (1) their social security card, (2) a list of names and addresses of all employers for whom they worked during the last 52 weeks and (3) verifying wage information such as check stubs, federal income tax (W-2) forms, employer statement, etc. Federal regulations require notification to past employers.

*HOMECOMING*

Alumni of Wilberforce University were joined by community leaders to combine their annual homecoming celebration with the inauguration of their efforts to rebuild the campus after the April 3, 1974 tornado damage. A homecoming reception, hosted by United Airlines in Dayton, Ohio, helped mark the dedication of the university's new fountain, symbolizing the heritage of Wilberforce. Reception attendees included, from left to right, Mrs. Cassie Cooke, director-annual funds; Hondon Hargrove, national president - Alumni association; Mrs. Joy Day; Charles Day, manager-United Airlines; Ms. Bernice Sumlin, national president-AKA sorority; Denny Lewis, city manager - United Airlines; Richard Montgomery, customer service agent-United Airlines; and Harding Dunlop, director-alumni affairs.

## *SCA Host Prospective Proprietors*

Cliff Morton, San Francisco District Director for the U.S. Small Business Administration, announces an All Day Workshop for Prospective Business Owners and Managers, in co-sponsorship with the School of Business and Public Administration, California State University, Sacramento.

The Workshop will take place Tuesday, January 21st, from 8:30 a.m., to 4:30 p.m., in room 3305 at the Federal Building, 650 Capitol Mall, Sacramento.

Subjects to be discussed, by specialists in their fields, are: "Business Taxes and Accounting Records," "Financing A New Business," "Insuring Against The Risks You Face," "Planning For Survival," "Discover and Use Your Local Library," and "Legal Aspects of Starting A Business."

There is no fee for attendance. Reservations may be made by calling the Federal Information Center (916) 449-3344.

## Lecture Will Deal With Money, Investment

President James Monore Manor is hosting a series of six lectures by Kevin Reardon who is an account executive with Merrill Lynch, Pierce, Fenner & Smith, Inc.

The series begins January 21, Tuesday, at 2:00 p.m., with the topic: "The Economy: What Happened to All My Money?" The lecture will deal with stocks, bonds and investments.

There will be opportunity for questions.

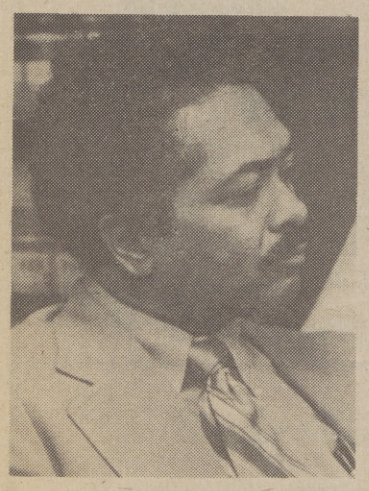
In the following weeks lectures will deal with: fixed income, securities, stocks and industrials, estate planning, how to get extra income from stocks you already own, and gold and all that glitters.

Sessions will be held at President James Monroe Manor, 3225 Freeport Blvd., near 8th Avenue, in the recreation hall.

Senior citizen are especially invited to attend.

There is no charge.

## Lt. Gov. Dymally Will Give First Major Speech Jan13.



DYMALLY

Lt. Governor Mervyn Dymally, chairman of the state's Economic Development Commission, will outline steps he hopes the commission can take to help revitalize the state's economy and provide jobs, in a speech before the Carmichael Chamber of Commerce Saturday night, January 18.

It will be the new Lieutenant Governor's first major speech since taking office. The installation dinner will take place at the Sheraton Inn in Sacramento, with cocktails at 6:30 p.m., dinner at 7:30 p.m.

Lt. Governor Dymally will be discussing the role he feels the state's Economic Development Commission can play in helping to establish a strong program for creating new jobs throughout California. Dymally is also expected to outline specific economic development programs that he feels will provide hope for the citizens of California as they face further inflation and recession.

The speech will mark the first time that a lieutenant governor has addressed the Carmichael District Chamber of Commerce.

## *Folsom Cordova Education Offers Course In Parliamentary Law*

A course in Parliamentary procedures and Law is being offered by the Folsom-Cordova Adult Education System during the winter term. The course, consisting of approximately 30 hours, will be given at the United Presbyterian Church, 10560 Coloma Road, Rancho-Cordova, Wednesday mornings, 9:00 - 11:30 -- registration is $3.50.

The course is designed for board members, organization officers, and committee people and members of clubs interested in learning to conduct and participate in meetings.

Major topics will include: Officers, committees, motions, by-laws, elections, voting and debate.

Anyone interested may register at the Adult Education Office, on Chase Drive, Cordova High School, or Wednesday morning at the Presbyterian Church.

George Brokemond, center, president of Highland Community Bank, Chicago, discusses the terms of a $1.5 million line of credit extended by a consortium of minority-owned banks, led by Highland Community to Aetna Life & Casualty with Aetna's D. Lee Tobler, left, vice president and treasurer, and Michael Murphy, assistant cashier.

# Aetna Life Will Establish Credit Line For Minorities

HARTFORD, Conn. - Aetna Life & Casualty, the nation's largest diversified financial service corporation, announced today it will establish a $1.5 million line of credit with a consortium of minority-owned banks.

This is the first reported instance of a major financial institution establishing a significant credit line with the minority banking community, Aetna said.

The consortium is led by Highland Community Bank, Chicago, and its president George Brokemond. "By consolidating our assets, we were able to present an offer of sufficient size to be of interest to Aetna," Brokemond said.

In addition to Highland Community Bank, others in the consortium include: Seaway National Bank and Southside Bank, Chicago; City National Bank, Newark; First Independence National Bank, Detroit; Industrial Bank of Washington, D. C.; North Milwaukee State Bank; Riverside National Bank, Houston; Unity State Bank, Dayton; First State Bank of Danville, Virginia; and Liberty Bank & Trust of New Orleans.

A 12th but non-minority bank, Pullman Bank & Trust of Chicago, is also, as a major correspondent of Highland Community Bank, a member bank of the consortium. Pullman's participation will, however, be phased out as additional minority-owned banks join the group of lenders.

Aetna's D. Lee Tobler, vice president and treasurer, called the terms of the offer "very competitive. The bankers put together an offer that would have been attractive to any large financial institution.

"It is evident from this credit agreement," Tobler added, "that the minority banking community is able to assist even large companies meet their financial needs.

"The line of credit," Tobler noted, "will be put to full use."

As part of its corporate social responsibility program, Aetna has also placed in deposit in minority-owned banks and savings and loan institutions nationally more than $1.1 million.


TOWNHOUSE REALTY

NATE WALKER—Realtor

DORTHY

Dorthy Newson,

TOWNHOUSE Realty's

Top Agent

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# Frank Hendricks Gets Scholarship

The selection of the first recipient of CBS's new, full-expenses-paid scholarship for a minority employee to do graduate study in business at Columbia University, has been announced by Sheldon M. Wool, CBS Vice President, Development.

The University has named Frank O. Hendricks, Senior Analyst in CBS News Financial Planning and Analysis, who began his career at CBS 13 years ago as a manager.

Hendricks, 30, was selected on a competitive basis from among CBS employee applicants by the Scholarship Committee of the Columbia University Graduate School of Business. He will begin his studies this month at the School, in New York, and will work for four consecutive terms toward a Master of Business Administration degree.

Under the new minority scholarship, CBS will pay full tuition, expenses and salary of the recipient. The scholarship is part of the planned expansion of educational opportunities for members of minority groups working at CBS. It follows the establishment of scholarships for CBS women employees to do graduate work toward a Master's degree at Simmons College.

CBS also participates in the advanced management Sloan Fellowships at Massachusetts Institute of Technology and in shorter graduate-level programs at Stanford, Columbia and Harvard.

## RUFUS THOMAS

Popular entertainer Rufus Thomas -- well known for his up-beat dances like the Funky Chicken and the Break Down -- now stars for Schlitz Malt Liquor. Decked out in his pink hot pants outfit, Thomas is shown here in one of his forthcoming commercials. Thomas will appear in television, radio, print and outdoor ads for Schlitz Malt Liquor and in other promotional avenues.

# Robert Thomas Gets Marketing Post

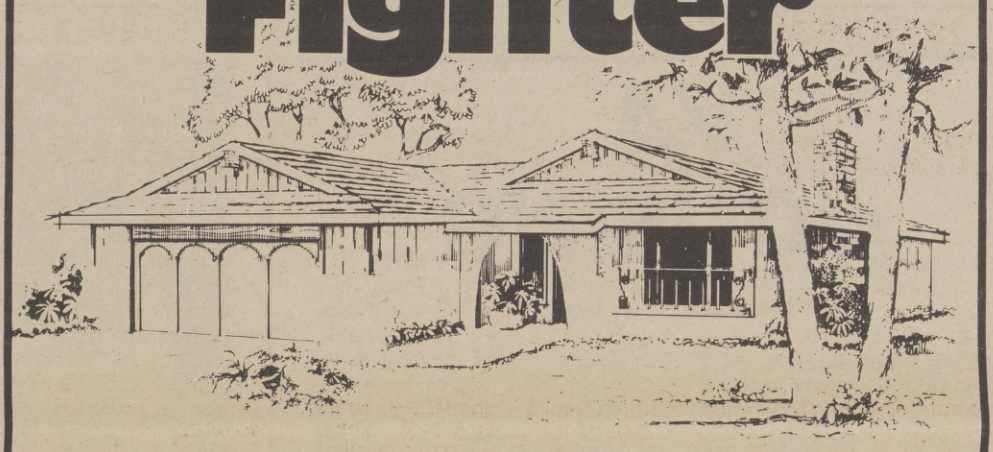
DETROIT - Robert R. Thomas has been appointed Marketing Co-ordinator -- Control States, for Hiram Walker Incorporated, it has been announced by Russell L. Herbruck, Manager of Control Sales.

Thomas joined Hiram Walker as a sales representative in Ohio in 1968, and from headquarters in Rocky River, covered the whole state. Previous to that, he had been a job counselor for Management Recruiters, Inc., for a number of years.

In his new post he will report directly to Mr. Herbruck at company headquarters in Detroit and will be responsible for various assignments within the entire 18-state Control operation.

Thomas is a member of the Masonic Shrine, El Hasa Temple, Cleveland. He is married and has four children. He and his family will continue to reside in Warrensville Heights, Ohio.


# The Inflation Fighter



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# Black Unemployment Increases

WASHINGTON - Black workers experienced a significant increase in joblessness during the month of December, as their unemployment rate moved up from 11.7 to 12.8 per cent.

Overall, the Nation's unemployment continued to climb in December, and the number of persons with jobs declined for the third straight month, the Bureau of Labor Statistics of the U.S. Department of Labor reported.

The total number of unemployed increased by 560,000 to 6.5 million, and the jobless rate reached 7.1 per cent, the highest rate since May 1961.

Total employment (as measured by the monthly sample survey of households) fell by 550,000 in December to 85.2 million. This decline followed an employment reduction of 800,000 in November and brought employment to a level nearly 1.4 million lower than September's high mark.

The number of unemployed persons rose by 560,000 in December to more than 6.5 million. Much of this increase can be traced to layoffs, as the number of unemployed who had lost their last jobs rose by 360,000 to 3.2 million. Since December 1973, total joblessness has increased by more than 2 million.

After receding to a 3-1/2 year low of 4.6 per cent in October 1973, the Nation's unemployment rate increased by 2.5 percentage points in the ensuing 14-month period. A small part of this increase took place during the "energy crisis" period last winter, but the bulk has occurred during the last 4 months, when the rate rose from 5.4 per cent in August to its December level of 7.1 per cent.

The rising joblessness affected virtually every worker group. Among the major age -sex groups, the unemployment rate for adult men rose from 4.6 per cent in November to 5.1 per cent in December, while joblessness among adult women climbed from 6.6 per cent to 7.2 per cent. Teenage unemployment also posted a further increase, from 17.3 to 18.3 per cent.

The rate for white workers rose from 5.8 to 6.4 percent. The jobless rate for household heads moved up from 3.9 to 4.5 percent, while the rate for full-time workers rose from 6.2 to 6.8 percent; these were alltime high for both series (which began in 1963). All of these groups have posted substantial increases in unemployment over their year-earlier levels.

The jobless rate for workers covered by state unemployment insurance programs increased to 4.7 percent, up from 4.3 percent in November 2.7 percent in December 1973. The 3.1 million unemployment insurance claimants under state programs now account for close to half of the jobless total.

Among the major occupational groups, white - collar workers experienced a rise in joblessness to 4.1 percent in December, the highest rate recorded for this group since occupational statistics were first recorded on a monthly basis in 1958.

The job market for blue-collar workers continued to deteriorate (their rate moving from 8.2 to 9.4 precent) as did the situation for manufacturing and construction workers among the major industry categories. The manufacturing jobless rate, at 8.6 percent in December, was double the December 1973 figure; factory joblessness was boosted substantially by heavy layoffs in the auto industry. At 15.0 percent, the construction unemployment rate reached its highest level since 1961.

The unemployment rate for Vietnam-era veterans aged 20-34 years jumped nearly 2 percentage points in December to 7.7 percent, bringing it back up to approximately the rate for nonveterans (8.0 percent).

Young veterans (those 20-24 years old) were particularly hard hit, as their rate reached 15.3 percent, compared with 10.4 percent for young nonveterans.


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# Tony's European & Asian Auto Repair

Hello, I am J. Shawn Ortiz, Staff Writer for America's Number One Black Newspaper, THE SACRAMENTO OBSERVER.

I want to introduce you to Tony Z. Yugovich. Tony is an Old World mechanic bred in the tradition of excellence. He is one of the few remaining traditionalists who demands perfection and takes personal pride in the work he performs.

I know from first hand experience. Recently my MGB burned up a set of main bearings. Expensive ?It could have cost a lot more. But Tony is reasonable and efficient.

Take my advice if you are the proud owner of an MGB, VW, Toyota, Mercedes Benz, Fiat, Datsun, Volvo, Audi or any one of the many fine European or Asian automobiles. Check out Tony's European & Asian Auto Repair.

Call or stop by for free estimates. Tony is open 8:00 a.m. to 6:00 p.m., Sunday through Friday, at 630 12th Street, corner of G Street. If you don't have time, call 441-0965, or see Ray, Doc, Mio, John and 'BIG' TONY.

# Fashions Must Be Comfortable To American Women

Fashions in driving are important for safety and comfort reasons.

New fashions may be featured in our Fashion Issue and every magazine and newspaper across the nation. Its radical departure from last year's styles may tempt you to buy it to replace the obsolescense back home in the closet.

But the fashion leaders who have designs on our purchases won't sell American women if they forget one thing: they don't like fashion that aren't comfortable and safe to wear while driving a car.

It isn't merely coincidence that American women began to shed all those pre-World War I layers of petticoats, skirting and ruffles after the automoile went into mass production.

Then women began to realize that if you dress like Sister Doolittle headed for the races at Ascot, you'll never get there unless you have a Brother Higgins to do the driving. So women stripped to the bare essentials of comfort and convenience.

They want comfortable clothing for slipping in and out of a car, working the foot pedals, and handling steering wheels and gearshifts without any catches.

Naturally, fashion designers keep promoting new styles. American women are rejecting those that aren't practical at the wheel of a car. Here are some that have already been tried and been proved wanting:

Hats with wide, floppy brims are heading for trouble. They cut off the view that every safe driver needs.

There are also other factors to consider.

Some of the bushy, ultracurly hairdos surround the face so fully, that their wearers may find views obstructed when checking to the right, left and rear.

Extra - long hair can catch in lapbelt buckles and steering wheel horn rings. There's also danger that it may blow in the eyes and temporarily blind a driver.

Sunglasses with dark-tinted lenses reduce vision after dusk and in tunnels. If they have wide brims they can block your view of traffic around your car.

As for wrapping yards of flowing scarves around the neck, who needs them in a well-heated car? Long scarves can be a nuisance by catching in the door or on part of the car's operating mechanism.

Capes are a handsome new fad, but uncomfortable to wear when driving. Wise women drivers who protect themselves by wearing lap and shoulder belts say that the combination of cape and belts constricts their arms.

Bracelets with dangling charms and ornaments can catch on car keys, horn rings, gearshifts or lap belts. It's best to remove them when driving.

Knitted gloves that match fashionable knitted cap or beret look great, but they're slippery on the wheel of a car. For a firmer grip, keep a pair of driving gloves with leather or suede palms in the car.

Flowing sleeves are in, but they won't stay out of your way when you're trying to keep a proper grip on the steering wheel with two hands.

Bell-bottom trousers, especially those with cuffs, may catch on foot pedals. The hem of a bell-bottom can also catch the heel of your shoe as you move your foot toward the brake pedal. Many women pull bell-bottoms up to their knees when driving.

The bulk of long skirts and coats, like bell-bottoms, can cut off access to the foot pedals. Their hems can catch the heels of shoes. If you must drive in a long skirt, be sure to get all its yardage inside the car before shutting the door. Otherwise, you may arrive at your destination with a muddy, rain - soaked section that hung outside the car enroute.

Platform soles are on their way out. Any type of clog or non-flexible sole on shoes keep your feet from properly sensing contact with the floor pedals.

For complete control of clutch, accelerator and brake pedals, wearers of platform-sole shoes should keep a pair of loafers or sneakers in the car for driving.

Unless you already own some of these fashions, our advice is that they aren't a good investment. Because they hamper the comfort or safety of women drivers, they'll soon be out out style.

# GM Will Insure Customer Rebates On 1975 Autos

DETROIT - Customers who take delivery of a General Motors 1975 model passenger car or truck between January 13 and March 1, 1975, will be fully protected as to any possible price reduction which might be announced by GM during that period, Mack W. Worden, vice president in charge of the Marketing Staff, said today.

This means that should General Motors announce, prior to March 1, 1975 either a list price reduction (except for changes in standard equipment) or a program with a rebate direct to the customer by GM (customer rebate program) after the customer has taken delivery between January 13 and the date of such announcement, which is applicable to such 1975 vehicle, the customer would receive from General Motors a refund equal to the amount of the price decrease or customer rebate.

Further, the dealers have been advised that on customer orders which they accept during this period, the dealer is protected at his current price level in the event that prices are increased prior to delivery of such vehicle to the dealer.

The information was contained in letters sent by the Chevrolet, Pontiac, Oldsmobile, Buick, Cadillac and GMC Truck & Coach divisions to their dealers.

Worden, in referring to the letters, said no price reductions or rebates are presently contemplated. He said that General Motors' price position was being made clear to dealers in order that none of their customers need defer their purchasing decision due to pricing uncertainty.

"As a result of exercising restraint in pricing action, General Motors prices continue to be low in relation to the competitive features and value built into the 1975 products," Worden said, quoting from the letter. "As has been indicated publicly, GM prices on 1975 models lag behind our cost increases. While General Motors continues intensive efforts to cut expenses and costs in every area of its business to offset cost increases which have occurred, further price increases on GM products will depend on the extent to which others exercise similar restraint and the forces of inflation are brought under control."

The vehicle pricing program announced in the letter to dealers includes the following:

1. Dealers are protected against any possibility of a price increase on sold orders accepted between January 13 and March 1.

2. Should there be any vehicle list price reductions between January 13 and March 1, except for changes in standard equipment, customers who had taken delivery of the models affected on or after January 13, 1975, and prior to the price decrease would receive the amount of the decrease.

3. Should any customer rebates materialize between January 13 and March 1, the customer who had previously taken delivery of the applicable vehicle during that period, would get the rebate.

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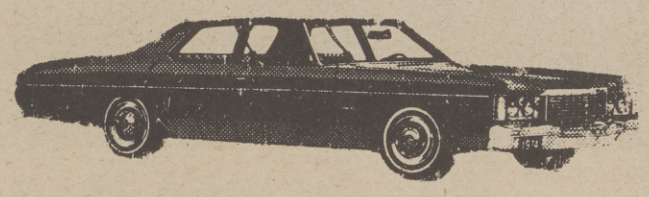

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# Labor Department Extends Phila. Plan For 6 Months

PHILADELPHIA - The Philadelphia Plan for increasing minority employment in federally involved construction work has been extended six months so a plan providing for more comprehensive coverage of the industry can be developed.

In announcing the action, Charles M. Angell, assistant regional director for employment standards, U.S. Department of Labor, said the Department will conduct a fact-finding hearing to determine the extent of underutilization of minorities throughout the Philadelphia area construction industry and to consider the need for broadening the plan to cover more crafts.

The date of the hearing has not been set.

The plan was to expire on Dec. 31, 1974, but Angell said it has been extended through June 30, 1975.

"If during these six months," Angell added, "representatives of labor, management, the minority community and local governments negotiate a voluntary solution for all Philadelphia area construction trades, we will consider their plan. The Labor Department welcomes the development of such hometown plans."

The Philadelphia Plan, instituted in July 1969, covers six crafts in the Pennsylvania counties of Bucks, Chester, Delaware, Montgomery and Philadelphia. Federally involved construction contractors in these counties with project exceeding $500,000 must meet the goals and timetables of the plan.

The plan covers electrical workers, elevator constructors, ironworkers, plumbers / pipefitters, steamfitters and sheetmetal workers.

The latest compliance check, in July 1974, showed that 20 per cent or 131, of the 655 persons working at that time on federally involved construction projects in the six covered trades were minority persons, an increase of 4.4 percentage points from two years ago.

"While the latest compliance check does not allow a direct comparison with the manhour goals for each of the six crafts as stated in the plan, the body count does show that the six crafts covered by the plan are making progress toward greater minority utilization," Angell said.

The survey showed that while there has been a substantial decrease in the number of employed construction workers, the percentage of minority participation has increased.

"This progress is noteworthy because the slowdown in construction has had a particularly adverse effect on opening up new opportunities for minorities," Angell added.

The Philadelphia Plan was established under Executive Order 11246, which prohibits employment discrimination by federal and federally assisted contractors and subcontractors because of race, color, religion, sex or national origin. The order also requires these employers to take affirmative action to ensure equal employment opportunity.

This Presidential directive is administered by the Office of Federal Contract Compliance in the Labor Department's Employment Standards Administration.

The time and place of the hearings on the Philadelphia Plan, will be published in the Federal Register when they have been set.

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For specific instructions refer to Broker Letter 74-5, dated 11/1/74, which has been mailed to all brokers on our mailing roster. Extra copies are available at the Insuring Office. Brokers are invited to submit SEALED BIDS from qualified OWNER-OCCUPANTS. Offers are to be submitted to the Insuring Office prior to the expiration period in a SEALED ENVELOPE with the PROPERTY ADDRESS & BID OPENING DATE printed on the front. Do not put the purchaser's name on the envelope. Bids will remain sealed until the sale, at which time they will be publicly opened. In all sales, the highest bid above the MINIMUM OFFERING PRICE will be accepted, providing all conditions are met. The bid must be stated in $50 increments only. Only the winning bidder, upon notification by HUD, will be required to submit a $500 deposit.

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Due to the increasing number of available properties, listings may appear more often than as stated in Broker Letter 74-6. Check your papers daily.

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| 1230 South Ave. LBP | 8,000 | Cash Only | 2 | 1 | 340 |
| 2219 Rene Avenue LBP | 9,000 | Cash Only | 2 | 1 | 418 |
| On Septic Tank | | | | | |
| 1341 Rene Avenue | 12,000 | Cash Only | 3 | 1 | - |
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| 285 Eleanor Avenue | 16,000 | Cash Only | 3 | 1 | 574 |
| 5916 41st Street LBP | 11,000 | Cash Only | 3 | 1 | 377 |
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| 8121 Schoenover Street | 18,000 | Cash Only | 3 | 2 | 460 |
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# HOUSING & REAL ESTATE

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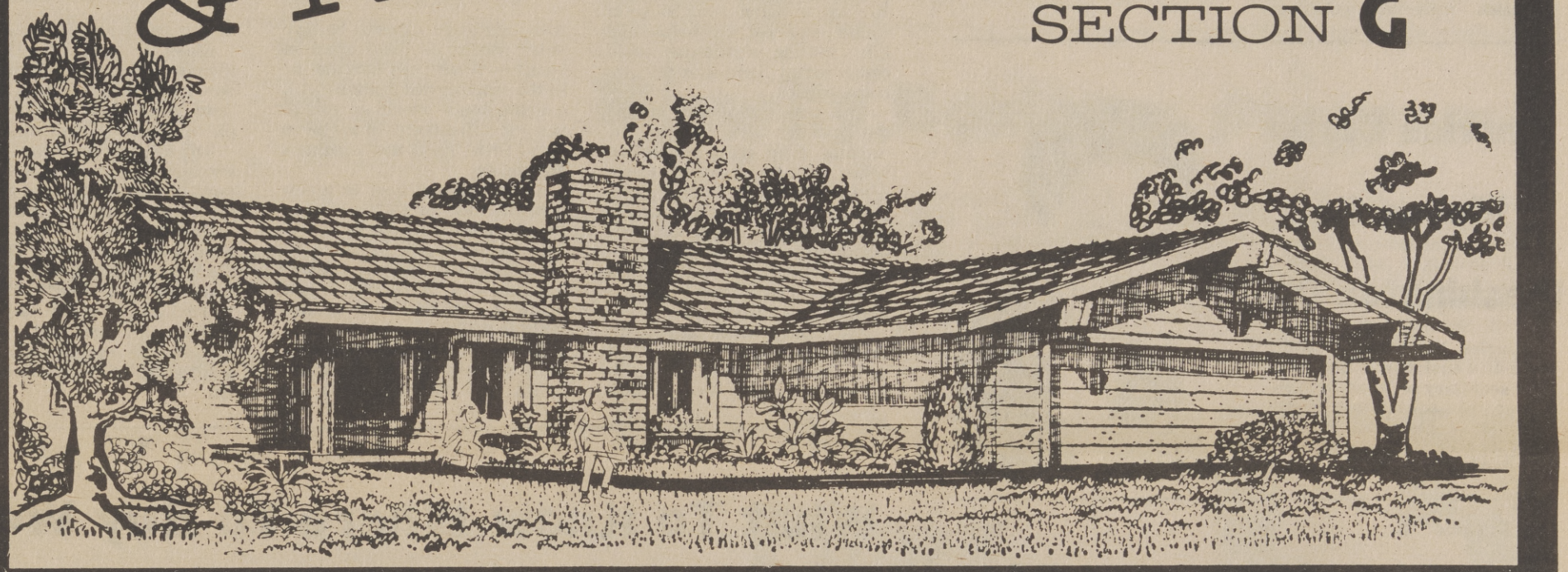




THE 'U' IN HOUSING

## Mobile Home Housing

by DR. GLORIA E. A. TOOTE
Assistant Secretary
HUD/Fair Housing/EO

To me, availability of housing carries a double meaning. When we speak of housing availability, the two availabilities are: availability of the residential unit; and the availability of the financial resources or financing to secure the desired home.

GLORIA TOOTE

It is probably an understatement that with the current national situation there is, in some areas, a shortage of housing.

It is also no secret that the shortage has the greatest impact upon those families and individuals with limited incomes.

While economic adjustments are being made, there is the need for an additional adjustment relative to the delivery of housing.

Recently enacted legislation marks a change in the traditional Federal housing programs. Many of these changes have been highlighted in previous columns.

One feature of the new law that opens an opportunity of potential benefit to the low and moderate income housing seeker involves expansion of the use of mobile homes.

The new law, the 1974 Housing and Community Development Act, calls for a concentrated effort by the Department of Housing and Urban Development to make housing available for low income families and provides for greater use of mobile homes.

HUD's Assistant Secretary for Housing Production and Mortgage Credit, the Federal Housing Administration Commission, recently noted that the new Act's provisions for leased housing allows qualified families to select mobile homes for housing.

"As a matter of fact," he stated, "in some parts of the country, with the use of mobile homes, families may be able to get a decent home and a suitable living environment considerably sooner than if they were to wait for the availability of conventional multi-family dwellings."

Availability of financing for mobile home units, is of course a concern to the consumer. Advantages are offered to lenders who make loans for the purchase of mobile homes. It is subsumed that these lenders will support a liquid borrowing market.

The Department's FHA Program insures loans for double wide mobile home units for up to $15,000 for 15 years. Additionally, these loans may be included in the mortgage - backed securities activity of the Government National Mortgage Association (GNMA).

This means that approved FHA lenders, through this program, may issue GNMA mobile homes securities backed by loans made for the purchase of mobile homes. In the lending market this is an asset, as they are readily marketable securities, whose principal and interest, regardless of whether they have been paid by the borrower, is passed through to the certificate holder in a proportionate share, plus any pre-payments.

The last paragraph may be difficult to read. But this is how the government-housing financial system works and you should be familiar with it.

Succinctly put, the program helps finance more housing by making mobile home loan investments attractive through the sale of privately issued securities carrying a GNMA guarantee, backed by the full faith and credit of the United States Treasury.

If you become, or are interested in, financing a mobile home under this program and encounter some difficulty, remind the lender that mobile home securities combine the best features of mortgages and government bonds. They have attractive yields, cash flow, safety and marketability and offer investors the opportunity to participate in a diversified loan portfolio with minimum requirements of paperwork and legal administration.

## M.J. Brock Reports High Sales

While housing starts were down nationwide in 1974, M. J. Brock and Sons, Inc., defied the trend and scored the second best year in its history in Sacramento.

Brock reported sales of 574 homes with a total value of $17 million in sales for 1974.

Nationwide, housing starts have been down between 35 and 40 per cent, but Brock's sales were up 10 per cent.

"This indicates that the public buying confidence has returned," said Carroll Brock, vice president of the company, which is the largest builder of single family homes in the Sacramento area. "We have the best team in town."

Brock predicts that the Sacramento market will remain "in good shape during 1975."

"Sacramento is heavily involved in agriculture and government. With the new administration, more people will be coming to Sacramento and the market will remain as strong as it has been."

Brock believes that people have realized that the best hedge against inflation is home ownership.

# Info On Minorities Available In New Book

"Equal Opportunity in Housing: A Bibliography of Research," has been published by the U.S. Department of Housing and Urban Development. Prepared by the HUD Library, the 34-page publication contains a selection of some 266 recent books, periodical articles, studies and reports.

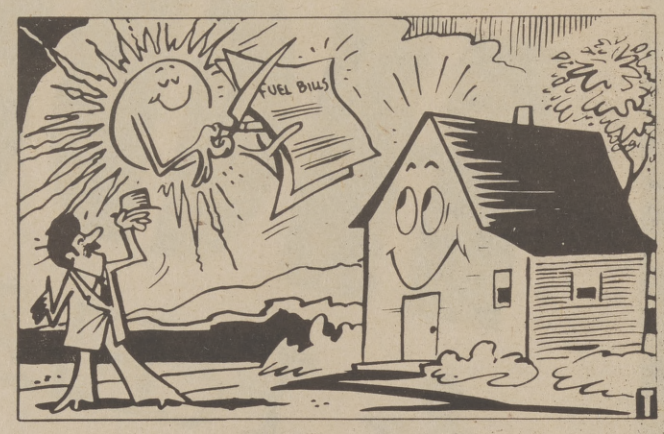
The publication provides references on demographic patterns of minority groups and the political, legal, social, and economic aspects of enacting and enforcing fair housing laws.

This bibliography primarily includes materials published since 1968 and supplements the 1969 HUD Library publication, "A Bibliography of Research on Equal Opportunity in Housing."

Items listed in Equal Opportunity in Housing: A Bibliography of Research, are generally available in libraries or book stores, or from publishers and issuing organizations.

The publication, HUD-337-2-A, may be purchased for 85 cents from the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402.

# How The Sun Can Cut Your Fuel Bills




What would you say to an entire winter's heating bill of $24 for a four bedroom home in Baltimore, Md.? The family must have frozen to death, right? Wrong! Harry Thomason, a patent attorney from Washington, D. C., can prove it.

That's all Harry paid to heat his home last winter. And that $24 was to fire a standby system, because actually his energy supply is free -- solar energy from the sun.

Soon the sun may shine on all your fuel bill woes since solar energy can reduce by 75% what it costs to warm your house in winter, and heat your water. And this heating revolution could come within five years for new home buyers.

Even now, a lucky few around the country are basking in warmth from their homemade solar energy systems. These systems catch the sun's heat -- usually by using glass panels over aluminum sheets or tubes filled with water and ethyl glycol. The hot liquid is stored and pumped around the house to distribute heat as needed.

After one sunny day , the stored up solar heat will last up to three days and if the clouds persist, a standby furnace takes over. Although experts believe solar heating is most efficient south of 40 degrees latitude (or in the southern half of the U.S.), a home owner should be able to use it effectively in northern New York State and southern Minnesota.

The increased cost to a new home builder for such a system is estimated at $1,500 to $6,000 -- a sum soon paid back by lowered fuel costs. Although it will be easiest to design into a new home, it sometimes may be possible to add solar heat to an older house. What's required to install such a system in your home is that you roof face south and have a fairly steep slope.

Glass or plastic covers the aluminum like a big picture window to hold the heat in as the fluid runs from the pipe down the aluminum, gathering heat.

The heated fluid flows through another pipe back to a storage tank-then is distributed through the house by usual means.

Perhaps you too will sometime soon be realizing the age-old dream of capturing power from the sun. If so, you'll also be realizing a way to stay comfortable all year while saving our energy supplies. A happy thought to let the sun shine in on.

# Charles Carter Moves To Washington D.C.

Charles I. Carter, formerly executive assistant to the assistant secretary of labor for manpower, has been loaned to the District of Columbia government to help form a new D. C. Department of Labor.

# Heat , Grease Also Are Whipped Up In Kitchen Delights

A good meal isn't all you whip up in your kitchen. Take, for instance, the cooking odors, smoke, excess heat and grease that you concoct right along with your gourmet meals!

In combatting home pollution, your stove's vent hood and exhaust fan gets some pretty heavy use.

To maintain top performance, this essential piece of kitchen equipment should be cleaned regularly. Here are a few easy steps to follow:

* Read carefully the manufacturer's instructions regarding cleaning.

* Turn the exhaust fan to the "off" position.

* Soak all removable parts for ten minutes in new Grease relief(TM) and warm water; its grease-cutting action gets at the sticky grease you can't see. Rinse and let dry.

* With a wet sponge or cloth and your cleaner, wipe the fan blades, hood and all those hard-to-get places. Rinse with a clean sponge and polish with a soft clean cloth. Be certain to keep water away from all electrical wires.

* To keep your fan from becoming sluggish, use a drop or two of machine oil in the motor once a year.

# What To Know Where To Buy Wood

Fireplaces offer a warm and cozy way to banish winter's chill from the house. But, where do you get good firewood for the fireplace? How is it sold, and what safety pointers should you follow when building the fire?

These questions are answered in a publication from the U.S. epartment of Agriculture that ves specific advice on the lection, purchase and use of firewood. A copy of "Firewood for Your Fireplace," may be obtained for 25 cents from Consumer Information, Pueblo, Colorado 81009.

The booklet includes the following hints:

. Logs are sold in different lengths and thicknesses. What you buy should depend on the size of your fireplace and how long you want to take to start your fire. Buy logs that will fit when laid across your grate. When you buy wood, ask for a mixture of wood types and diameter sizes.

. Most wood won't burn if freshly cut, so the wood you buy should be reasonably dry or "seasoned." The surest way to have dry wood is to purchase it several months before using it. Splitting logs quickens drying. Split logs or small round logs should be stacked outside under a roof for six to ten months before burning.

. The wood you use determines the fire you get. Softwoods, like pine, spruce, and fir are easy to ignite, and burn rapidly with a hot flame. But, the fire burns out quickly and needs frequent attention and replenishment. These woods are good for a wuick warming fire or a short fire to burn out before bedtime. Hardwoods, such as ash, beech, birch, maple and oak are best for a long lasting fire. And for an aromatic fire try woods from fruit trees such as apple, cherry and pecan. By mixing the three types of woods, you can get an easily ignited, long lasting, aromatic fire.

. Before you start the fire, make sure the room is well ventilated, the damper open, and the flue unobstructed.

"Firewood for your Fireplace," is one of 250 selected Federal consumer publications listed in the Winter edition of the Consumer Information Index. The Index, published quarterly by the Consumer Information Center of the General Services Administration is available free from Consumer Information, Pueblo, Colorado 81009, and from Federal Information Centers throughout the country.

Carter Brothers
Auto Collision Service
3940 Franklin Blvd.
Sacramento, CA 95820
(916) 451-6212
Complete Auto Repairs

WOODGATE
Single Family Homes
IN CITRUS HEIGHTS
3 & 4 BEDROOMS—2 BATHS
Distinctive designs plus a host of quality built-in features • all at no extra cost: cedar shingle roofs • fencing • front lawn, shrubs and tree • dishwasher • disposal • complete ducting for easy add-on air conditioning • underground utilities • and much more!

FROM $30,450
FHA—VA—CONV.—Financing
EQUAL HOUSING OPPORTUNITY
OPEN DAILY -10 A.M. 'TIL DUSK
Sales office: On Auburn Blvd. North of Van Maren in Citrus Heights
Telephone: 725-0555 Lane Realty—Exclusive Agent

# Sex Does Not An Officer Make

Our cluture in the past has not stressed nor encouraged women to apply for careers in law enforcement. This has been primarily the resul: of the belief that women cannot deal with potentially violent situations as well as men. However, researchers throughout the country have concluded that sex is not a valid consideration in hiring women as police officers.

It was discovered that women and men performed generally in the same way on patrol duty. There was no difference in their ability to deal with violent or potentially violent situations.

The Sacramento Police Department feels that women applicants can prepare and develop the physical skills necessary to make a career in law enforcement. To that end, the City of Sacramento is now accepting applications for Community Service Office and Police Person.

Each applicant for Police officer, must be at least 21 and not over 35 years of age at the time of appointment to the academy and must have at least 60 semester units or 90 quarter units from an accredited college or university.

Each applicant of Community Service Officer must be at least 18 and not over 25 years of age at the time of appointment to the academy and must be a high school graduate who is enrolled or eligible to enroll in an accredited college or university.

Applications may be obtained from and returned in person to: Sacramento CityQersonnel Department, 801 9th Street, Room 101, Sacramento, Ca. 95814.

Applications must be in no later than Jan. 31, 1975.

# Oil, Gas Provide Only 35% Of Fuel

Today, 35 per cent of the country's electricity comes from oil and natural gas, two fuels with a thousand other uses. But 65 per cent of the country's electricity comes from other fuels, primarily coal, uranium, and falling water although geothermal steam, and even trash are being used.

Coal and uranium in particular are in abundant supply and behond using them to generate electricity there isn't much else that can be done with them.

For example, it's estimated that right under our feet is enough coal to last the country 500 years or more, at projected rates of consumption. But the country is using less coal today than it did in 1920.

The reason for this is that most of it contains sulphur which can cause air pollution. But utilities and their fuel suppliers, plus manufacturers of electrical equipment like General Electric, are investigating several ways to solve the sulphur problem.

Another fuel to generate electricity is uranium, which utilities have been using since the late 1950's. In that time, 45 nuclear power plants have been built, supplying about six percent of the country's electricity today. The goal of the electric industry is to build more than 75 new plants by 1980, increasing the supply of electricity by 20 per cent.

Perhaps the most ingenious source of electricity the utilities have come up with is trash. In a day of fuel shortages and rising fuel costs, America's mountains of trash have acquired a sudden, undeniable majesty.

It's also possible to get steam from nature in some parts of the country without burning anything. In the West, geothermal steam, from the pockets in the earth's crust, has been tapped for years. Now 23 utilities have joined together to search for geothermal sites.

The point of this entire discussion is this: electricity is the most versatile form of energy, both in the number of ways it can be used, and the number of different fuels that can be used to make it. And the nation's electric utilities are trying to make our electric service immune to shortages of any one fuel by using as many different fuels as possiboe.

# Minority Business Program

Enterprises West, Inc., a locally owned minority consulting enterprise, is presenting a symposium entitled, "Financial Aid Resources for Black College Students." The program, to be held Saturday, January 25, at American Legion School. is specifically geared to inform Black students and their parents of existing financial aid available from public and pirvate sources. The symposium is free and open to the public.

Information to be disseminated will be equally useful to undergraduate and graduate students, and pertinent information will be available regarding financial aid resources for all areas of study -- liberal arts, the sciences, law, business, medicine and engineering.

# Leave a Will- Or The State May Do IT For You

Not everyone knows it, but if you don't leave a Will the state will distribute your property for you.

This distribution is based on legal formulas and doesn't take into consideration any of the special circumstances which often vitally affect the well-being of your family or friends or special causes that are important to you.

Because your Will deals with those things closest to your heart, it's important that you make one. Following are the five necessary steps:

1. List all the property of every kind which you have and decide who you wish to have it.

2. Name an executor to see that your property is properly distributed and your wishes carried out. It is often wise to select co-executors: a relative or close friend and a bank or trust company. Such an arrangement will give to your estate the benefits of both professional and personal interest.

3. Consult a lawyer. A Will has more serious legal consequences than most documents you will ever sign. It must "stand up in court" if terms of your Will are to be carried out as you wish. An unsigned memo or a conversation with a friend does not operate as a Will. If your wishes are to become your Will, they must be stated in legal phrases which are not easily misinterpreted.

4. Every Christian should include a statement about his church in his Will. If he can, he should include a bequest to his church. The amount should be in proportion to his means and his obligations to his loved ones. By remembering the church, you are following the sound principle of Christian stewardship which applies in daily life.

The United Presbyterian Foundation was established to help you carry out this stewardship. You can leave something you own to the Foundation so that it will serve the church for generations.

5. Review your Will regularly with your lawyer to be sure it reflects any changed conditions and expresses your present intentions.

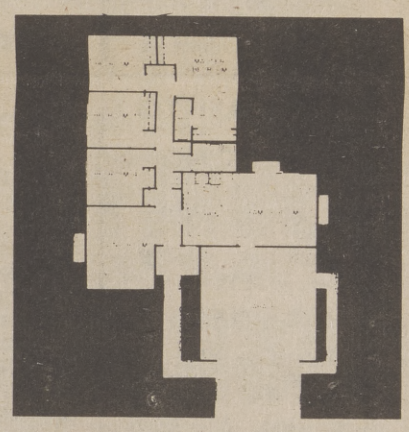
Write today for your free copy of the informative brochure, "How To Make Your Will," to the United Presbyterian Foundation, 475 Riverside Drive, New York, N.Y. 10027.

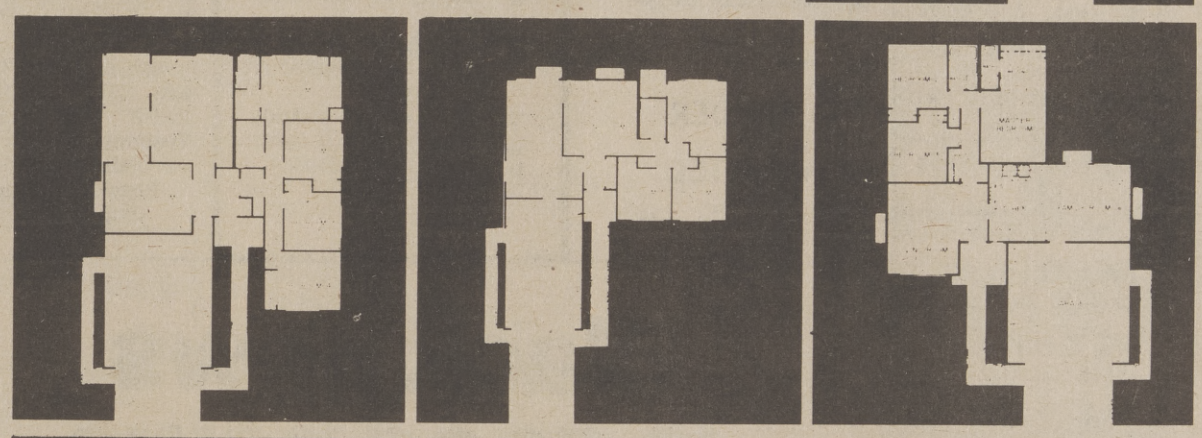

Larchmont Foothills

From $25,450
By M.J. Brock & Sons, Inc.
PHONE 334-2666



Do we have Plans for you...





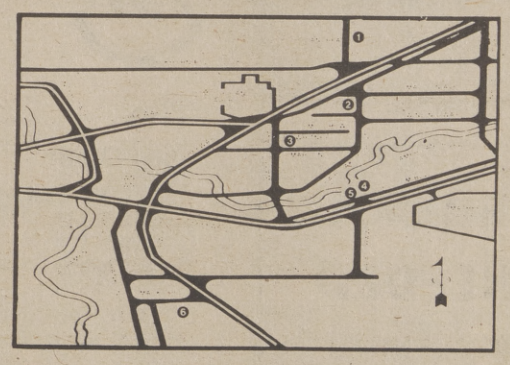
And are you ever going to be floored!

Have you been making plans for a future home? Well then, do we have plans for you - floor plans - single family homes and townhouses. Lots of different floor plans in six different Sacramento locations.

Come out this weekend. Tour our homes and see if any of our plans fit into your plans for the future. Check the map, find the location where you'd like to live and start making plans to "Come Home to Larchmont Living."

1. **Larchmont Foothills** from **$26,450.** Phone 334-2666.
2. **Larchmont Greentree Townhouses** from **$28,000.** Phone 331-9568.
3. **Larchmont Square Townhouses** from **$26,950.** Phone 488-1916.
4. **Larchmont Riviera East** from **$33,950.** Phone 362-1181.
5. **Larchmont Butterfield** from **$29,600.** Phone 362-9253.
6. **Larchmont Laurelwood** from **$26,950.** Phone 421-5828.

Come home to Larchmont Living



M.J. Brock & Sons Inc.

# FINDER

The Sacramento Observer (916) 452-4781

## CLASSIFIED ADS

# CLASSIFIED ADVERTISING INDEX

All FINDER Ads are placed in Classification for your convenience. All classifications are listed by title and numerical order. THE SACRAMENTO OBSERVER reserves the right to classify all advertisements, to delete objectionable words or phrases or to edit or refuse any advertisement. Every FINDER Classified Ad must specify a bona fide offer in good faith. Advertisers will hold THE OBSERVER harmless against all claims resulting from publication of an advertisement.

THE OBSERVER will not assume responsibility for more than one week's incorrect insertion and reserves the right to make correction in the next issue. Liability for errors will not exceed the cost of space occupied by such error. All FINDER Classified Advertisements should be checked by the advertiser the first week of publication.


| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| ANNOUNCEMENTS | 100 | Meetings | 140 | Help Wanted | 210 | RENTALS | 400 | AUTOMOTIVE | 600 | Recreational Vehicles | 680 |
| Personals | 110 | Drugs & Sundries | 150 | Agencies | 250 | Apartments | 450 | Trucks, Trailers | 630 | INSURANCE | 700 |
| Legal Notice | 120 | Schools & Instructors | 160 | Real Estate | 300 | MERCHANDISE | 500 | Mobile Homes | 640 | TOO LATE TO CLASSIFY | 800 |
| Lost & Found | 130 | EMPLOYMENT | 200 | Home Loans | | Furniture & Appliance | 550 | Motorcycles | 660 | QUICK BUSINESS GUIDE | 900 |




*Want to buy?... Sell or trade?... Looking for services?... Call (916) 452-4781*

When answering a FINDER Classified Ad, please refer to the advertisement by Classification Number

### Personals 110

**SACRAMENTO BAIL BOND**
SINCE 1926
24-HOUR SERVICE
A. RICCI-F. VANCE
F. WITTON
**443-2523**
600 EYE ST.

**RENT TO OWN**
TV's and STEREOS
**$7.00 and UP**
Free delivery, free service, 451-8213 - 451-8675

### Drugs & Sundries 150

**OUYE'S PHARMACY**
Prescription Pharmacists
**WE DELIVER**
Free Parking
**HI4-7370**
10th and V Street, Sacramento

**FAYE'S CLOTHES AND THINGS**
For size range, information and appointment call (209) 948-8446.

**URGENTLY NEEDED**
Beauty consultant -- male or female to help Black women fill the long existing void in the cosmetic field. Will train.
Call 428-6999
428-8761

### Help Wanted 210

**BROADCAST**
**Kelly Broadcasting Co. (KCRA-TV, KCRA-AM, KCTC, FM) is accepting applications for future openings in all areas. Interviews are held Tuesday mornings from 10 a.m., to 12:30 p.m., at KCRA-TV, 310 10th Street, Sacramento. No appointment is necessary.**

**BARBER WANTED**
Apprentice OK. · 929-0338. 1228 Grand Ave.

### Personals 110

**' MISS JOSIE'S' BOTIQUE**
Featuring quality fashions new & next to new. A variety of Arts and Crafts.
1301 Nogales Street
North Sacramento
OPEN
Tue.-Fri. 6 p.m. to 9:30 p.m. Sat. 10 a.m. to 6:00 p.m. Phone 922-0513.

### Help Wanted 210

**AUTOMOTIVE YOSOMITE MECHANIC**
Immediate openings . . . year round position. Must be thoroughly experienced, and some diesel experience. Housing available for applicant only. Call Mr. Vocelka, (209) 372-4611 ext. 235. YOSEMITE PARK & CURRY CO. Yosemite National Park California 95389
Equal Opportunity employer m/f

### JOB OPPORTUNITIES

**DEPUTY LABOR COMMISSIONER**

$1,311 - $1,595
The State of California seeks applicants for Deputy Labor Commissioner openings. Deputy Labor Commissioners administer and enforce State labor laws not specifically under the jurisdiction of other governmental authorities. . . Qualifications include a college degree and three years responsible work experience in labor relations or active membership in the State Bar of California and two years experience in the practice of law, including one year with specialization in labor law. Applications must be received by Feb. 7 on official State form available at Employment Development Department offices and:
STATE PERSONNEL BOARD . . 801 Capitol Mall, Sacramento, Ca. 95814. Equal Opportunity Employer

**Black news is good news**

The National Black Network
Division of Unity Broadcasting Network, Inc.
1350 Avenue of the Americas
New York, New York 10019

Every day something good can happen to those beautiful ears of yours. It's called Black news. And the way you get next to it is by tuning in a National Black Network station.

Every hour on the hour 18 times a day, (slightly abbreviated schedule on Sunday) you can hear about what's happening in your world. That's because it's news reported and edited by Black people.

Listen to the good news. Black news on the National Black Network.

Courtesy Amsterdam News

**Give them a break. Get a Check-up & Stick around. They need you.**
**American Cancer Society**

## Employment for Summer 1975

**The Western Region Office of the National Park Service is now accepting applications for seasonal employment for Summer of 1975.**

**Interested persons are urged to complete the standard Federal Government application form [S.F. - 171] which may be obtained at any U.S. Post Office or State Employment Office and return it by December 15, 1974, to:**

**Equal Employment Opportunity Office**
**Western Region**
**National Park Service**

**450 Golden Gate Ave.**
**P.O. Box 36063**
**San Francisco, Calif. 94102**

### Business 900

UNIVERSITY DEGREES (BY MAIL)

Residence -- non-residence -- seminars. Transcripts -- ring -- graduation -- year book. Free brochure. Lincoln - Kennedy University, 2030 West Lincoln Ave., Anaheim, Calif., 92801. 1-714-533-2041. Member Better Business Bureau.

### SOUL PARDNERS

Why Be Lonely? Meet your mate through Soul-Pardners . . . Send $1 for information booklet to: Soul-Pardners, 1423 E 8th Street, Stockton, California 95206

FINDER 452-4781

# ads

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### Help Wanted 210

## MARE ISLAND NAVAL SHIPYARD

**VALLEJO, CALIFORNIA**

HAS EMPLOYMENT OPPORTUNITIES FOR SKILLED:

PIPEFITTERS
MACHINST, MARINE,
Salaries, at $6.43 per hour

PNEUMATIC TOOLS OPERATOR,
Salaries at $6.19 per hour

Applicants generally must have progressive, well-rounded trade experience sufficient in scope and content to perform the duties of the position. Must be a U.S. citizen.

Sacramento interviews January 11 and January 12, call 922-8041 between 8 a.m., and 5 p.m., for an appointment on these days.

An Equal Opportunity Employer

### SUNRISE ESTATES

3, 4 and 5 bedrooms. Priced at $19,750 to $29,000. 725 - 2006. Agent . . . . 967-2200

### HOME FOR RENT

Three bedroom, two bath home. Central air and heat. Fully equipped kitchen. Newly painted inside and out. Wall to wall carpets, drapes, two-car garage, fenced yard. Rent $210 month. Children and pets OK. Office hours 9-6 weekdays--10-4 wkends. 456-3816.

PHOENIX PROPERTIES

### SOUTHGATE AREA

Three & four bedroom homes, most with two baths, all appliances, fully carpeted and draped, fenced yard, two car garages, newly painted, central air & heat, children and pets okay. Rental rates from $195 to $225 per month. PHOENIX PROPERTIES Call 452-3816, daily 9 thry 6, Saturday and Sunday, 10 thru 4

### Furn, Appl. 550

**HOUSE FULL OF FURNITURE**

Sofa and chair, 3 tables, 4 lamps, 6 pc. bedroom set, mattress and box springs, 5 pc. dinette, used dishwasher, used refrig. and stove. Sell all or part. Balance due $550. Easy terms. ADCO TV APPLICANCE AND FURNITURE CO. 6105 Stockton Blvd. 391-8500

### Furn, Appl. 550

**USED APPLICANCES**

Used Refrigerator, freezer, and stove, $75 each. Terms available. ADCO TV APPLICANCE AND FURNITURE CO. 6105 Stockton Blvd.

**'73 COLOR TV**

23" console, demonstrator model. Full guarantee. Balance due $299. Free home trial. Call 391-8500 or come into the store at ADCO TV APPLIANCE AND FURNITURE CO. 6105 Stockton Blvd.

### Furn, Appl. 550

**'74 CONSOLE**

5' cabinet. Spanish design. Has AM/FM radio and phono, 8 track cartridge player, multi - speaker system. Floor demonstrator model. Reduced to $169. Easy terms. Free home trial. ADCO TV APPLICANCE & FURNITURE CO. 6105 Stockton Blvd. 391-8500

### Business 900

FLAGG'S SERVICE

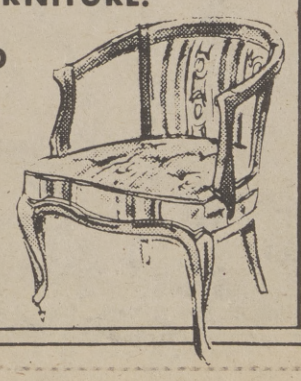
Small hauling, general cleaning, gardening . . . Phone 456-3477

### $ NEED MONEY $

1st and 2nd real estate loans on any type of property, in any area, use money for any reason. Even if behind in payments or in - between jobs, we're here to help solve your financial needs. Appointments arranged in the privacy of your home or our office. We have a variety of plans to fit your needs and budget. 452-5593. 24 Hour Service We accept collect calls. GOLDEN PLAN OF CALIFORNIA 4305 Freeport Blvd. Sacramento A California Loan Brokerage Firm

**SELL THAT EXTRA FURNITURE!**

**WITH A FINDER AD**



**CALL 452-4781**

# Late Vehicle Registrants Must Hurry

The last 300,000 of an estimated 16 million vehicle registration renewal notices were mailed to California motorists last week.

State Director of Motor Vehicle Robert Cozens, said the last notices were mailed to motorists who purchased used cars during November and December, and who may already have received notices to renew the registration on vehicles previously owned.

"The old registration notice should be disregarded and the newly purchased vehicle registered instead," he said.

He added that if a new registration notice is not received by January 15, owners should bring the ownership certificate and latest registration card to the nearest DMV office in order to register the vehicle.

He also reminded all vehicle owners in California, that less than a month remains to register the vehicles for 1975 before penalties are assessed.

Deadline for registration this year, is February 7, the first Friday of the month. After that date, penalties will be added. From February 8 to March 11, penalties will add 10 per cent to the total charge. After March 11, penalties will almost double the cost of registration.

Registration renewal notices were mailed in October, 19 4, earliest ever that the notices have gone out.

"Because of the early notices, over three million vehicles had been registered by the end of the year. But we are anticipating the usual last minute jams in all our field offices," Cozens said.

"It would be easier for the motorist and less expensive for the taxpayer, if the remaining 13 million vehicles were registered by mailing the notice and payment to the local DMV. W've made it easier to do so by listing the address of the local office on the left side of the notice."

All DMV offices will be open to accommodate registrants on Saturday, February 1, from 8 a.m., to 1 p.m.

# Special Show For Autos

Bob Levy of Wes Lasher Porsche-Audi announced this week that seventeen of Sacramento's automobile dealers will be presenting a special public showing of the new 1975 automobiles.

Levy stated that "The idea of the show is to re-introduce the new 1975 cars to the people of Sacramento and to point out that inflation has made the 1975 automobile a better buy than many of the 1974's were a year ago."

The show will be held on January 24, 25, and 26 at Cal Expo with a wide range of free entertainment and celebrities in addition to nearly 200 automobiles being displayed.

"We want the people to come out and see what the new cars look like," Levy said. "and to do so without the pressure of pushy salesmen, as no cars can be sold at the show."

In addition to the Wes Lasher Agency, other dealers participating, include Winter Motor Company, Hubacher Cadillac, Senator Ford, Continental Motors, North Country Dodge, Capitol Oldsmobile, Florin Center Chrysler-Plymouth, South City Honda, Mazda Center, Lew Williams Chevrolet, Southgate Lincoln Mercury, Bill Smith Buick, American City Motors and Toyota of Sacramento.

The Bank of America and Wells Fargo Banks will also add their support to Sacramento Auto '75.

# Gate's Special For Aged

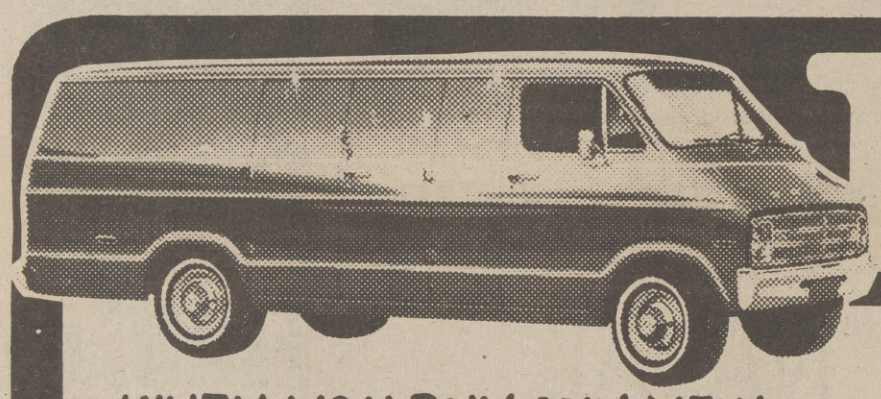
ALBANY - Pre-season registration gets underway Jan. 27 for senior citizens desiring season credentials for the 92-day spring thoroughbred meet at Golden Gate Fields.

Persons who show up at the administrative offices at the race track during the week of Jan. 27 - Feb. 1, must offer proof they are 65 or over. Then a season's pass will be issued free of charge.

The pre-season registration will be limited to the final week in January. After that, persons may obtain season credentials by registering at the Information Booth on the grandstand pavilion at the race track starting Feb. 7, which is the opening of the spring season at Albany.

The credential allows senior citizens to attend the races any day, Tuesday through Saturday, by payment of a standard service charge of $1.25. In the past, the senior citizens' discount was limited to those attending the races only on Wednesday.

More than 5,000 members of the Geritol set registered for similar seasonal credentials during the 76-day fall thoroughbred meet at Bay Meadows.

FREE!

WHEN YOU BUY ANY NEW
DODGE VAN
AT THE LOW LITTLE PROFIT STICKER PRICE, WE'LL GIVE YOU YOUR CHOICE OF A:
★ CUSTOM SURFER SCRAMBLER INTERIOR WITH PORTHOLES, OR...
★ SPECIAL EXTERIOR SURFER PAINT JOB AND EXTRA WIDE TIRES & WHEELS

WHEN YOU BUY ANY NEW
DODGE 4-WHEEL DRIVE PICK-UP
AT THE LITTLE PROFIT STICKER PRICE,
WE'LL GIVE YOU YOUR CHOICE OF:
★ AN 8,000 LB. ELECTRIC WARN WINCH AND A STURDY ROLL BAR, OR...
★ EXTRA WIDE FLOTATION TIRES & WHEELS AND CAB-HI CANOPY

AT NO EXTRA CHARGE!*

*THIS IS TRUE!

SWIFT DODGE
6250 FLORIN RD.
• 422-4300

CHUCK SWIFT
Dodge
Davis
1700 OLIVE DR.
(AT THE FREEWAY)
PHONE: DAVIS 758-1630
SACRAMENTO 446-6491
WOODLAND 662-3487